

Minutes

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### Meeting No. 2- 2021

Date: Thursday 6 May 2021

Time: 08.00 – 10.00am

Location: Launchpad, 132 Cremorne St, Cremorne and

Microsoft Teams

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vibrant

exciting

inclusive

### Attendance:

First Name	Initial	Business Name
<b>Present</b>		
Cr Herschel Landes	HL	Yarra Councillor (Chair)
Arthur Keramitsis	AK	Keramitsis & Co
Mark Ryan	MR	Eureka Coffee/Growers Espresso
Mark Schiffer	MS	Blick Creative
Matthew Kovacs	MK	Visionstream
Kevin Cahya	KC	Makmur
Robert Tickner	RT	Social Space
Paula Glynn	PG	PixelStorm
Jane Stewart	JS	Sustainability International
Robyn Madeley	RM	Victoria Gardens Shopping Centre
Trang Du	TD	Two Square Pegs
<b>Apologies</b>		
Cr Edward Crossland	EC	Yarra Councillor
Natasha Luscri	NL	Launchpad Cremorne
David Lawson	DL	Compumedics
Geoffrey Bowl	GB	
Shini Pararajasingham	SP	Off the Kerb Gallery
Christopher Brown	CB	Ikea
<b>Guest</b>		
Simon Osborne	SO	Yarra Council – Economic Development
Joy Saunders	JS	Yarra Council – Economic Development
Will Anderson	WA	Yarra Council – Economic Development
Esther Kennedy	EK	Yarra Council – Economic Development
Shelley Woolcock	SW	Yarra Council – Economic Development
Kylie Carlson	KC	Yarra Council – Libraries
Felicity Macchion	FM	Yarra Council – Libraries

Adrian Murphy	AM	Yarra Council – Aged & Disability Services
Laurice Younge	LY	Yarra Council – Aged & Disability Services
Rupert North	RN	Yarra Council – Youth and Middle Years
Felix Neighbour	FN	Victorian Government Department of Jobs, Precincts and Regions
Trevor Dean	TD	Victorian Government Department of Jobs, Precincts and Regions

		Action/Up date
	<p><b>Acknowledgement of Country</b></p> <p>Yarra City Council acknowledges the Wurundjeri Woi Wurrung people as the Traditional Owners and true sovereigns of the land now known as Yarra. We also acknowledge the significant contributions made by other Aboriginal and Torres Strait Islander people to life in Yarra. We pay our respects to Elders from all nations here today—and to their Elders past, present and future.”</p>	
1.	<p><b>Declaration of conflict of interest</b></p> <p>No conflicts of interest were declared.</p> <p><b>Apologies</b></p>	
2.	<p><b>Actions arising from previous meeting &amp; adoption of mins</b></p>	
3.	<p><b>Presentation from SO on outdoor dining update</b></p> <p>No questions</p>	
4.	<p><b>Presentation from JS on COVID-19 Precinct Recovery Grants round 2</b></p> <p><b>9 projects were funded in round 1 (all now completed)</b></p> <p><b>10 projects will be funded in round 2 (in progress)</b></p> <p>HL: Lots of projects in Fitzroy/Collingwood area, not many in Richmond like Swan St or Bridge Rd Joy: Bridge Rd have their own money through their special charge. Projects in Bridge Road are not funded out of this fund. There are some projects in the Richmond area this round, including the Burnley Street planter boxes and a project in Victoria Street.</p> <p>HL: Is the special charge a hindrance to Bridge Road? Would like COY to be part of the collaboration SO: Bridge Road special rate... when it works it's great. They have significant funding. The traders association needs to get into action. We've stressed to them they need to start spending money and activating the street.</p> <p>MR: How do businesses get involved with these projects? JS: The Fitzroy North project in particular? The organisers have gone through the neighbourhood already. It's up to the organisers to engage local traders. Caitlin is in the process of graphic design etc., you will definitely hear about this.</p> <p>MK: If Bridge Road traders association are not coming to the party and spending their money, can council take this back and manage this themselves? SO: *gives a comprehensive overview of how the special charge works, the recent renewal, 50% needed to opt out, etc. MK: Did the 17 people who chose to opt out do so because they don't want to pay, or because they don't think the traders association is effective? SO: Bit of both HL: During COVID they got rid of the coordinator, they need a coordinator desperately SO: The role has been advertised</p>	
5.	<p><b>Presentation from KC and FM on Yarra Libraries response to COVID-19</b></p> <p>HL: Thank you from all of us. Amazing. *applause*. You pivoted and were frontline workers. Your skills made you able to do this.</p> <p>MK: Has your community engagement translated to uptake of traditional library services? KC: Foot traffic is still very low. It's slowly improved. Door count doubled at Bargoonga Nganjin North</p>	

	<p>Fitzroy Library last month. There is still fear in the community of returning to indoor community spaces. Growing slowly.</p> <p>FM: We want to reach people who wouldn't usually access library services. We have a new Library strategy being developed this year. We want to hear your feedback... what can we do? What do businesses need?</p> <p>MR: Great presentation</p> <p>KC: We care about our community. People think about libraries differently now.</p> <p>HL: With more people working from home, is this an opportunity for you to connect with more people?</p> <p>FM: We provide digital help training.</p> <p>KC: A mixture of in person and online programming.</p>	
7.	<p><b>Presentation from AM and LY on Aged &amp; Disability Services</b></p> <p>HL: Comment about toilets and dignity. Making accessible spaces with good architecture and design</p>	
8.	<p><b>Presentation from RN on Youth and Middle Years</b></p>	
9.	<p><b>Presentation from FN on Jobs Victoria Fund</b></p> <p>MR: How long for?</p> <p>FN: 2 years</p> <p>TD: This has been done before with low uptake. What is being done this time about addressing attitudes?</p> <p>FN: We're engaging partners through government, inclusive employment...</p>	
10.	<p><b>North Richmond</b></p> <p>Ran out of time for presentation from EK. More information about this will be circulated via email and a presentation at the next meeting</p>	
11.	<p><b>Launchpad</b></p> <p>Ran out of time for a presentation from our hosts at Launchpad</p>	
12.	<p><b>Closing</b></p> <p>Herschel: Any agenda items for next meeting? I suggest employment patterns, customer patterns, and mobility – how are businesses going to change over the next years? Should we allocate time for general discussion?</p> <p>MS and RT: These meetings need more two-way interaction. We have been presented to (the presentations were great).</p> <p>HL: How about 1 hour for presentations and 1 hour for discussion</p> <p>HL: The presentations today were fantastic. Well done to Yarra Council officers. Businesses have suffered terribly during COVID. Thank you to all attendees and presenters.</p> <p>PG: Nice to have people in person and presenting.</p> <p>TD: Thank you for having this online and in-person</p> <p>SO: Please send me any venue ideas and agenda items for future meetings.</p> <p>Meeting closed 1006</p>	