

Yarra CityLab is bringing people together to help deliver council's smart city vision

Why smart cities?

Like many growing cities, Yarra faces emerging challenges and opportunities. Our population is growing, social and environmental extremes are impacting our essential services, and technology and business disruption are transforming the way we work, live and play. One of the ways we are addressing this change, is to apply a smart city lens to our urban challenges.

Yarra's vision is to enable a culture of collaboration that explores smart technologies, ideas and concepts that help drive our economic and social prosperity. We want our smart city to prioritise people, to help us co-create evidence-based solutions that solve real challenges, and to use smart approaches to build a connected, informed and sustainable future for everyone in our community.

Our approach

Yarra CityLab was launched in 2019 to help deliver Council's vision. This virtual smart city office:

- Provides a foundation and structure to align the interests and needs of Yarra's diverse stakeholders
- Promotes a collaborative approach that encourages broad participation in the smart city program
- Ensures smart solutions are evidence and needs-based for maximum value and impact
- Builds community and council smart technology, smart digital and STEM focused skills and capacity

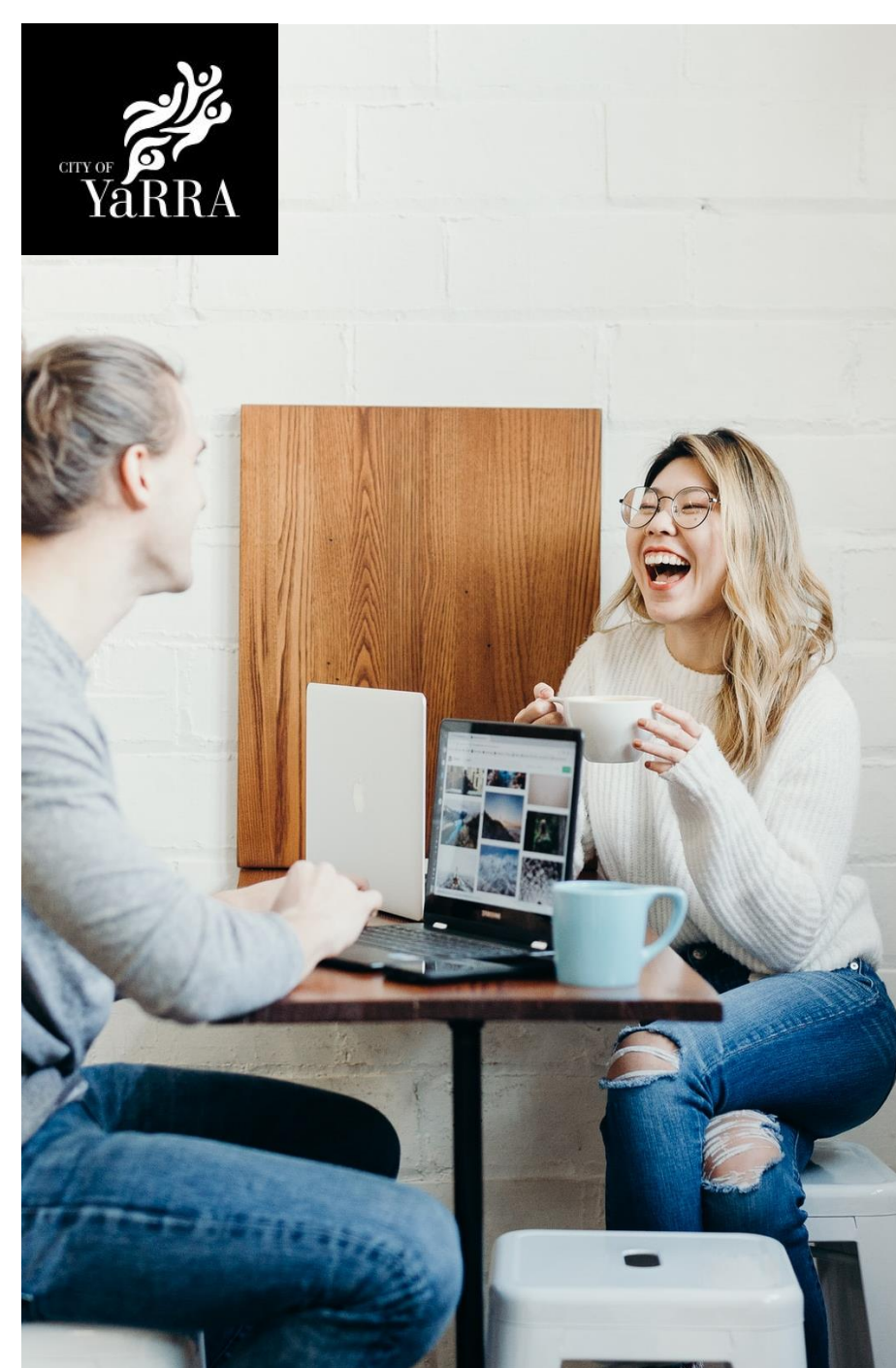
Yarra CityLab's services include:

- Smart city, IoT and future technology advisory
- Industry and skills 4.0, agile and digital experience
- Change and human asset management
- Program delivery including project and stakeholder management, workshop design and facilitation

Yarra Council has already achieved a lot in its smart city journey. Cross branch and industry partnerships have delivered a range of smart insights and benefits and our people-first approach is ensuring everyone has an opportunity to participate in shaping the future Yarra.

What we have achieved so far

20	Smart city partnership projects and initiatives delivered or ongoing	9	Internal business units involved in smart city partner projects	37	Smart city industry and specialist connections in our ecosystem of friends
6	Council Plan strategies and critical actions have been enabled	6	Smart city partnership actions for Yarra CityLab in org-wide strategies	551k	Measured value of leveraged partnerships and smart technologies





Connect with us

Please contact us to learn more.
We look forward to connecting with
you as we progress Yarra Council's
Smart City Approach.

Megan Turnley

Strategy and Transformation Lead
Yarra CityLab

M 0438 790 396

E info@yarracity.vic.gov.au

Yarra City Council

PO Box 168

Richmond

VIC 3121

T 9205 5555

info@yarracity.vic.gov.au

yarracity.vic.gov.au

Interpreter Services

(03) 9280 1940

National Relay Service

TTY 133 677 then

(03) 9205 5555