

# Help design the future of Cremorne

## Revised Cremorne Urban Design Framework



### Strategic Sites



Cremorne includes seven large strategic sites that have the capacity to accommodate substantial growth and change over time.

#### Vision for Cremorne's strategic sites

While Cremorne's strategic sites present development opportunities, they also present opportunities to realise community benefits including through site links, new walking and cycling connections and much needed public open space.

The sites (see map on following page) include:

1. Bendigo Kangan Institute
2. 167 Cremorne Street
3. Rosella Complex
4. 534 Church Street
5. Bryant and May
6. 658 Church Street
7. Maltings

The revised Urban Design Framework (UDF) flags that further work will be undertaken with landowners to inform detailed master planning of the sites.

Built form controls have not been developed for these sites as part of the revised UDF.

However, the revised UDF includes design objectives for each of these sites which address important structural elements which would guide the redevelopment of the site. For example, potential locations for open space, through block links and interface issues.

A number of the sites also include significant heritage places that will need to be considered in any redevelopment.

#### More information

If you would like to know more about this project visit:  
[yoursayyarra.com.au/designcremorne](https://yoursayyarra.com.au/designcremorne)

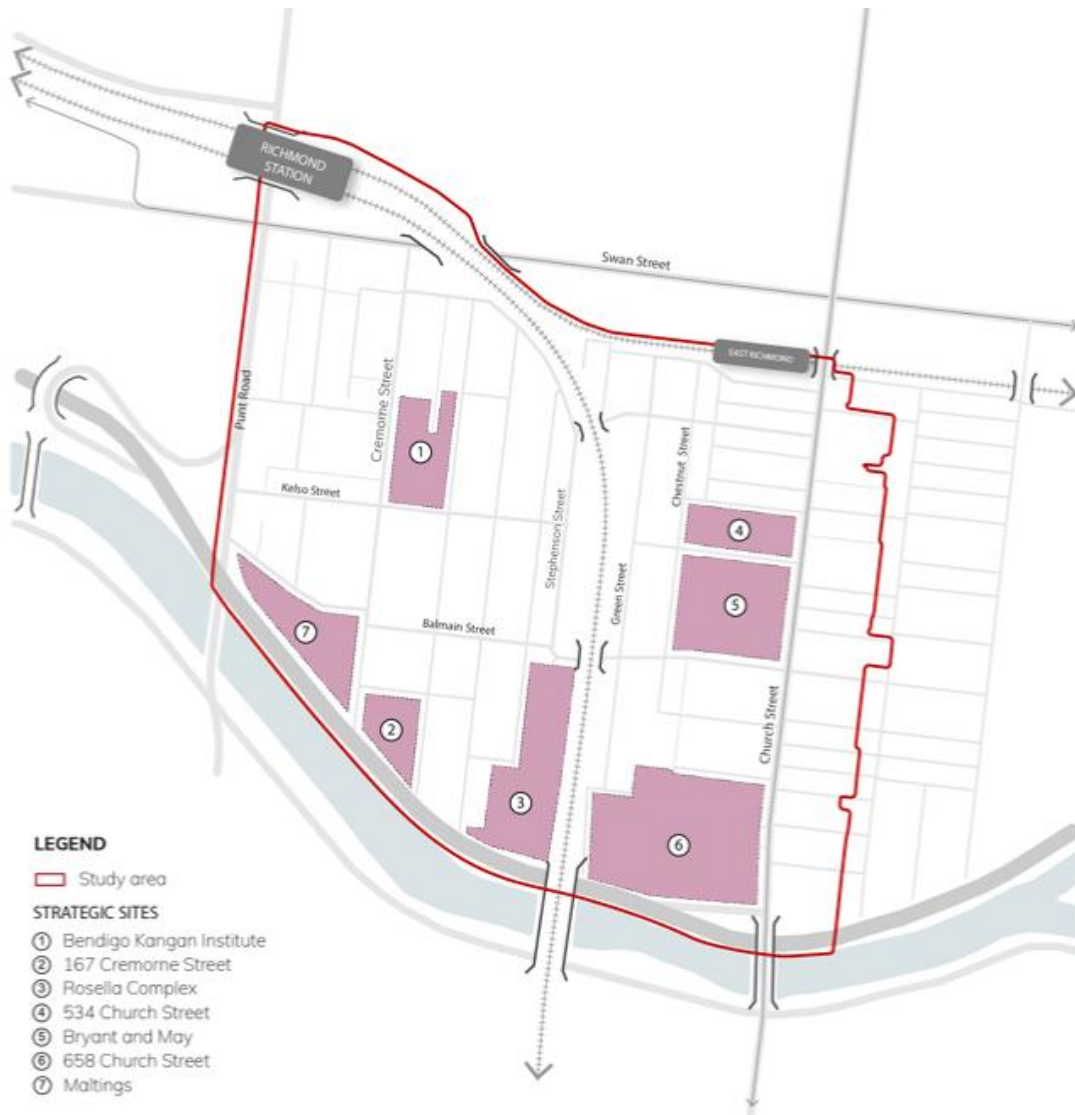


## How are we progressing work on the strategic sites?

Currently Council is progressing draft Amendment C318yara. The amendment includes new planning policy at Clause 11.03-6L to guide the development and planning of strategic sites.

The proposed policy is drawn from the design objectives in the UDF.

Policy will help guide the master planning process and provide guidance should a planning permit be applied for to redevelop a site before a master plan or planning controls have been developed.



## Contact us

To make a submission to the revised UDF and/or Amendment C318yara, scan the QR code and visit [yoursayyarra.com.au/designcremorne](https://yoursayyarra.com.au/designcremorne)

Provide a submission before Monday 8 December 2025 to have your say.

For more information, contact us on 9205 5555 or email [strategicplanning@yarra.vic.gov.au](mailto:strategicplanning@yarra.vic.gov.au)

**Interpreter Services** 9280 1940

**National Relay** 133 677 then (03) 9205 5055

