

Tue 19/03/2019 4:52 PM

Hi Amy,

I think to achieve something of this scale and to be able to fulfil the aspirations, they will have to engage a curator or partner with a gallery/artist run space. There will also be a need to ensure there is adequate budget to create the works, depending on the frequency of the change over.

I would caution any notion that this space is compared to “advertising space” and the opportunity to display is valuable that artists would forfeit any fees or pay for the installations themselves. Artists are not comparable to goods brands. Sorry to be blunt like that.

A partnership with an artist run space, such as BUS PROJECTS or WESTSPACE could manage the space with agreed criteria and rotation times. If they are employing a curator directly to change over the works, we would recommend a 3 stage process, in permanent works we recommend 4 stage.

1. A brief will be developed and open for artists submissions, or by invitation to a group of shortlisted artists.
2. The concept design submissions will be assessed by Council’s Visual Arts Panel or project specific panel and one artist may be successfully selected to proceed to commission round.
3. The artist may be engaged for a further design stage or proceed straight to commission, however a fixed budget will be established and the artist contracted to deliver the project within this set fee.

I hope that helps.

Siu

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