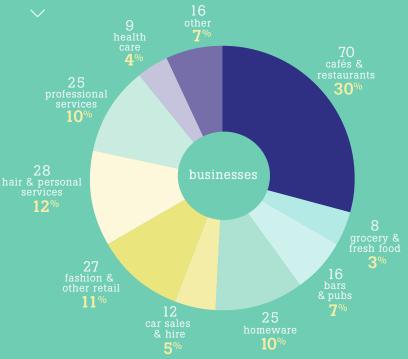




Swan Street

2023 retail mix



Key retail changes (Jan 2014 to Jan 2023)



Vacancy rates



Vacancies: all shopfronts without an active business including construction sites and display suites

For more information Visit yarracity.vic.gov.au/precincts Or contact business@yarracity.vic.gov.au

Number of businesses

236



Turnover rate

12%



Night time economy

54%



Businesses open after 6pm*

30%

Businesses open after 10pm*

*2 or more nights/week



Night time economy Top 3 categories

- Restaurants & Cafes
 Hair & Personal Services
- Bars & Pubs

