

Political advertising and/or campaigning on Council controlled land and assets

Title	Political advertising and /or campaigning on Council controlled land and assets
Description	Requirements in respect to Political advertising and/or Campaigning on Council land and assets in respect of Federal, State and Local Government elections.
Category	Governance
Type	Procedure
Approval authority	Executive
Responsible officer	Manager, Compliance and Parking Services
Approval date	31 August 2016
Review cycle	Every four years
Review date	31 August 2020
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Human Rights compatibility	This procedure has been assessed and is compatible with the Victorian Charter of Human Rights of Responsibilities

1. Purpose

To outline the procedure in respect to the advertising and occupation of Council land and assets to ensure fairness and compliance with the City of Yarra General Local Law and the Environment Protection Act 1970.

2. Procedure

Outside declared Election Periods

1. Candidates or their support teams wishing to occupy Council land for the following activities **must** apply for a temporary public space permit:
 - 1.1. Listening posts
 - 1.2. Tables / 'A' frames
 - 1.3. Handing out of political campaign material.
2. Permit applications will only be considered for an individual location, date and time. Multiple locations and times will not be considered.
3. Political Candidates or their support teams at all times **must not**;
 - 3.1. Cause an obstruction to pedestrians or traffic
 - 3.2. Cause any safety related issues
 - 3.3. Use external speakers/ amplified music or voice recordings without a permit
 - 3.4. Affect trade or impact any business.
4. Officer discretion will be used to determine, as appropriate, whether to issue a permit.
5. Applications for permits shall be in writing and, if representing a Political Party, include written confirmation from the said Party.

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6. No Political or election advertising posters can be installed, put up or placed on any Council asset or shared public assets.

Note: Enforcement:

- Council will remove anything that it considers to be excessive, unreasonable and/or offensive or has any safety implications.
- One warning will be given to leave or remove material. If this is ignored, then an Infringement / Notice to Comply will be served.

During Declared Election Periods

7. Candidates must be registered with the Victoria electoral Commission.
8. Candidates or their support teams **must** apply for a temporary public space permit:
 - 8.1. to occupy Council land;
 - 8.2. to place tables or 'A' frames on Council land.
9. A permit is also required for listening posts and handing out of political campaign material, etc., so that Council can ensure there are no obstructions or other issues. (If candidates are located outside or alongside a business, then the candidate will need business or trader permission as well.)
10. Permit applications will only be considered for an individual location, date and time. No multiple locations and times will be issued
11. Political advertising or bills cannot be attached to, or placed on, any Council assets or shared public assets including such as fences and walls, etc.

Note: Enforcement:

- Council will remove anything that it considers to be excessive, unreasonable and/or offensive or has any safety implications.
- One warning will be given to leave or remove material. If this is ignored, then an Infringement / Notice to Comply will be served.

Council Sponsored Events

12. *No Political Parties, candidates or their support teams can set up or campaign at any Council supported events at any time. This requirement includes the Gleadell Street Market community stall, the Gleadell Street Market and immediate surrounds.

Note: Enforcement:

- Council will remove anything that it considers to be excessive, unreasonable and/or offensive or has any safety implications.
- One warning will be given to leave or remove material. If this is ignored, then an Infringement / Notice to Comply will be served.

3. Related Documents

- Environment Protection Act 1970
- City of Yarra General Local Law 2016

Permit = licence (same thing)