





Black Lives Matter




Response to Council Motion: **Public Art & Civic Signage Opportunities**




Considerations



- Murals and projections can be **images** and/or **text**.
- Murals generally have a life span 5-10 years.
- Sculptures generally have a life span of 25 years plus.
- Projections more likely to be temporary/short term installations.
- Cost estimates for painting on road and footpaths is \$40-50 m2 plus traffic management.
- Cost estimate for projection \$2-5k per site.
- Cost estimate for murals \$5k+ (dependent on artist fees, traffic management and equipment hires).
- Cost estimate for sculptures \$30k+

Proposed location	Type of work suitable for the location	Timeline: short, medium & long term	Further information	Site image
Gertrude Street (road)	Signage	Short term	<ul style="list-style-type: none">• Council controlled road• Yarra Trams needs to give permission.• Recommend broader community consultation.	

<p>Corner of Brunswick Street and Gertrude Street (Atherton Gardens corner) – Brunswick Street Masterplan – Fitzroy</p>	<p>Sculpture</p>	<p>Long term project</p>	<ul style="list-style-type: none"> • Council controlled location • Site has been identified as opportunity for significant artwork. • Budget, consultation, process yet to be determined. 	
<p>Atherton Gardens buildings - Fitzroy</p>	<p>Mural work, projection (temporary)</p>	<p>Short /medium term projects</p>	<ul style="list-style-type: none"> • DHHS controlled location • Mural project by Reko Rennie working with Juddy Roller Studio already in discussion with DHHS (not Council project) • Projection work previously undertaken on building site for festivals and events • With permissions and funds temporary projection could be set up in short period of time. • Engagement with Atherton Gardens required. 	
<p>Otter Street Pocket Park, Collinwood</p>	<p>Integrated art, naming of park</p>	<p>Long term</p>	<ul style="list-style-type: none"> • Council managed site • Development of a new pocket park supported by Victorian Government funding • Currently in early stages of community consultation for ideas • Planning taking place early 2021 	

<p>Cambridge Street Reserve expansion</p>	<p>Integrated art, naming of park</p>	<p>Long term</p>	<ul style="list-style-type: none"> • Council managed site • Extension to a park supported by Victorian Government funding • This space will include a playground • Currently in early stages of community consultation for ideas • Planning taking place early 2021 	
<p>Smith and Moor Street - Fitzroy</p>	<p>Mural</p>	<p>Short /medium term projects</p>	<ul style="list-style-type: none"> • Private property – permissions required • Property owners are open to mural on wall but would like to know proposal before considering. • Engagement with broader community not required. 	
<p>Little Napier Street (next to Charcoal Lane)</p>	<p>Laneway mural on road. Mural on wall opposite Charcoal Lane mural</p>	<p>Short /medium term projects</p>	<ul style="list-style-type: none"> • Laneway controlled by Council • Walls private property • Question if laneway behind Charcoal Lane can be named • Laneway painting would require community engagement. • Wall mural would not require consultation but permissions from owners. 	

<p>Corner of Smith and Gertrude Street - Fitzroy</p>	<p>Footpath mural Sculpture</p>	<p>Short & Long term</p>	<ul style="list-style-type: none"> • Not Council owned site. • Rainbow painted on footpath already • Permissions required. • Minimal community engagement required. 	
<p>Peel Street Park building – Peel Street Collingwood</p>	<p>Mural</p>	<p>Short term</p>	<ul style="list-style-type: none"> • Council owned building. • Mural currently there but only temporary and can be painted over. • Peel Street Park is a projection site for winter series. • Engagement with broader community not required. 	
<p>TAB wall 314 Smith Street/Stanley Street Collingwood</p>	<p>Mural - Ideas of portraits of Parkie Inc. community.</p>	<p>Short /medium term projects</p>	<ul style="list-style-type: none"> • Located next to the Glenn Romanis artwork. • Private property – permissions required • TAB has been communicated with in 2013 about use of wall for a portrait, but request was unsuccessful. Paste up project was successful for 6 months but were asked to be taken down by a resident. • Smith Street Dreaming event location. • Engagement with broader community not required but recommend discussion with SSD working group. 	

<p>Woolworths, Smith Street Fitzroy</p>	<p>Mural, paste up</p>	<p>Medium/Long term</p>	<ul style="list-style-type: none"> • Large wall could be a significant mural site • Private property – permissions required • Engagement with broader community not required 	
<p>Trippy Taco wall, Little Smith Street</p>	<p>Mural</p>		<ul style="list-style-type: none"> • Some discussion with Robert Young and Ray Thomas about a mural at this site recognising family members (grand parents/great grandparents) • Private property – permissions required. Property owners not approached. • Engagement with broader community not required 	
<p>Smith's Reserve, Alexander Pde, Fitzroy</p>	<p>Mural</p>	<p>In progress</p>	<ul style="list-style-type: none"> • Commission in progress by Arkie Barton on a wall which is Council property and approved by the wall designer. • Council controlled location 	