



Yarra City Council Brunswick Street Streetscape Master Plan Community Engagement Report

22 October 2019 (Final)



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1. Executive summary

1.1 Overview

ChatterBox Projects was engaged to work in collaboration with Yarra City Council to undertake a range of place-based pop-up community consultations to help inform the development of the Brunswick Street Streetscape Master Plan. This report also includes data collected via Council's 'Your Say' online engagement portal, workshops, key stakeholder meetings and children's walkshops facilitated by Yarra City Council.

The Streetscape Master Plan (SMP), will provide guidance for the future development of all footpath and public space in the Brunswick Street precinct (see map below). The SMP will be used to guide subsequent development and works for footpath and public space areas and may also provide support for future funding applications to Government departments and other suitable funding sources.



The engagement activities included place-based pop-up community consultations, workshops, key stakeholder meetings and the use of Council's digital online platform 'Your Say'.

The place-based pop-up consultations were designed to be innovative and inclusive to ensure a diverse range of people were engaged including residents, business owners and visitors to the Brunswick Street precinct.

There were three place-based pop-up consultations held across the precinct, one on the corner of Kerr Street and Brunswick Street, one within the Atherton Gardens Housing Estate during the closing event of the Gertrude Street Projection Festival and one held on the corner of Victoria and Brunswick Streets.

Walkshops and meetings were held with key community agencies and children from local schools, childcare centres and kindergartens.

Yarra Council's digital engagement platform 'Your Say' was also integral in engaging with the community during the consultation process and was complementary to the place-based pop-up activities. Council's 'Your Say' page provided opportunities for the community to provide their feedback and ideas online via a survey and mapping tool.

1.2 Participation

The consultation activities were successful in engaging with a wide range of people.

Just over 5,400 opinions and individual ideas and comments were received via a variety of engagement tools including a survey (comprised of 12 questions available both in hard copy and online), an online mapping tool, voting pod, dotmocracy activity and chatboards (used at the place-based pop-up consultations), meetings, workshops, walkshops and via email.

The diversity of respondents was very broad and included people of all ages including children, young people, parents and carers, Aboriginal and Torres Strait Islander people, retirees, people from non-English speaking backgrounds, school students, business owners and representatives from key agencies and key stakeholder groups.

Place-based pop-up consultations

At the place-based pop-up consultations:

- Approximately 300 people were engaged
- 114 people completed a hard copy survey
- 152 people participated in the dotmocracy activity
- 289 people participated in the voting pod activity
- 80 comments were received via the chatboards
- 5 children and young people drew their ideas
- 109 hard copy surveys with reply paid envelopes were handed out with many of these to traders and their staff
- 231 project postcards were distributed

Digital Engagement – Yarra Council ‘Your Say’



The online ‘What do you love about Brunswick Street’ ‘Your Say’ page provided opportunities for the community to have their say throughout the life of the project. The online survey and mapping tool enabled community members to share their views and ideas particularly those who could not attend the place-based events.

The ‘Your Say’ web page had:

- 1,205 unique visits
- 272 comments on the mapping tool by 83 individual respondents
- 317 online surveys completed

Workshops and walkshops

- 59 children and young people were engaged
- Approximately 15 parents, carers and staff were engaged

1.3 Key findings/themes

Overall people who visit and enjoy the Brunswick Street precinct (both residents and visitors) were very positive about the area and keen to provide ideas and suggestions for how the precinct could be improved. It was very clear from the feedback that although people had many improvement ideas, they essentially didn’t want the Brunswick Street precinct to change, particularly in the way it feels, its vibe, diversity and uniqueness.

What was special in the Brunswick Street precinct

Respondents provided around 700 comments when asked what they thought was special about the Brunswick Street precinct. All of the elements that people commented on related to the way the area looks and feels. People strongly valued the heritage buildings; public art (including the mosaic chairs and murals); the variety of shops, in particular the uniqueness of the small independent traders; the vibrant night life and music scene; and the diversity of the people and sense of community.

What improvements would make the footpath space more user friendly, welcoming and attractive

Across all the engagement activities people were asked to share their ideas of how to improve the footpath space to make it more user friendly, welcoming and attractive. Over 1,500 comments were made, which resulted in several clear ideas or themes emerging.

1. Prioritising pedestrians

This idea was the most popular and appeared across a range of sub-themes. It included the following suggestions/ topics:

- widening the footpath to make more space for pedestrians
- better control and management of outdoor dining areas to make more space for pedestrians
- increasing pedestrian safety and access
- removing car parking to widen footpath to make more space for pedestrians

2. Adding more trees and greenery

The second most popular idea involved increasing greenery in the Brunswick Street precinct including planting more trees, increasing shade and adding planter boxes, garden beds, flowers, vertical greenery and more green spaces.

3. Increasing bike lanes and bike safety

Although not part of improving the footpath space, bike lanes were the third most popular idea put forward for the Brunswick Street precinct. Majority of comments indicated the need for separate, dedicated, protected bike lanes.

Removal of car parking - To support these three top ideas (pedestrian and cyclist access and safety as well as adding more trees and greenery), many people commented that this could be done at the expense of car parking along Brunswick Street. This may not be surprising when just over 70% of respondents said they walked to Brunswick Street to access shops, cafes and services. This view however was not shared with the traders who participated in conversations as part of the engagement.

Other popular ideas

Other popular ideas mentioned throughout the engagement activities included:

- removing and increased enforcement of tagging/ unwanted graffiti
- more public art
- improved safety, especially at night with increased lighting and concerns about drug and alcohol use
- cleaning up rubbish, more bins and keeping the area cleaner
- more street furniture and places to sit and gather

Concern and ideas regarding vacant shops came up in multiple sub-categories. People expressed concern about the number of vacant shops in the area and losing the unique and boutique offering of Brunswick Street because of high rents.

Many people provided ideas about how Council could work with local business to support them to stay in the area and to ensure vacant shops were activated with goods and services provided by local traders and artists.

1.4 Review of previous research and consultations

In July/ August 2019 the Connecting Fitzroy Network (CFN) undertook engagement and spoke to 130 people about safety issues and concerns impacting the local community. The engagement involved a survey, six pop-up sessions and 10 internal conversations with key groups and stakeholders.

The results of this engagement showed a connection to the feedback received relating to the footpath space in the Brunswick Street precinct.

Although the CFN engagement provided much more detail into safety issues, the common concerns across both consultations included:

- drug and alcohol use
- not enough lighting
- anti-social behaviour

1.5 Conclusion

Overall the community was highly engaged and interested in the development of a streetscape plan to improve the Brunswick Street precinct.

Many people were appreciative of the fact that Council proactively popped-up and got out into the community to seek their views and feedback.

There was strong overall support for the precinct maintaining its look, feel and unique vibe.

It is now important for Council to capitalise on this initial engagement by continuing the conversation and, most importantly, reporting back to people about the outcome of the engagement and how community feedback has been incorporated into the development of the draft streetscape plan.

The wide range of engagement activities helped to gather input from many different people across the local area. These activities not only helped to promote the project but also provided strong confirmation around the themes that emerged.



Image 1: Students from Sacred Heart join in a Walkshop along Brunswick Street



Image 2: Children from the Connie Benn Children's Centre join in a Walkshop along Brunswick Street

2. Overall Survey Results

This section provides the results from the hardcopy and online surveys that were completed by the community.

A total of 431 surveys were completed, 99 at pop-up events, 317 online and 15 were sent back to Council via a reply paid envelope.

The survey consisted of 12 questions including four demographic questions, six closed-ended or likert scale questions and two open-ended questions.

Of the 431 people who completed the survey:

- 41.43% lived in Fitzroy
- 57.65% used services in the area
- 55.04% were female, 41.28% were male and .98% identified as other
- 27.23% were 20-34 years. 28.64% were 35-44 years and 45-60 years, 15.02% were 61-75 years and 1.7% were young people between 15-19 years
- 18.75% of respondents spoke a language other than English at home
- 70.45% of respondents indicated they walk to Brunswick Street
- 11.33% of respondents identified as LGBTIQ+
- 6.02% of respondents identified as a person with a disability
- 0% of people that identified as Aboriginal or Torres Strait Islander. However, some might have ticked 'prefer not to say'



Image 3: A participant joins in the dotmocracy at Atherton Gardens Housing Estate Pop-Up event.



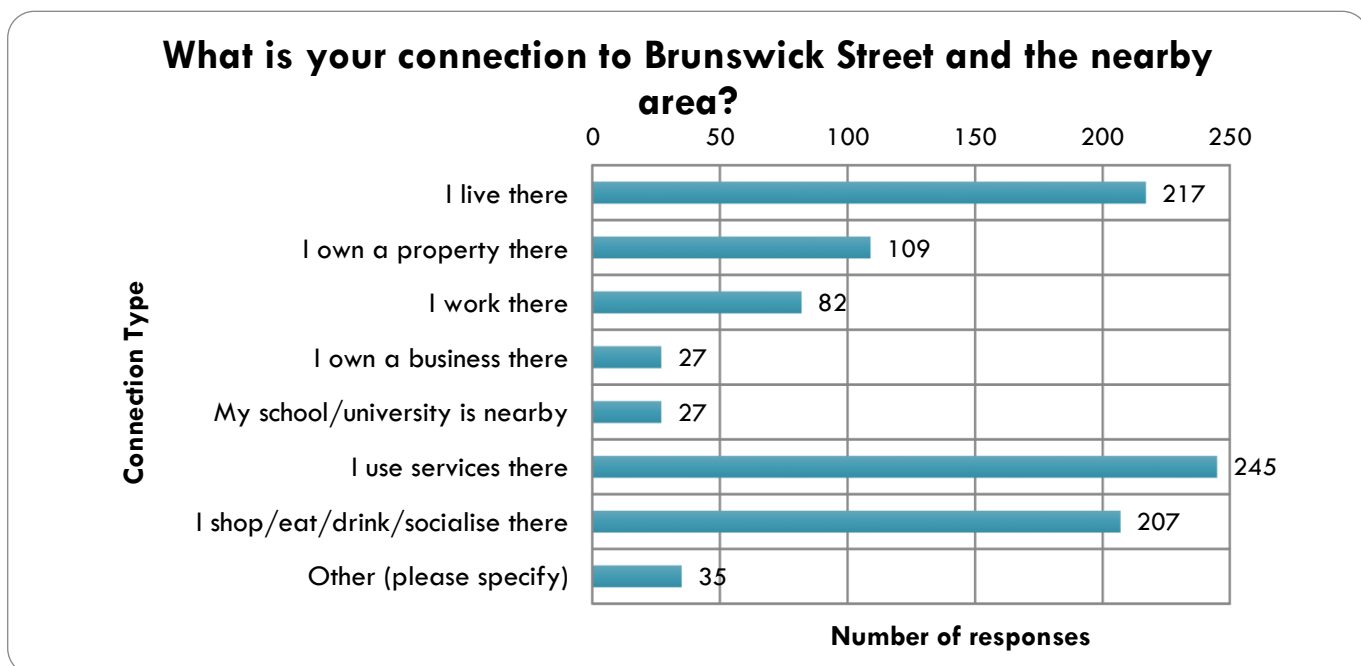
Image 4: The Pop-Up event on the corner of Kerr and Brunswick Streets

2.1 Participant profile

2.1.1 Connection to the Brunswick Street precinct

Respondents were asked what their connection was to the Brunswick Street precinct. Respondents could tick all that applied.

Of the 425 respondents who answered this question, 57.65% used services within the precinct, 51.06% lived there, 48.71% shopped, ate, drank or socialised, 25.65% owned a property, 19.29% worked there, and 6.25% owned a business of studied in the precinct area.

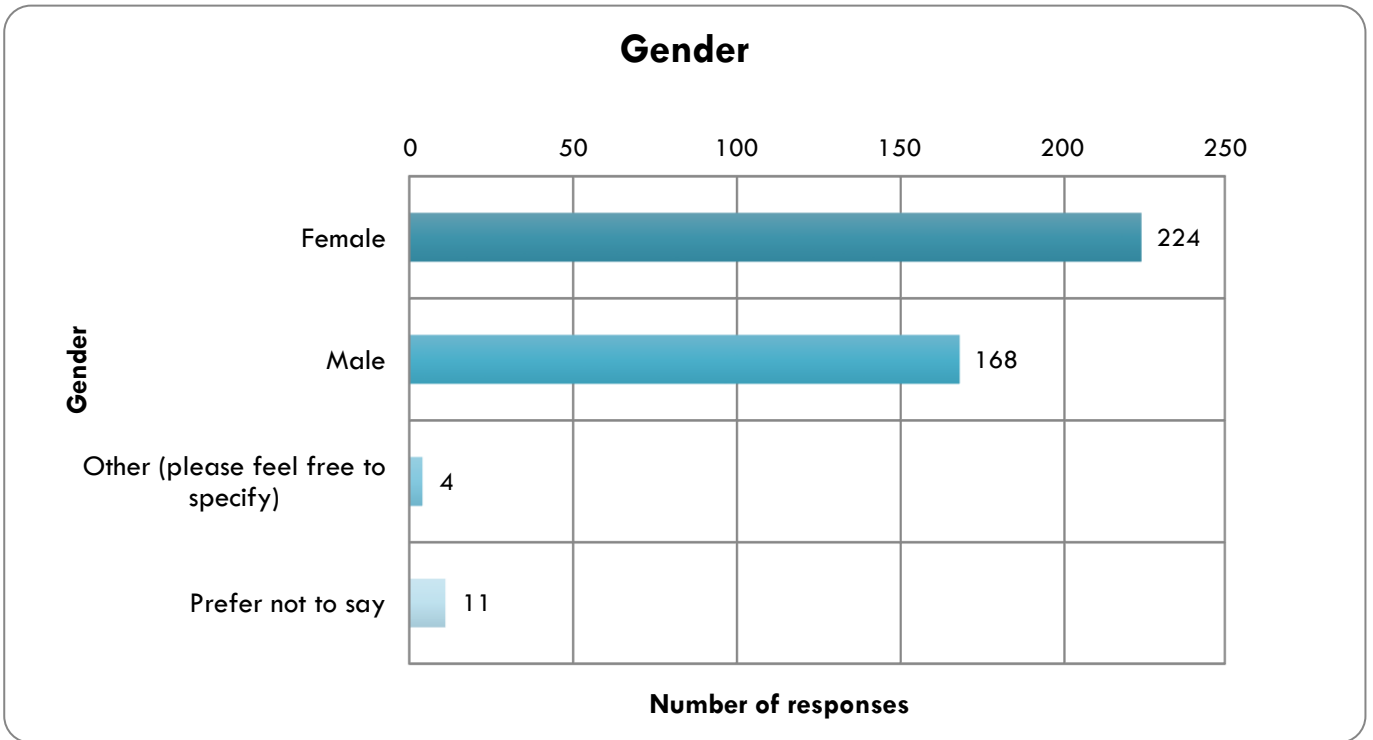


Other:

- Sacred Heart parents who live in Atherton Garden
- Commute through by bicycle
- Former resident and property owner (20+ years)
- i commute through here
- I commute through the area on bike
- I cycle around here to get groceries, and do other shopping.
- I exercise here
- I live in Collingwood and visit Brunswick St frequently. And I used to live just off Brunswick St.
- I ride my bike along the insane death trap that is Sydney Road.
- I ride my bike through this area
- I shop here and in a couple of years i'll be living 1 block from Brunswick St
- I used to live here, and now live nearby. I often visit the street for social activities, eating, and shopping.
- I volunteer in the Atherton Gardens community housing area
- I walk my dog along these streets. We use the parks to meet friends, read and walk the dogs. We play local sports. We go out and socialise in the area.
- Nearby resident (Collingwood)

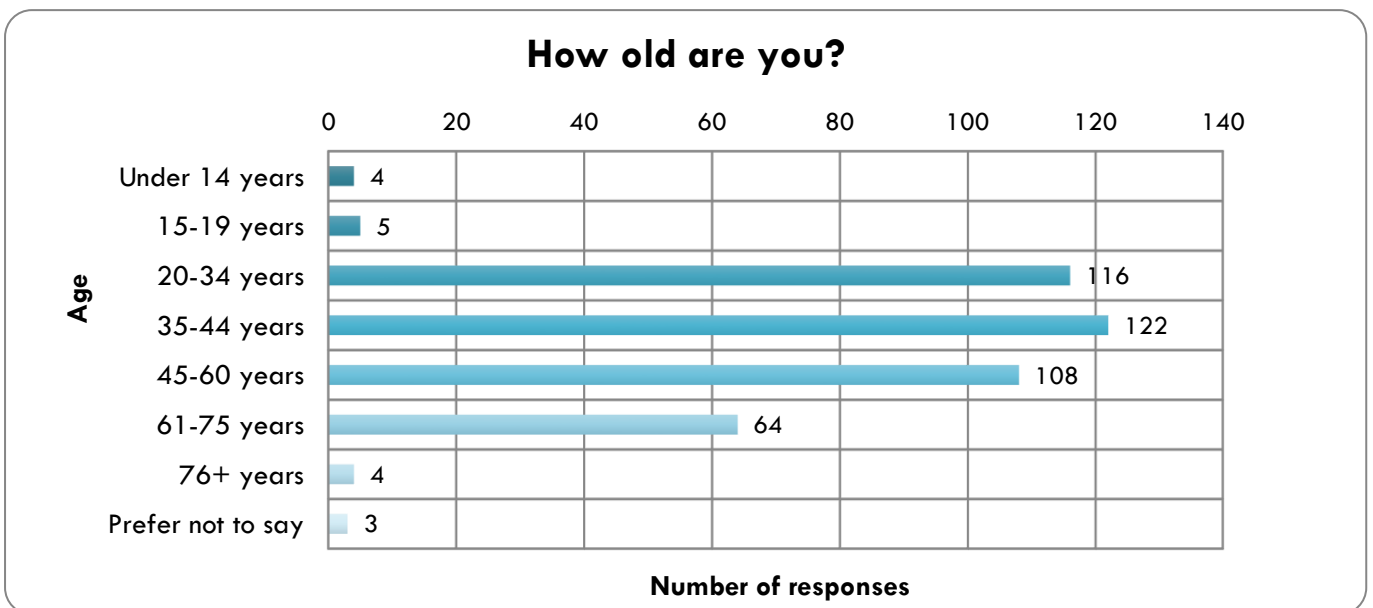
2.1.2 Gender

Of the 407 respondents who indicated their gender, 55.04% (224) were female, 41.28% (168) were male and .98% (2) indicated other. 2.7% preferred not to say.



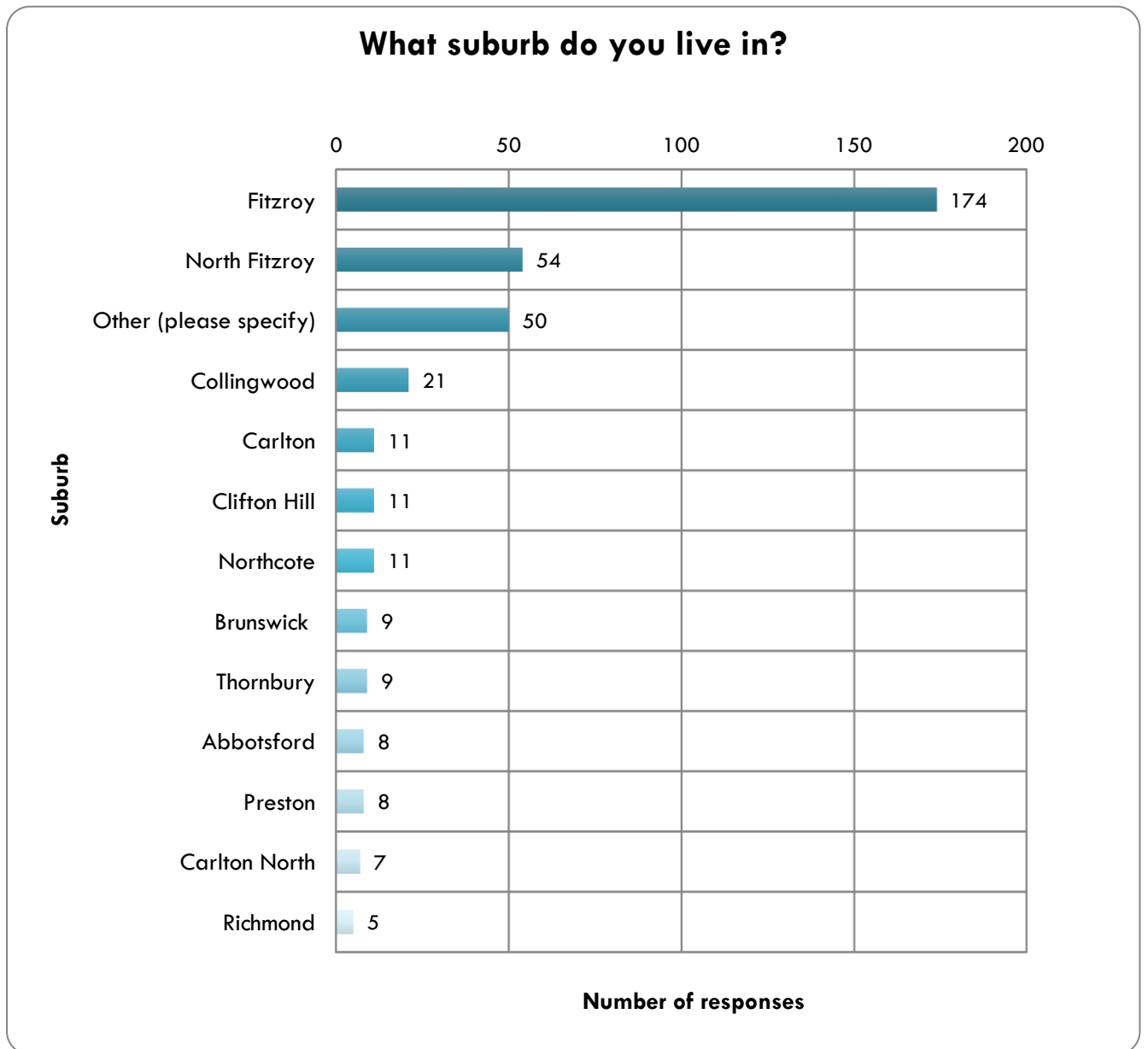
2.1.3 Age

Of the 426 respondents who indicated their age, there was close to an equal proportion of people aged between 20-34 years (27.23%), 35-44 years (28.64%) and 45-60 years (25.25%). There was 15.02% of respondents aged between 61-75 years and 1.7% of young people between 15-19 years.



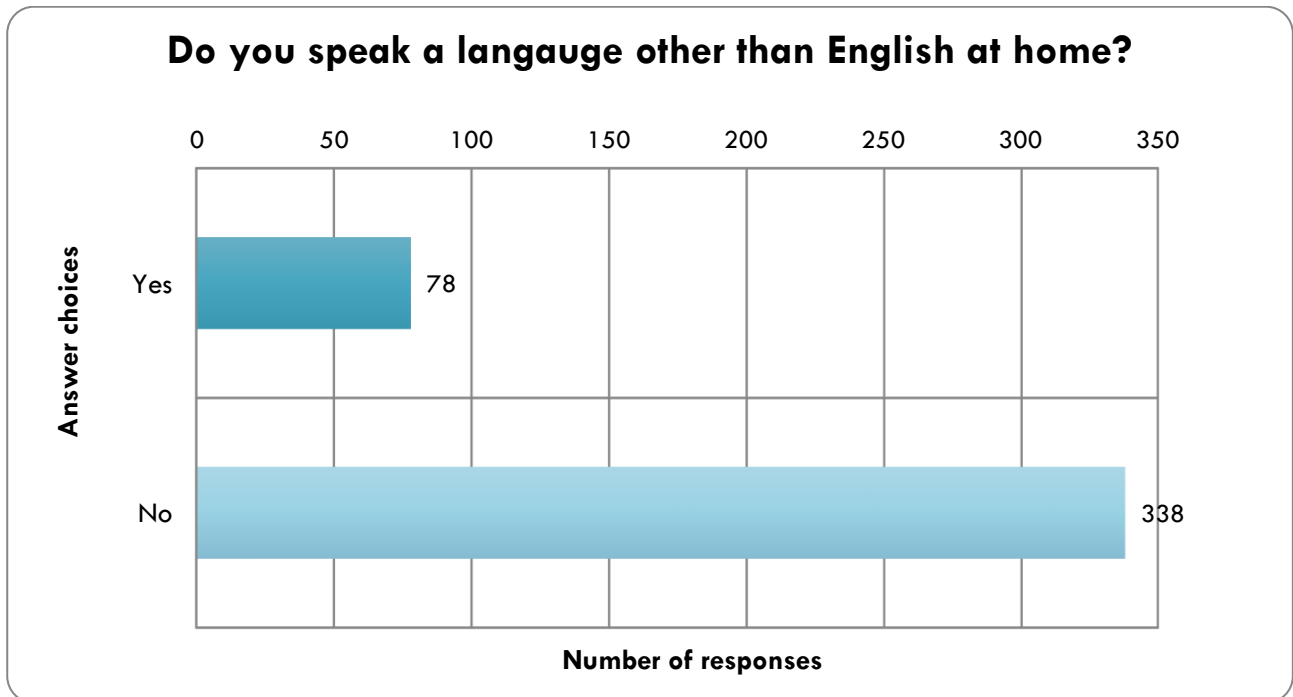
2.1.4 Suburb of respondents

Of the 420 respondents who indicated where they live, 41.43% (174) lived in Fitzroy, 12.86% (54) in North Fitzroy, 5% (21) in Collingwood and 2.62% (11) in Carlton, Clifton Hill and Northcote. There was also representation from over 30 other suburbs.



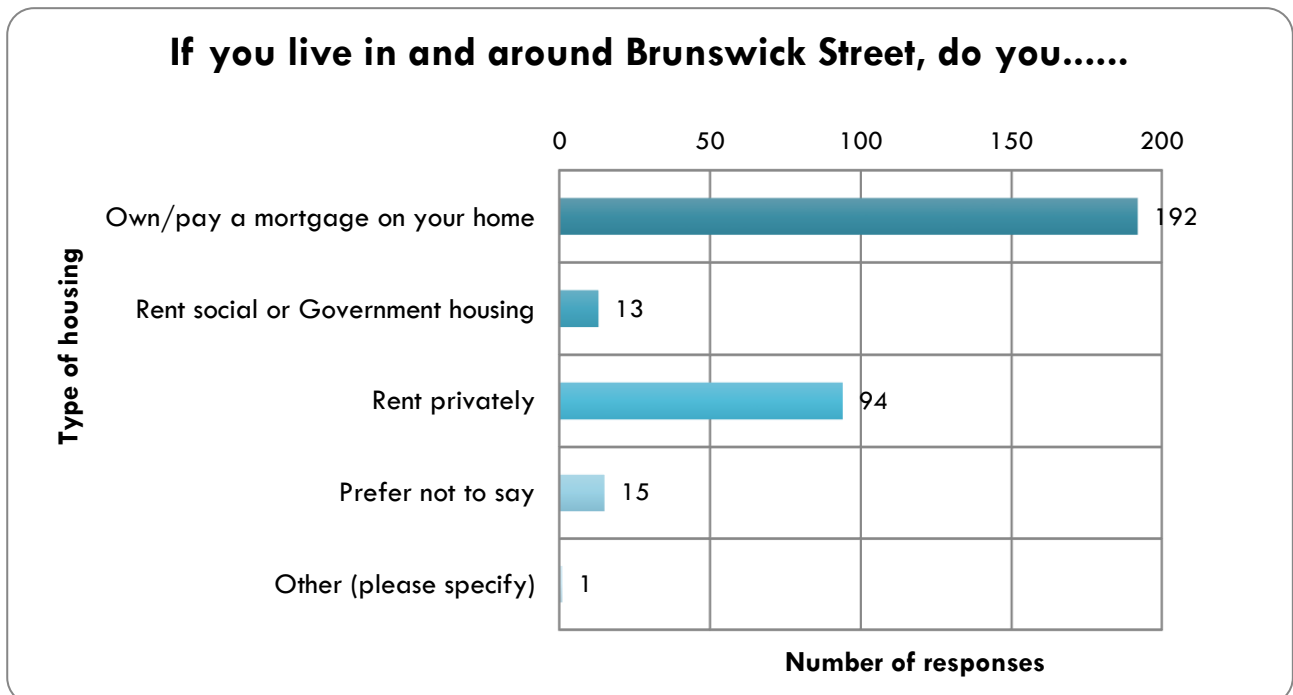
2.1.5 Do you speak a language other than English at home?

Of the 406 respondents who answered this question, 18.75% (78) of respondents spoke a language other than English at home.



2.1.6 If you live in or around Brunswick Street, do you.....

Of the 315 respondents who answered this question, 60.95% owned or paid a mortgage on their home, 29.84% rented privately and 4.13% rented social or Government housing.



2.1.7 I identify as....

Of the 415 respondents who answered this question, 11.33% identified as LGBTIQ+ and 6.02% identified as a person with a disability.

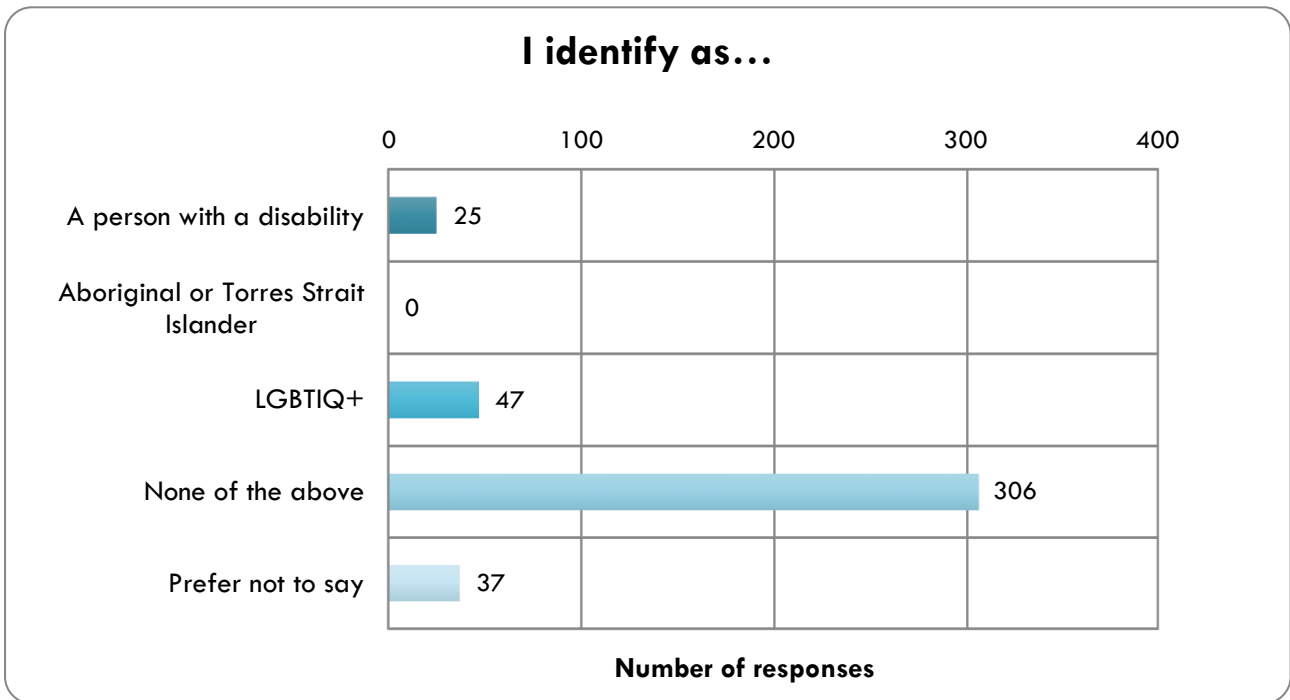


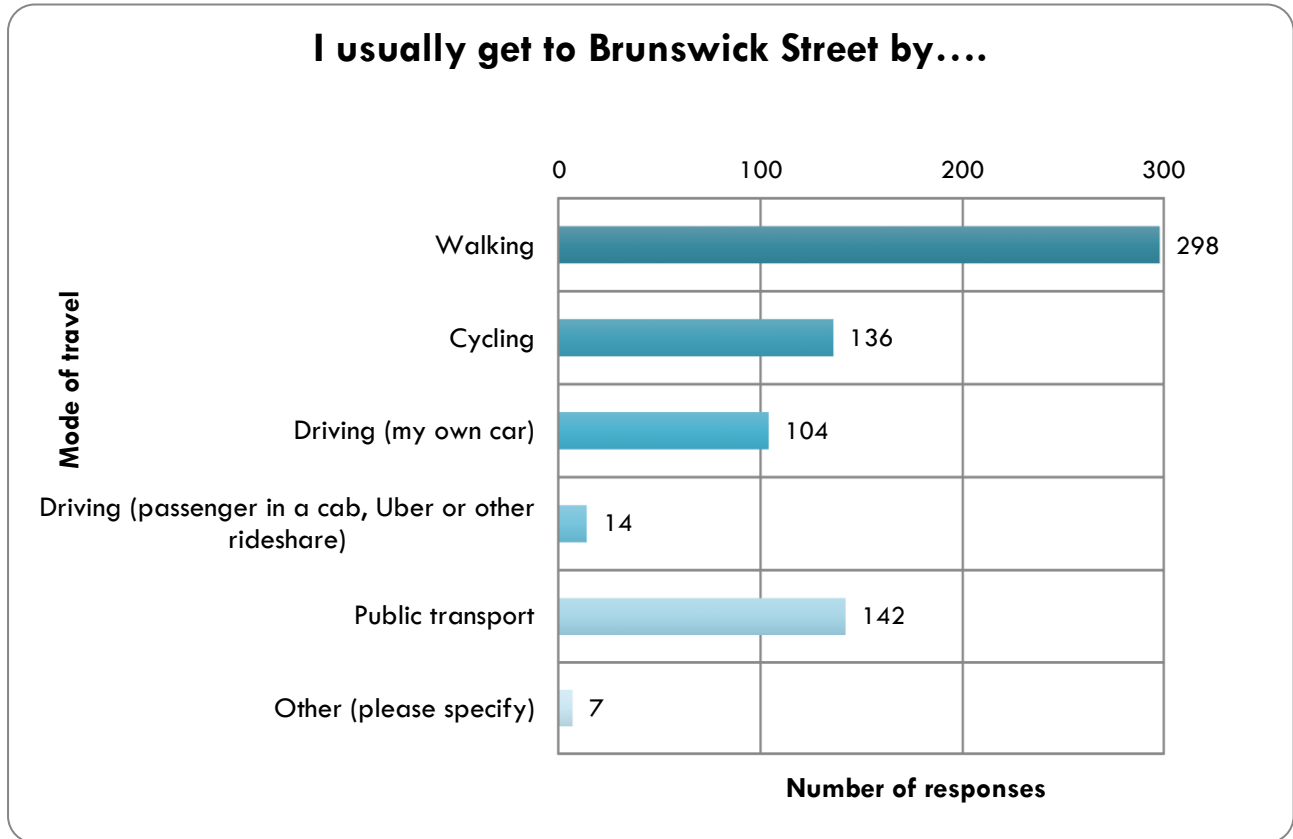
Image 5: Children from the Connie Benn Children’s Centre on their walkshop



Image 6: Young children from John Street Community Early Childhood Co-op share their ideas during a Walkshop.

2.1.8 I usually get to Brunswick Street by...

Of the 423 respondents who indicated how they get to Brunswick Street, 70.45% said they walked, 33.57% took public transport, 32.15% travelled by bike, 24.59% drove their own car and 3.31% drove by other means such as passenger in a cab, Uber or other ride share services.



Other:

- Uber
- Skating



Image 7: A local resident stops by to share their feedback and ideas and joins in the dotmocracy.



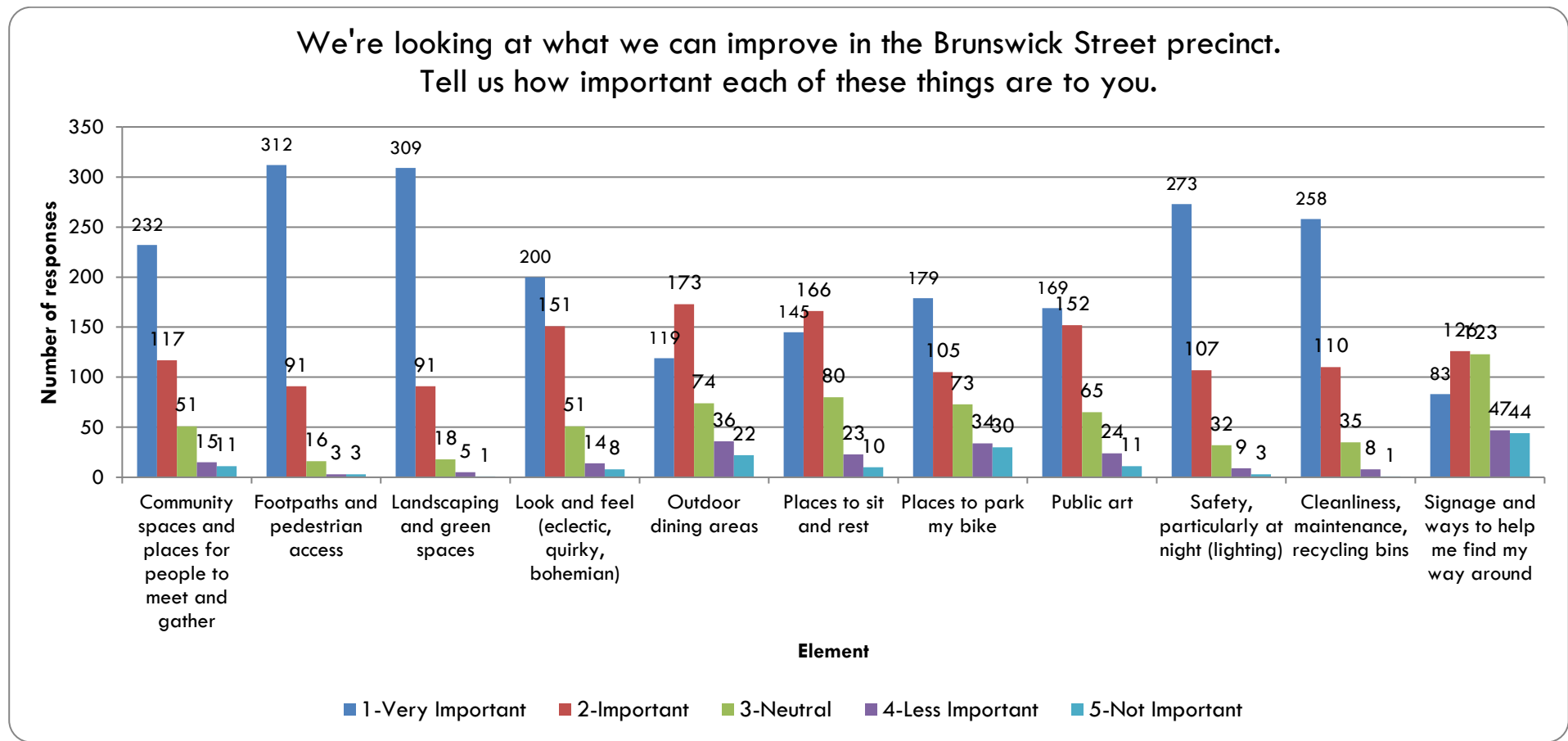
Image 8: Pop-Up on the corner of Victoria and Brunswick Streets.

2.2 Survey results

2.2.1 What streetscape improvements are important to you?

Respondents were asked how important a range of streetscape improvements were out of a pre-determined list of 10 elements.

Of the 426 respondents who answered this question, the top three elements that were seen as very important or important were footpaths and pedestrian access (94.82%), landscaping and green spaces (94.34%) and safety, particularly at night (89.62%). Signage and ways to help me find my way around was seen as less or not important with 21.51%.



2.2.2 What are some improvements that could make the footpath space more user friendly, welcoming and attractive?

Respondents were asked to indicate what improvements would assist in making the footpath space more user friendly, welcoming and attractive. This was an open-ended question.

419 respondents provided over 1,200 comments via the online and hard copy survey and via email.

Each comment has been coded under the themes Urban Form (592 comments), Built Infrastructure (449 comments), Human Activity, interaction and outcomes (87 comments) and other.

1. Urban Form

Comments regarding Urban Infrastructure received 592 comments.

The top five sub themes were:

a. Trees, greenery and landscaping received 131 comments

Almost all comments received in this subcategory mentioned the need for more trees, plants, greenery and green spaces in Brunswick Street. To support this, there were a combined 26 comments that mentioned removing car parking and widening footpaths to accommodate more greenery. Shade and needing more cooling was also mentioned 19 times in this subcategory. Other popular ideas included adding more planter boxes, garden beds and flowers as well vertical greenery on walls, balconies and awnings.

b. Cycling lanes and development support received 75 comments

Almost all comments in this subcategory mentioned the need for bike lanes/ paths in Brunswick Street, with a large proportion of these indicating the need for separate, dedicated, protected bike lanes. To support this there were a combined 39 comments that mentioned removing car parking in Brunswick Street and widening footpaths to accommodate separate, dedicated bike lanes. 11 comments mentioned cyclists needing to be removed from riding on the footpath.

c. Outdoor dining areas development received 52 comments

Whilst many comments supported outdoor dining on Brunswick Street, including 9 that suggested this activity be expanded, majority of respondents expressed concerns about lack of space for pedestrians on the footpath. 11 comments also indicated that Council needed to increase enforcement of those businesses breaching the local law and taking up too much space on the footpath.

d. Public art and creatives received 49 comments

Majority of comments in this subcategory indicated that the Brunswick Street precinct would benefit from more public art. There were a range of creative ideas put forward including using local and Indigenous artists as well as young people (7 comments), implementing more mural or wall art (6 comments) and working with businesses or using vacant shops as art spaces (5 comments).

e. Footpath and pedestrian access received 47 comments

The majority of comments in this subcategory involved prioritising pedestrians and pedestrian safety in Brunswick Street over cars. There were 19 comments related to less car parking or cars in Brunswick Street and widening footpaths for pedestrians. There were also 14 comments about safer intersections, more crossings and better line marking.

2. Built Infrastructure

Comments regarding Built Infrastructure received 449 comments

The five top sub themes were:

a. Footpath widening received 71 comments

As reflected in other subcategories, respondents felt Brunswick Street needed wider footpaths to better prioritise pedestrians. 24 comments suggested that this could be done at the expense of car parking.

b. Remove on street parking received 55 comments

These sentiments about prioritising pedestrians, trees, greenery, public spaces and bikes was reflected again in this subcategory, which captured the comments about removing on-street car parking.

c. Graffiti management received 44 comments

Majority of comments in this subcategory expressed concern about the level of tagging/ graffiti in the Brunswick Street precinct and the impact this has on the area. 16 comments indicated that Council needed to do more to address this issue and 13 comments were about tagging and graffiti on shops, including vacant shops.

d. Street furniture received 38 comments

Majority of comments in this subcategory were about adding more seating to the Brunswick Street precinct including more benches.

e. Rubbish management received 36 comments

Majority of comments in this category involved requesting more bins, including recycling bins. Concerns about litter and rubbish including in public places, gutters and side streets was raised 15 times.

3. Human Activity, interaction and outcomes

Comments regarding Human Activity, interaction and outcomes received 87 comments

The top three sub themes were:

a. Safety (night, lighting, pedestrian crossings) received 22 comments

Comments in this subcategory were mainly about people feeling unsafe in the area for a range of reasons including lack of lighting (3 comments), drugs and alcohol (3 comments), poor driver behaviour (5 comments). Three comments suggested increased Police presence and surveillance.

b. Rough sleeping and begging received 13 comments

The comments in this subcategory were split between people wanting there to be more help and assistance for those sleeping rough and begging in the precinct and those who were concerned with their behaviour and wanting to see it addressed.

c. General activities received 12 comments

Five comments in this subcategory mentioned the precinct needing more music and buskers.

4. Other

a. Council policies received 22 comments

The majority of comments in this subcategory related to Council supporting the precinct with marketing and supporting businesses to ensure a successful shopping strip. Five comments related to Council enforcement in relation to parking, graffiti, noise and amenity issues.

b. Vacant premises received 22 comments

Comments in this subcategory were focussed on Council working with businesses and land lords to prevent shops from becoming vacant or having a plan in place to activate those spaces if they do become empty.

c. Support for diverse local businesses received 22 comments

This subcategory again highlighted the need to support local and small business to survive and to keep this precinct diverse in its offering.

A full list of comments under each theme can be found in the report appendix.

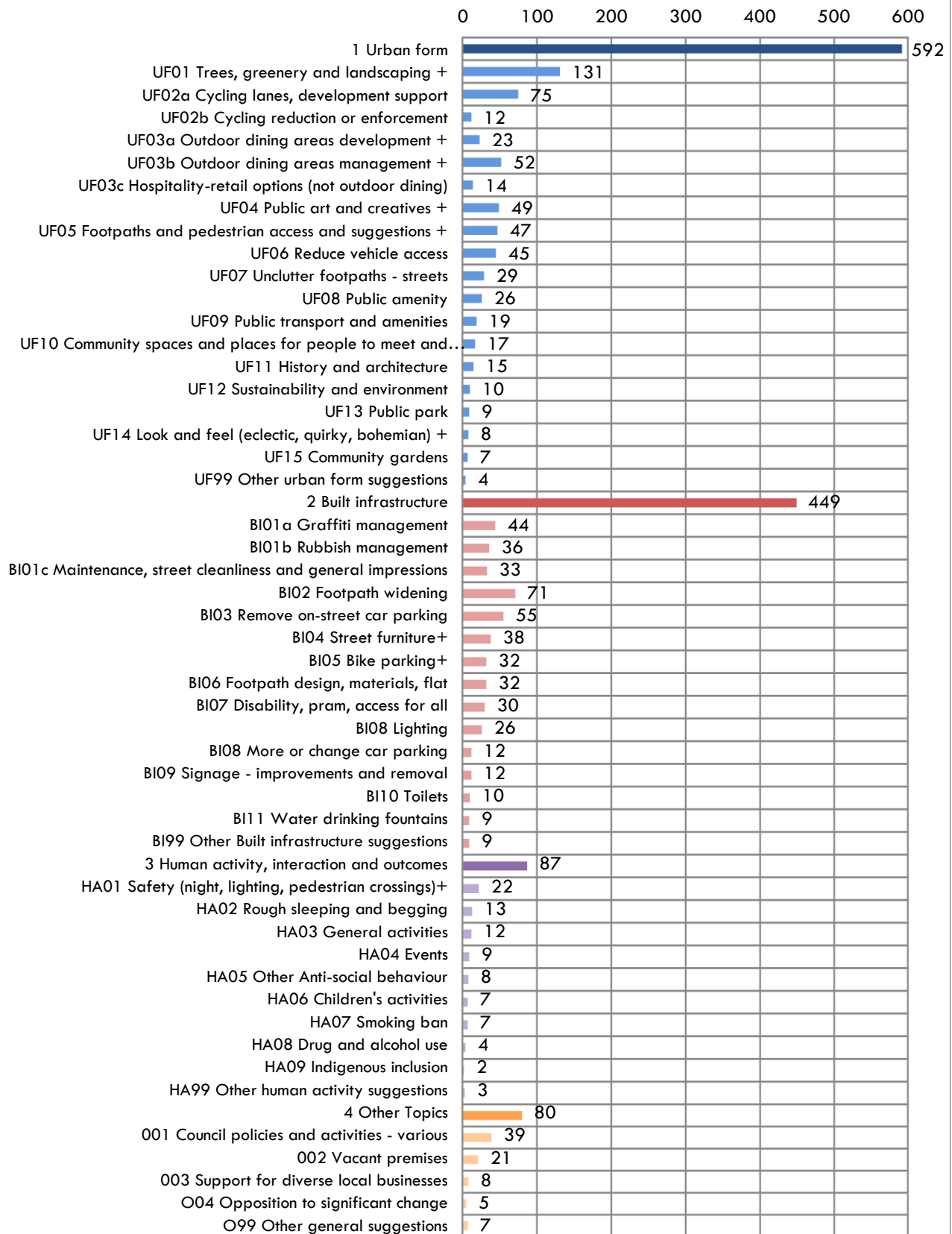


Image 9: Students from Sacred Heart share their ideas.



Image 10: Young people stop by at the Atherton Gardens Pop-Up to share their ideas.

Comment numbers: What are some improvements that could make the footpath space more user friendly, welcoming and attractive?



2.2.1 What is special for you in the Brunswick Street precinct?

Respondents were asked to indicate what was special to them in the Brunswick Street precinct. This was an open-ended question.

346 respondents provided over 700 comments via the online and hard copy surveys and via email. Each comment has been coded under the themes Urban Form (369 comments), Local Culture and Community (199 comments), Built Infrastructure (94 comments), Human Activity, interaction and outcomes (23 comments) and other (56 comments).

Many comments were in relation to elements that are not impacted by the development of a streetscape master plan such as hospitality and retail options, heritage buildings and bike paths to name a few.

1. Urban Form

Comments regarding Urban Infrastructure received 369 comments.

The top five sub themes were:

a. Heritage and architecture received 63 comments

The majority of comments in this subcategory related to the love of the heritage buildings within the precinct and the need to protect or maintain them.

b. Public art received 62 comments

Most of the comments were about the love of the street art and how it enhances the street's character. The mosaic artworks including seats and murals were also loved by many with most people requesting protection of the existing artworks and requesting more.

c. Hospitality-retail options received 51 comments

Most comments were about the great range of cafes, bars and shops available along Brunswick Street with a few suggesting that even though they loved the options and variety there were maybe too many. A few people would like to see the return of fruit and veggie shops, delis and options for fresh produce.

d. Look and feel (eclectic, quirky, bohemian) received 50 comments

Many people visited or loved Brunswick Street for its artistic vibe, bohemian nature, and the level of activity which brings vibrancy to the street. There is a little concern that this is being lost and people would like the grunge and bohemian nature to be maintained.

e. Trees, greenery and landscaping received 30 comments

Most of the thirty comments received were requesting more trees and green areas within the precinct.

2. Local Culture and Community

Comments regarding Local Culture and Community received 199 comments.

The top four sub themes were:

a. Local business and culture received 77 comments

People love the diversity and variety of the shops and cafes on offer and the uniqueness of many of the individual shops (arty, vintage, creative, designer). There were a few concerns about the rent prices squeezing out these small independent shops creating vacancies.

- b. Inclusiveness and diversity received 26 comments**
The majority of comments were around the love of the diversity of the people within the area including different cultures and backgrounds which made it feel welcoming and safe.
- c. Strong community received 26 comments**
This sub-category highlighted the high sense of community that exists in this area with many commenting that it has a great friendly atmosphere and community vibe.
- d. Night-time economy-support received 25 comments**
Comments in this sub-category were about the love of the live music scene and the bars within the Brunswick Street area and the importance of maintaining this to continue the night time economy and vibe.

3. Built Infrastructure

Comments regarding Built Infrastructure received 94 comments

The three top sub themes were:

- a. Street furniture received 15 comments**
8 of these comments were specifically about people loving the mosaic chairs along Brunswick Street with the other comments about the need for more areas to sit.
- b. Lighting received 12 comments**
The majority of comments were about the need for increased lighting to improve safety at night.
- c. Graffiti and vandalism received 11 comments**
All comments were about the need to remove the graffiti and tagging that currently exists along buildings, shop fronts and other areas.

4. Human Activity, interaction and outcomes

Comments regarding Human Activity, interaction and outcomes received 23 comments

The top two sub themes were:

- a. Events received 8 comments**
Half of the comments requested the return of the Brunswick Street Festival and fringe festival parade and two were suggesting a night market.
- b. Safety (night, lighting, pedestrian crossings) received 7 comments**
Most of these comments were about lighting.

Other topics

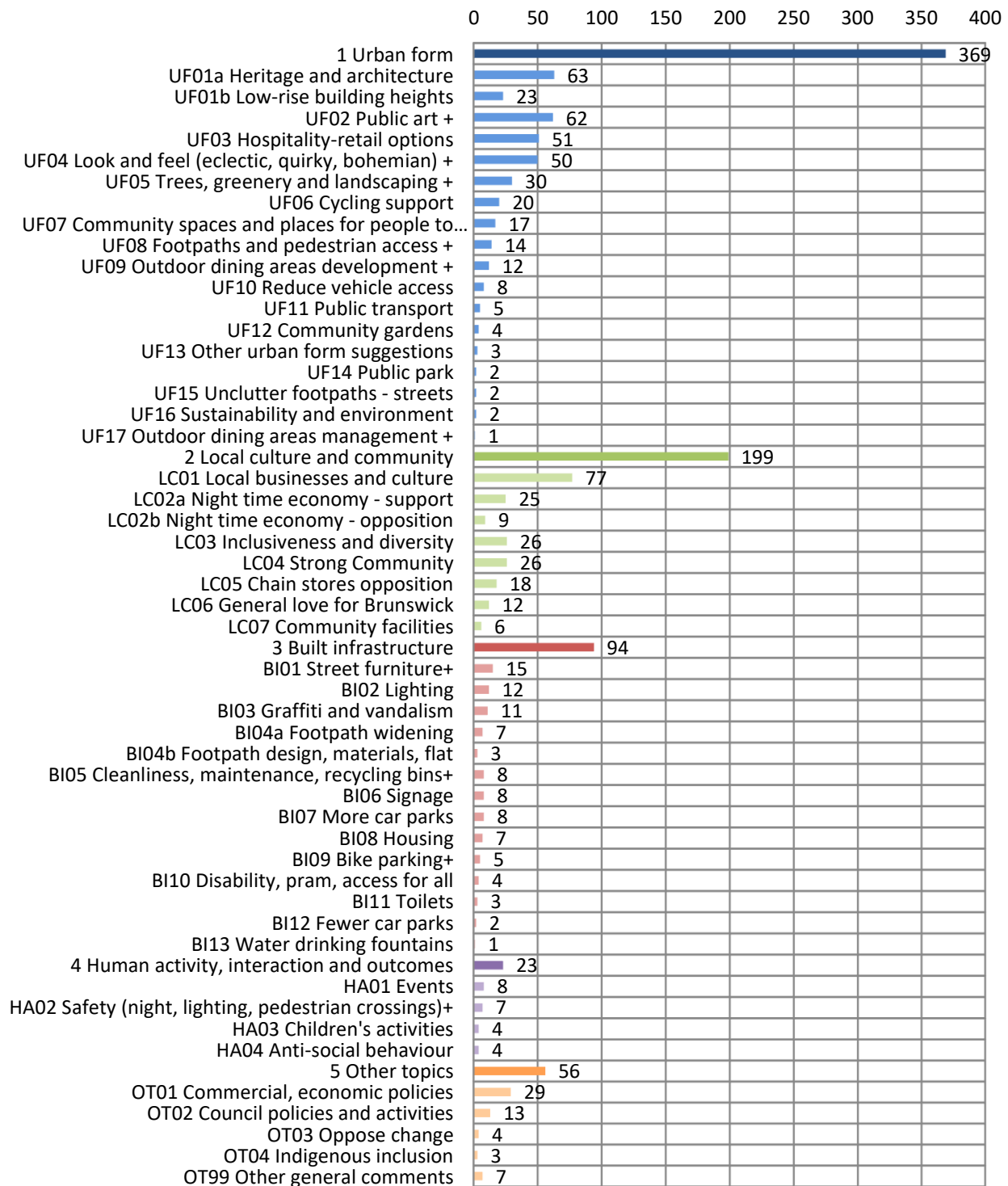
56 other comments were received about a range of topics. The top two topics were:

- 1. Commercial, economic policies received 29 comments**
Nearly all of the comments raised concerns about the number of empty shops along Brunswick Street and the excessive rents that are forcing businesses to close. This is a real threat to the vibrancy and success of the area.
- 2. Council policies and activities received 13 comments**

The majority of these comments were asking Council to do more or intervene in a range of areas to improve the area.

A full list of comments can be found in the Brunswick Street Streetscape Master Plan Community Engagement Report Appendix.

Comment numbers: What is special in the Brunswick Street Precinct?



3 Place-based Pop-Up Engagement Results

3.1 Overview



The approach used for the place-based engagement activities was the ChatterBox pop-up trailer platform. This platform is a bright yellow, custom built mobile trailer that has been specifically designed to take creative and inclusive engagement tools to locations where people are.

The tools used as part of the pop-up platform were specifically designed to:

- gather data that aligned with the survey
- enable people to get involved in a range of ways, especially if they felt uncomfortable filling in a survey or were time-poor
- encourage responses from a diverse range of people

The place-based pop-up consultations were not only beneficial in engaging with the community, they were also beneficial in promoting the project and providing an opportunity for the community to engage with Yarra City Council in person.

Place-based engagement pop-up schedule

	Location	Date	Start time	End time
Pop-Up 1	Atherton Gardens	Sat 3 August	4pm	7pm
Pop-Up 2	Corner Kerr and Brunswick Streets	Sat 31 August	10am	1pm
Pop-Up 3	Corner Victoria and Brunswick Streets	Fri 6 September	4pm	7pm

3.2 Place-based pop-up engagement summary

A range of engagement tools were used at the pop-up consultations, enabling the community to provide their feedback in a variety of ways.

The tools included a hard copy survey, dotmocracy activity (voting with dots), chatboards, voting pod and a 'big idea' drawing sheet.

Overall participation at the pop-ups

At the pop-ups approximately 300 people were engaged.

- 99 people completed a hard copy survey
- 152 people participated in the dotmocracy activity
- 289 people participated in the voting pod activity
- 80 comments were received via the chatboards
- 5 children and young people drew their ideas

The chart below outlines the pop-up platform engagement tools that were used and how many people participated or how many items were distributed.

	Approximate number or people engaged	No. of completed surveys	No. of Big Ideas Drawings	No. of postcards distributed	Number of surveys and reply-paid envelopes distributed	Number of comments on Chatboards	Dotmocracy participation	Voting Pod participation
Pop Up 1-Atherton Gardens	100	25	5	6	8	19	64	121
Pop-Up 2-Kerr & Brunswick Streets	120	42	0	200	51	47	45	81
Pop-Up 3-Victoria & Brunswick Streets	80	32	0	25	50	14	43	87
Surveys posted back		15						
Online surveys		317						
TOTALS	300	431	5	231	109	80	152	289

Furthermore, the place-based pop-up consultations enabled engagement with people who otherwise may not have participated in traditional engagement methods, including children, young people, busy parents/carers, older people, people from diverse backgrounds and business owners.

3.3 Dotmocracy results

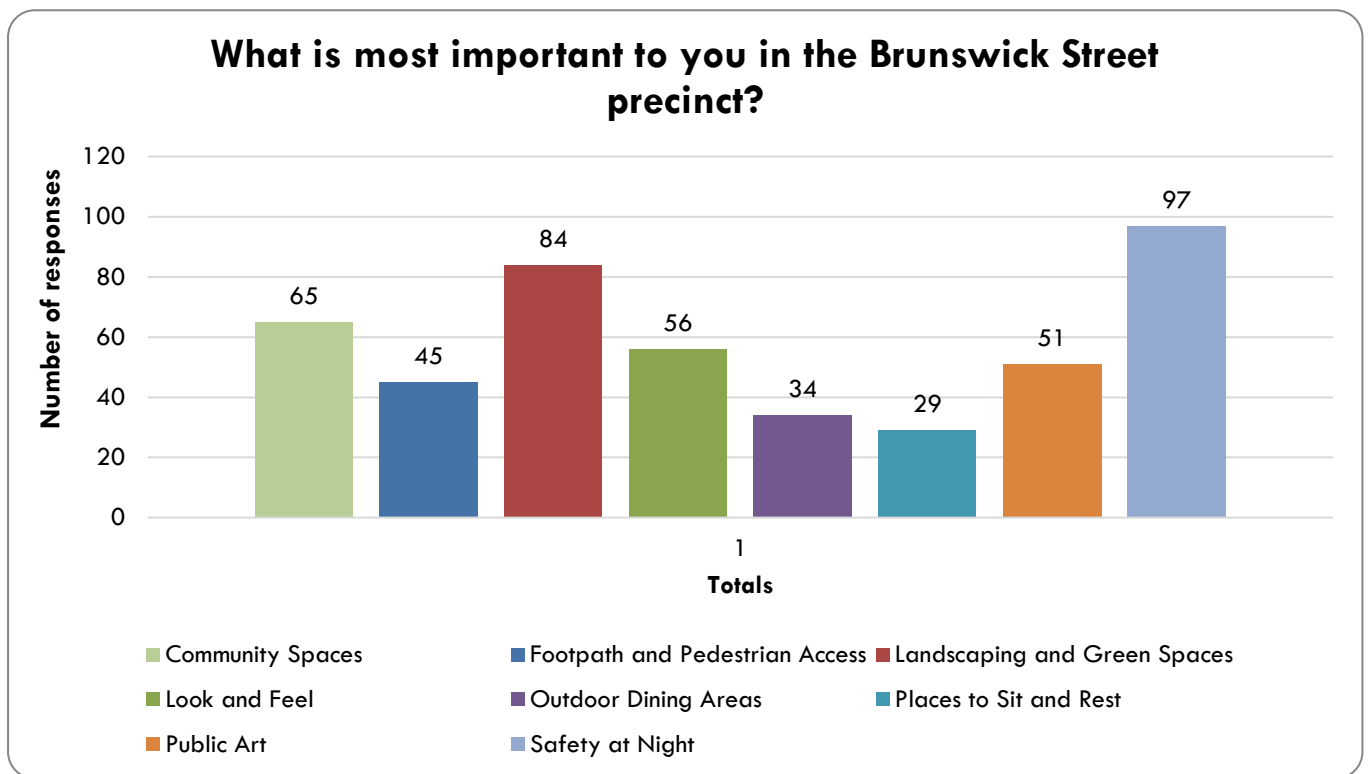


The dotmocracy activity involved asking the community what was most important to them in the Brunswick Street precinct including community spaces, footpaths and pedestrian access, landscaping and green spaces, look and feel, outdoor dining areas, places to sit and rest, public art and safety at night.

152 people participated in the dotmocracy activity. As part of this activity, people were able to place 3 dots on the three things that were most important to them. Different coloured dots were used for people under 18 years and people over 18 years.

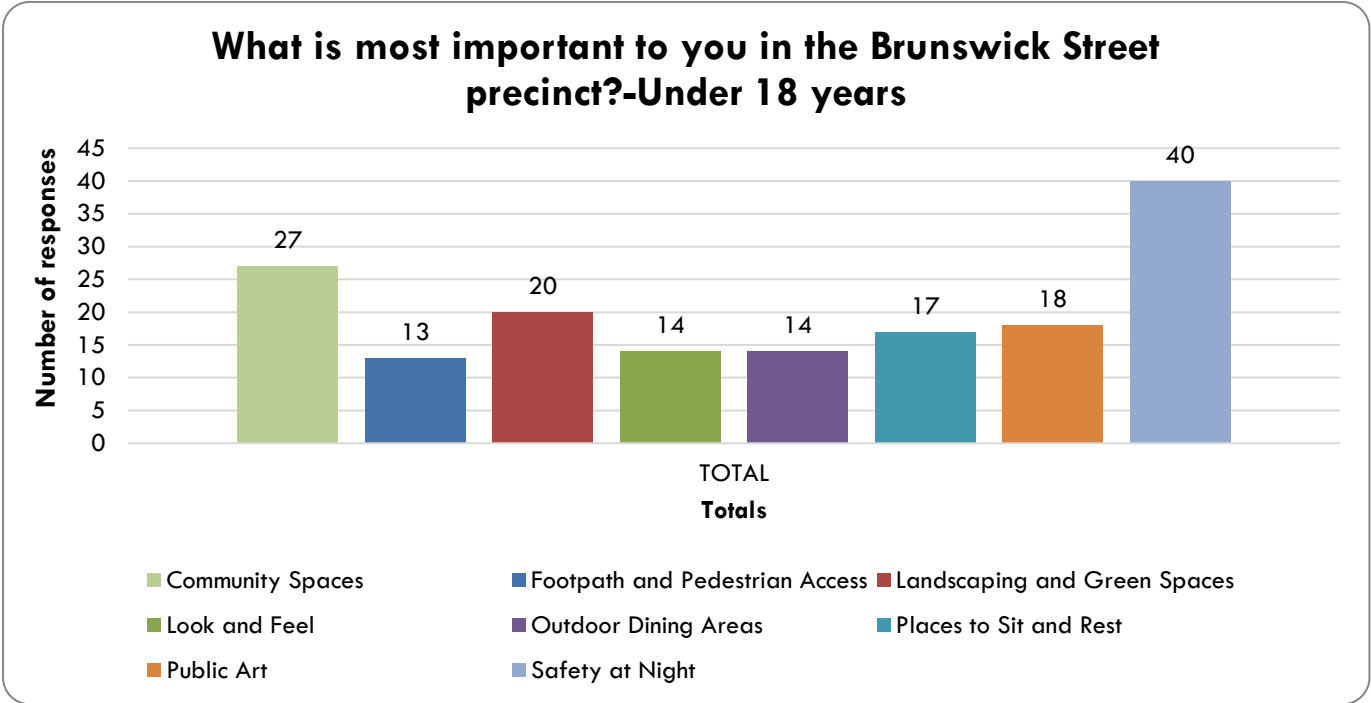
Overall

Of the 152 respondents, the three things that were most important were safety at night (63.82%) followed by landscaping and green spaces (55.26%) and community spaces (42.76%).



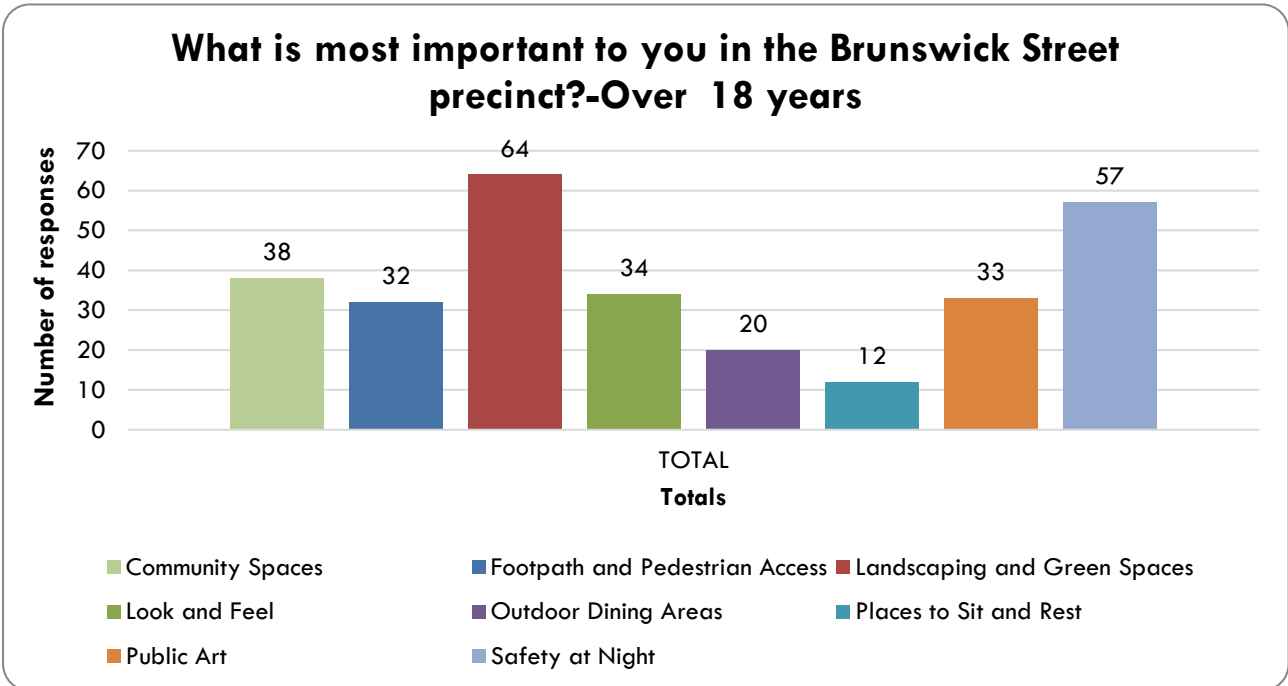
Under 18 years

Of the 54 young people under 18 years who participated in the dotmocracy activity, the three things that were most important to them were safety at night (74.07%), followed by community spaces (50%) and landscaping and green spaces (37.04%).



Over 18 years

Of the 97 people over 18 years who participated in the dotmocracy activity, the three things that were most important to them were landscaping and green spaces (65.98%) followed by safety at night (58.76%) and community spaces (39.18%).



3.4 Chatboard responses



At each place-based pop-up event, one mapping chatboard and one standard chatboard were used to ask:

1. What are your ideas to improve footpath areas and public spaces?
2. What do you love about the Brunswick Street precinct?

A total of 80 comments were written on the chatboards.

3.4.1 Ideas to improve footpath areas and public spaces

15 comments to improve the precinct involved planting more trees, increasing green spaces and gathering places. 13 comments related to removing tagging and keeping the area clean. There were 12 comments about reducing cars, traffic and parking spaces and making this area more pedestrian friendly. More lighting and increased safety was also mentioned in eight comments.

COMMENTS
Trees on every corner (edging)
I like the library
Corner of Kerr Street-great space for a public space with seating and landscaping
Bathrooms!!
Love it just the way it is ✓
Love book exchange on Condell Street
I loved the bookshops, bring them back home ✓
I came here by accident in 1989 and never left
Local business
My heaven away from the madness
Farmers market ✓
Live music and the dancing and night life and the best op shops in town
I love the nursery and bookshop
Nice community-people speak to you
Active graffiti removal program ✓
Opportunity for landscaping especially on corner kerbs ✓
Less car parking to widen footpath and add green spaces
I want my dog to be safe ✓
More public art-but well done
Love sitting on the mosaic chairs
Consistent lighting all along on both sides-close together, warm sodium vapour, really warm
Erase the tags expediently ✓
♥ mosaic chairs
More water fountains, seats and public space
More lighting- I would like to be able to walk at night if I knew it would be safe
Spend a lot of time here seeing live gigs

COMMENTS
Pave footpath like the city
Trees here are a favourite (east side of Brunswick Street on Victoria Street)

3.4.2 What do you love about the Brunswick Street precinct?

Majority of comments mentioned the shops, particular businesses and the night life. There were also five comments where people indicated that they loved the Brunswick Street precinct just as it was.

COMMENTS
That there are lots of shops
The parks and block party
Shops
Lots of people
It's a great place
I love Trey
Going to shops
Designer brands
Artynous
I love soccer
Playing
School
Shops
Playing
Ride my bike
Get rid of the tagging-ugly ✓✓✓
Bike parking-(attached to existing poles)
More lighting in back streets
Fewer cars✓
Bring back Brunswick Street Festival ✓
Cleanliness is important, makes place feel safe
This is a tourist hub, can be grungy but still clean
More information about public art and more public art
More pocket parks (in Northern section)
Seating
Take out parking
Better public lighting (Cnr Johnstone and Brunswick Street)
Signs to town hall precinct, make it more inviting area
Wider footpaths on Victoria Street
Park and garden spaces (near Town Hall)
Close half of Cecil Street and extend park
Smell and cleanliness outside Shawcross is bad
More public space for social exchange
More pedestrian friendly

COMMENTS
Trees, more greenery ✓
Completely close to cars, no cars ins street ✓✓●●●●●
Flower pots-attached to lamp posts, planter beds on sidewalks
Clean up near bars and clubs
To many vacant shops✓
Activate with artists and public spaces
Love the community gardens at Atherton Gardens
Places and support for the homeless✓✓
Tidy up community spaces (Atherton Gardens), more community events and basketball stadium
Dedicated bike lanes and raised tram stops
Graffiti hot spot (Alexandra Pde and Brunswick St)
Bicycle parking (Johnstone and Brunswick Sts)
Uneven footpath in Kerr Street, East of Brunswick St
Better public lighting in little streets ✓✓ in particular Napier and Rose Street and Kerr Street (see map)
Fix up park beside pool
Improve street lighting, quality not standard lights

3.5 Voting pod responses

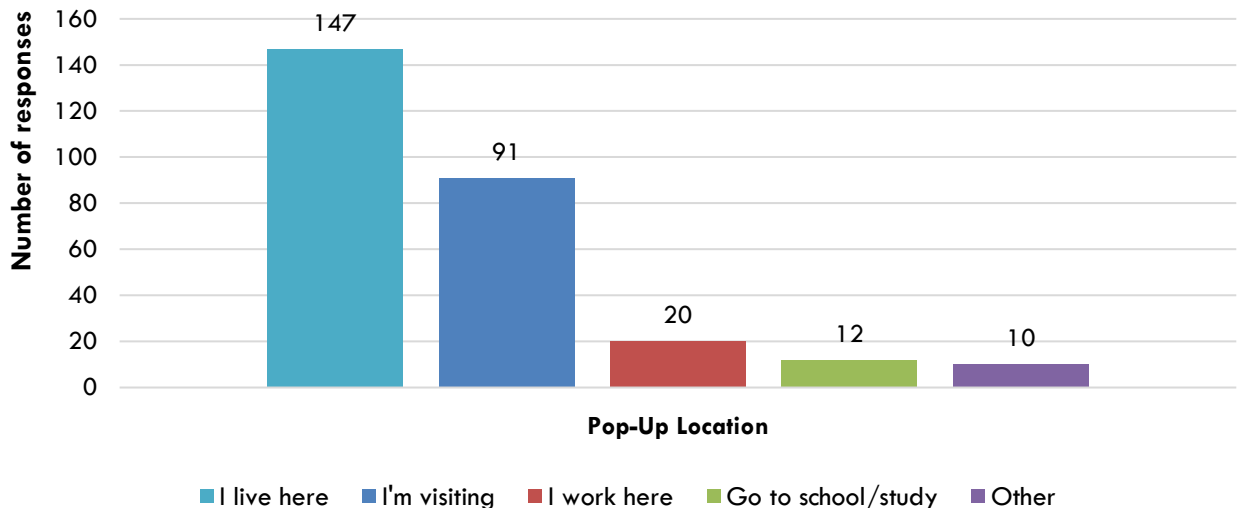


A voting pod was used to ask the community what they were doing in the Brunswick Street precinct the day of the place-based pop-up engagement.

289 people participated in the voting pod activity.

- Of the 289 people who participated in the voting pod activity, 52.5% lived there, 32,5% were visiting, 7.1% worked there, 4.3% studied or went to school in the area and 3.6% indicated other.

What are you doing in the Brunswick Street precinct today?



3.6 Big ideas drawings results



At one of the pop-up events, children were able to draw their big ideas for the Brunswick Street precinct. This was due to having enough space to set up the children’s chairs and tables.

A total of 6 drawings were received.

Some drawings were by very young children. Drawings can be seen below.



Image 11: Pop-Up at Atherton Gardens

Image 11: Pop-Up at Atherton Gardens

4 Online Mapping results

272 pins with comments were placed on the online mapping tool on the Yarra 'Your Say' project page by 83 individual respondents.

- 62 respondents (75.9%) placed between 1-5 pins/comments on the mapping tool
- 4 respondents (4.8%) placed between 6-10 pins/comments on the mapping tool
- 5 respondents (6%) placed between 11-20 pins/comments on the mapping tool
- 1 respondent placed 32 pins/comments on the mapping tool

People could place pins onto an online map within the precinct with a comment under the themes of:

- Trees and greens spaces
- Bike parking
- Lighting
- Places to gather
- Public art
- Seating
- Signage
- Something I love and
- Something else

4.1 Trees and green spaces

23 comments were received about trees and green spaces in the Brunswick Street precinct with many suggesting more trees and greenery in particular streets and areas. Eight comments were related to supporting and improving existing green spaces, four comments were related to adding more shade, and another four comments involved moving parking or blocking off a street to add more greenery to the precinct.



	COMMENT	ADDRESS/LOCATION
1.	This garden could be much larger without obstructing pedestrians or modifying the gutters and roads. Please lift up the bitumen and allow locals to put plants here.	88 Cecil Street, Fitzroy Victoria 3065, Australia
2.	Blocking off this street to make a green area with seating would be beautiful. Great for the many takeaway places nearby.	88 Cecil Street, Fitzroy Victoria 3065, Australia

	COMMENT	ADDRESS/LOCATION
3.	This road could be blocked off and used as a green space with seating. Perfect for the takeaway places nearby.	96 Westgarth Street, Fitzroy Victoria 3065, Australia
4.	Good trees and shrubs on the boundary of Atherton Gardens. Cool and shady.	90 Brunswick Street, Fitzroy Victoria 3065, Australia
5.	Landscape this closed-street area properly. At the moment it just seems like a temporary closure. could be a lot nicer.	107 King William Street, Fitzroy Victoria 3065, Australia
6.	More planter boxes and trees please :). The seating around the current trees are wonderful.	32 Condell Street, Fitzroy Victoria 3065, Australia
7.	Would be great to relocate parking to side streets and use the space for wider footpaths, protected bicycle lanes and more trees: https://www.streets-alive-yarra.org/brunswick-street/	105-107 Brunswick Street, Fitzroy Victoria 3065, Australia
8.	Great to see some trees here. Even better would be to relocate shopper parking to the first 5-10 bays on side streets and use the space for wider footpaths and more greenery with seating. https://www.streets-alive-yarra.org/brunswick-street/	183 Brunswick Street, Fitzroy Victoria 3065, Australia
9.	Way, WAY more trees and greenery. Brunswick St sometimes feels like an urban slum due to the lack of trees.	388 Brunswick Street, Fitzroy Victoria 3065, Australia
10.	Add trees, add interesting lighting - applies to entire st	214 Brunswick Street, Fitzroy Victoria 3065, Australia
11.	Great off-lead dog park!	Atherton Gardens, Napier St., Melbourne, Victoria 3065, Australia
12.	This section of Brunswick and Johnston is a bit grim. More trees and greenery please.	121 Johnston Street, Fitzroy Victoria 3065, Australia
13.	This section of Brunswick and Johnston is a bit grim. More trees and greenery.	447 Brunswick Street, Fitzroy Victoria 3065, Australia
14.	This section of Brunswick st is a bit grim. More trees and greenery.	165-169 Brunswick Street, Fitzroy Victoria 3065, Australia
15.	This section of Brunswick and Johnston is a bit grim. More trees and greenery.	110 Johnston Street, Fitzroy Victoria 3065, Australia
16.	This area needs more softening - street trees and a sense of protection from the intensity of traffic along Alexandra Parade	430-444 Brunswick Street, Fitzroy Victoria 3065, Australia
17.	Possibly the nicest part of Brunswick street. If this garden is destroyed for apartments it will be a great shame.	The Artist's Garden, Melbourne, Victoria 3065, Australia
18.	There are two green parts of Brunswick St north of Johnston St - the trees from Kerr St and this nursery. In assessing any future applications for use of this site, Council needs to plan for replacing this greenery elsewhere along Brunswick St. The nursery is currently giving the area a free kick, for which I am very grateful!	The Artist's Garden, Melbourne, Victoria 3065, Australia
19.	More trees please	402 Brunswick Street, Fitzroy Victoria 3065, Australia

	COMMENT	ADDRESS/LOCATION
20.	The nursery has been a tiny green oasis, when this goes to make way for yet more multi story buildings that break in the streetscape will be gone forever and Brunswick Street will become just another boring same street. Look at Brunswick and the main thoroughfares that are just high-rise wind tunnels.	424 Brunswick Street, Fitzroy Victoria 3065, Australia
21.	Please connect the two garden areas with trees, shade, and seats. This will provide more green space and public amenity and a space for more community events at the garden. The garden is well used and run by volunteers and needs support for more green space and public recreation areas.	32 Condell Street, Fitzroy Victoria 3065, Australia
22.	Some trees in the area between the Condell St gardens would help provide more shade in summer.	32 Condell Street, Fitzroy Victoria 3065, Australia
23.	Trees need to be planted in the middle section of the Condell Growers and Sharers Garden. The area was a car park until the voluntary garden group asked council to reposition the car parking spaces to make a new green space. The space is still waiting to be 'greened' and needs trees planted for shade and the asphalt underneath the tan bark removed. The Fitzroy community enjoy the garden on a daily basis and it needs trees and shade to complete the project. Council support is needed.	32 Condell Street, Fitzroy Victoria 3065, Australia



Image 11: Pop-Up at Atherton Gardens

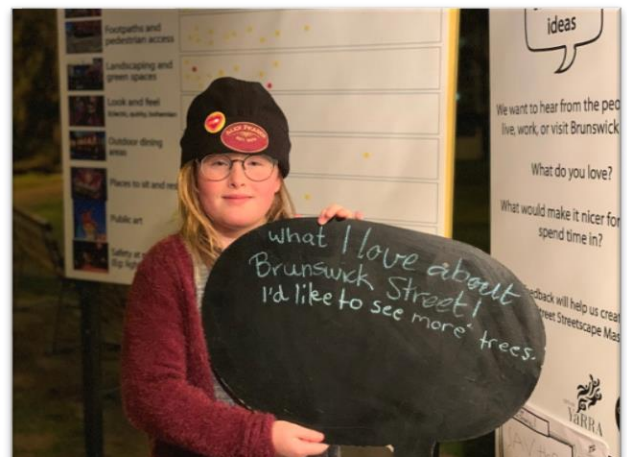
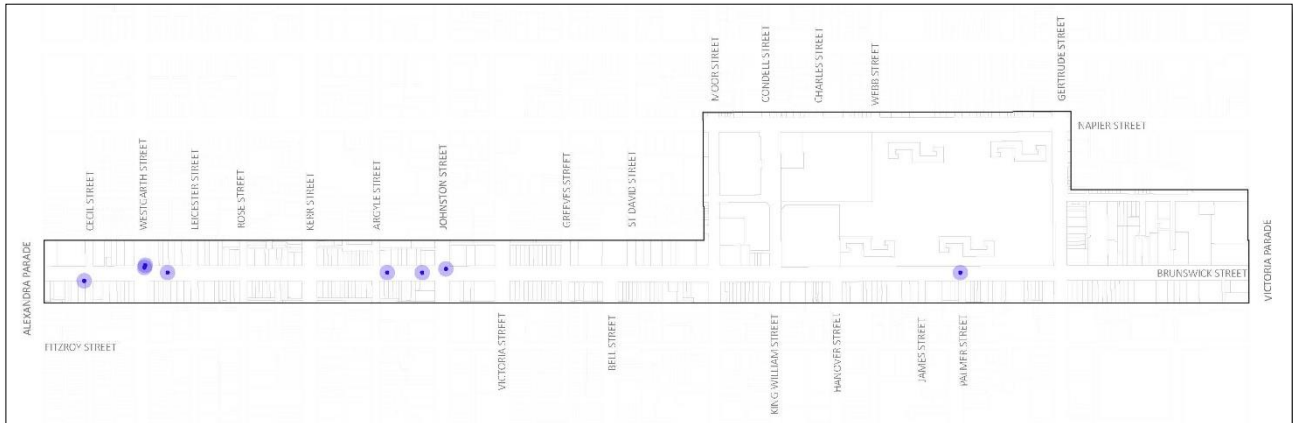


Image 12: A young person shares their ideas at the Atherton Gardens Pop-Up event.

4.2 Bike Parking

Five comments were received via the online mapping tool about bike parking in relation to the footpath space. Two of the comments related to moving car parking to make way for more bike parking.

Comments received about bike lanes and not in relation to the footpath space have been collated in a separate document.



	COMMENT	ADDRESS/LOCATION
1.	This strange contraption on this corner looks like junk. Either needs to be given some TLC or removed.	96 Westgarth Street, Fitzroy Victoria 3065, Australia
2.	Seconded	96 Westgarth Street, Fitzroy Victoria 3065, Australia
3.	More bike parking urgently needed in this area around Palmer Street. I would support removing some on-street car parking to widen the footpath and provide more bike parking.	99 Brunswick Street, Fitzroy Victoria 3065, Australia
4.	More bike parking is needed, especially at this intersection.	296 Brunswick Street, Fitzroy Victoria 3065, Australia
5.	Out of clearway time, please re-allocate the occasional car parking space for the exclusive use of bicycles. The footpath bike clutter at this busy area is unsafe,	406 Brunswick Street, Fitzroy Victoria 3065, Australia

4.3 Lighting

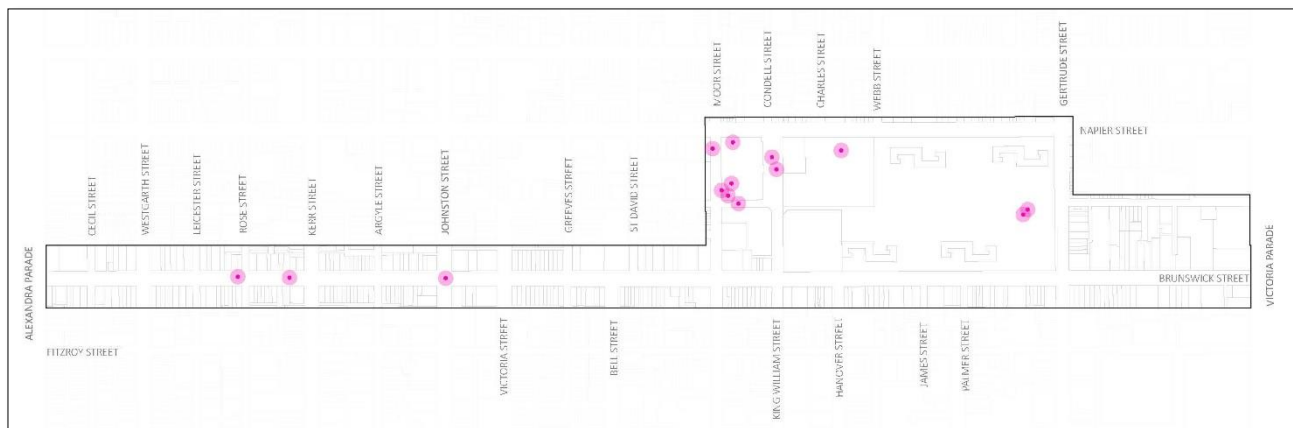
10 comments were received via the online mapping tool in relation to lighting. Three comments were in relation to safety and six comments were about innovative or feature lighting to contribute to the ambience along Brunswick Street.



	COMMENT	ADDRESS/LOCATION
1.	As the centre of Fitzroy this intersection deserves something great. A good example is the lighting over the intersection of Lonsdale and Russell Sts in Melbourne in the Greek Precinct. Something similar would be very special	110 Johnston Street, Fitzroy Victoria 3065, Australia
2.	These old lights are beautiful. More should be made and installed at the side streets along Brunswick St.	87 Westgarth Street, Fitzroy Victoria 3065, Australia
3.	Seconding nthfitz1. This sounds like an amazing idea to make this intersection special. A rainbow lighting display would be great – exciting and vibrant like Fitzroy.	110 Johnston Street, Fitzroy Victoria 3065, Australia
4.	Install feature lighting over the street, like the netted lighting over the Bourke Street Mall.	341 Brunswick Street, Fitzroy Victoria 3065, Australia
5.	Yes, would be good to trial innovative lighting solutions (traffic lights) such as a scramble crossing, or traffic lights matching a protected intersection. https://www.streets-alive-yarra.org/protected-intersections/	110 Johnston Street, Fitzroy Victoria 3065, Australia
6.	Seconded re the lighting net like Bourke St	341 Brunswick Street, Fitzroy Victoria 3065, Australia
7.	I'm not very arty, but if there were a corner to be arty and about, this would be the corner. Currently, it is visually dominated by the 7-Eleven. Reclaim the visual landmark for community.	110 Johnston Street, Fitzroy Victoria 3065, Australia
8.	This street is very dark at night. Need better lights to feel safer	Martha Ray's, 85 Brunswick Street, Melbourne, Victoria 3065, Australia
9.	We need more light here along this road for safety	106 Napier Street, Fitzroy Victoria 3065, Australia
10.	Dark at night.	95 Napier Street, Fitzroy Victoria 3065, Australia

4.4 Places to gather

16 comments were received via the online mapping tool about places to gather including comments around street corners, the Atherton Gardens park being opened up to the general public and a request to support the Condell Community garden.



	COMMENT	ADDRESS/LOCATION
1.	Shut Brunswick Street off to through traffic, between Alexandra Parade and Johnston Street. Make it a pedestrian mall. Deliveries can be facilitated in a shared space.	360 Brunswick Street, Fitzroy Victoria 3065, Australia
2.	Gardens of public housing should be converted and signed as regular parkland available for use by the general public	Hot Toys, Melbourne, Victoria 3065, Australia
3.	Love the Vegie Bar, let's make it better with wider footpaths, street trees, less noise, cleaner air.	380 Brunswick Street, Fitzroy Victoria 3065, Australia
4.	The seating area outside The Evelyn Hotel is spacious and in a great location. It could be a wonderful place to gather and have a beer – but at the moment it's just a cold, dirty patch of asphalt with no shelter from the elements, making it pretty unappealing. The council should work with the hotel to upgrade this space into a proper outdoor beer garden, with proper seating and protection from the wind/elements. For reference, see the outdoor seating at St Andrews Hotel (nee The Pumphouse) on King William Street.	100 Kerr Street, Fitzroy Victoria 3065, Australia
5.	This is an accidental place to gather as all the pedestrian traffic banks up on the corners. Introduce a pedestrian only cycle of lights allowing diagonal crossing and get the crowds dispersing more quickly and safely.	297 Brunswick Street, Fitzroy Victoria 3065, Australia
6.	Most of Brunswick St is geared to adults and the community spaces are about sitting and talking. This is one of the few spaces where I see kids, generally from the housing estate or the school. Close the road off permanently and turn it into a park/informal play area for the kids	107 King William Street, Fitzroy Victoria 3065, Australia
7.	Should have times when dogs aren't allowed here – eg during school hours. Sacred Heart kids play here and sometimes dogs chase or threaten the kids.	Atherton Gardens, Napier St., Melbourne, Victoria 3065, Australia
8.	A small playground here would be good – there aren't a lot of places for kids to play.	32 Condell Street, Fitzroy Victoria 3065, Australia
9.	Opportunity for small playground	191 Young Street, Fitzroy Victoria 3065, Australia

	COMMENT	ADDRESS/LOCATION
10.	People from Atherton Gardens don't have an undercover BBQ area. It's important for us to have places to gather and meet up with people, even in winter or when it's rainy. We don't have much space indoors so somewhere sheltered outside would be good.	126 Moor Street, Fitzroy Victoria 3065, Australia
11.	When it's really hot weather, our apartments get too hot. We need more places to take our kids when it's really hot. More shady places, indoor places, places with lots of water	178 Moor Street, Fitzroy Victoria 3065, Australia
12.	The park on the corner of Napier St and Moor Street needs work. Lots of people like to meet here and the grass is often dead, not watered by council. It would be great to have some picnic table and chairs and a BBQ	Fitzroy Town Hall, 201 Napier Street, Melbourne, Victoria 3065, Australia
13.	This street can be a woonerf.	191 Young Street, Fitzroy Victoria 3065, Australia
14.	I think this beautiful garden estate is a real asset to the area. It is foolish to have fencing around it cutting it off from the street. More effort should be put into opening up the area for everyone in the public to access, with free events for all members of the community to attend to help galvanise connection between people. Why not a stage and live music?	105-107 Brunswick Street, Fitzroy Victoria 3065, Australia
15.	Please support the Condell community garden to provide a new green space for the community. The garden is run by volunteers, The garden beds need renovation, as they are five years old and need repairing. The garden beds provide an opportunity for the community to grow vegetables and pick them for healthy lifestyle. The garden provides a green space maintained by volunteers for relaxation and recreation. It's beautiful and well loved and used all day every day. It needs support from the council as it is run by volunteers and everyone who walks through the garden appreciates the green space.	32 Condell Street, Fitzroy Victoria 3065, Australia
16.	The Condell garden needs completing with trees, shade and a space to gather.	32 Condell Street, Fitzroy Victoria 3065, Australia



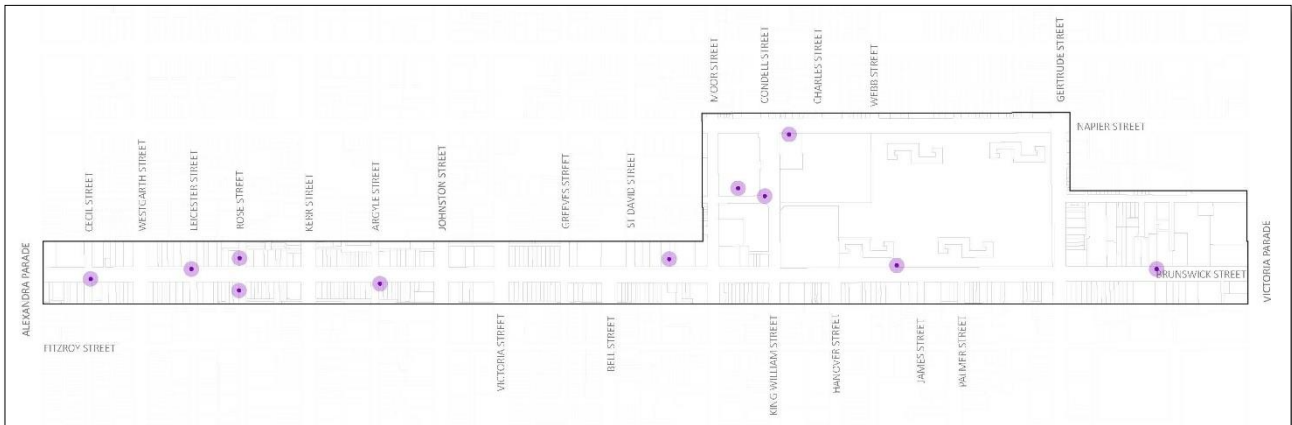
Image 13: Joanna from Yarra Council meets with parents from Sacred Heart.



Image 14: Children draw their ideas during a walkshop.

4.5 Public Art

12 comments were received via the online mapping tool regarding public art including four requests for new art on specific wall locations, appreciation for the mosaic seats and current artwork in the precinct.



	COMMENT	ADDRESS/LOCATION
1.	The tiled seat here is great. It gives Brunswick St some character	88 Cecil Street, Fitzroy Victoria 3065, Australia
2.	Acknowledgement of the significance of this site to the local Aboriginal community.	191 Young Street, Fitzroy Victoria 3065, Australia
3.	Opportunity for interpretive art or signage to recognize the history of Atherton Gardens (destruction of workers cottages), the construction of the towers and the vibrant and diverse community who call it home.	123 Brunswick Street, Fitzroy Victoria 3065, Australia
4.	hostile building interface to street – too generic for this street... public art could help but it would be a slap on – are to make it meaningful unless it was allowed to organically occur	212 Brunswick Street, Fitzroy Victoria 3065, Australia
5.	New art on this wall would be great	97-99 Rose Street, Fitzroy Victoria 3065, Australia
6.	Art here that isn't just advertising would be fantastic (it probably wouldn't get tagged as much either).	91 Rose Street, Fitzroy Victoria 3065, Australia
7.	New art on this wall would be fantastic.	97 Leicester Street, Fitzroy Victoria 3065, Australia
8.	New art here would be excellent	319 Brunswick Street, Fitzroy Victoria 3065, Australia
9.	Some of the heritage buildings owned by ACU are pretty cool, eg the vet hospital. Maybe an opportunity for public art?	24 Brunswick Street, Fitzroy Victoria 3065, Australia
10.	Given that Fitzroy is home to the Council for Aboriginal Languages, it would be awesome to have bilingual street signs along Brunswick St – English and indigenous languages (I'm not entirely sure which ones would be appropriate. I'd defer to the advice of the Wurundjeri people)	2 James Street, Fitzroy Victoria 3065, Australia
11.	Add more colour to this area around the school – lots of kids play here and right now it's very grey.	191 Young Street, Fitzroy Victoria 3065, Australia
12.	Love the mural. More like this. Especially ones that celebrate all the different cultures here.	176 Napier Street, Fitzroy Victoria 3065, Australia

4.6 Seating

Seven comments were received via the online mapping tool regarding seating. The comments mainly involved requesting more seating in specific locations, with two comments suggesting moving car parking to side streets to make more room for seating.



	COMMENT	ADDRESS/LOCATION
1.	Would be great to offer more seating (and trees) if you moved shopper parking to the side streets and used the space for place making. https://www.streets-alive-yarra.org/brunswick-street/	241 Brunswick Street, Fitzroy Victoria 3065, Australia
2.	Outdoor dining can help make the street better for business. Move parking to side streets and use the space for place making. https://www.streets-alive-yarra.org/place-making/	255 Brunswick Street, Fitzroy Victoria 3065, Australia
3.	outdoor street furniture	181 Brunswick Street, Fitzroy Victoria 3065, Australia
4.	The ledges along the front of Connie benn are great for sitting, especially waiting for tram and keeping out of wind/rain. Great design! Some idiot has put giant ashtrays on them instead. People not rubbish!	170 Brunswick Street, Fitzroy Victoria 3065, Australia
5.	The area outside Connie Benn gets very crowded and congested. The tram stop stops people from walking through smoothly	170 Brunswick Street, Fitzroy Victoria 3065, Australia
6.	Places to sit. Great green space but no where to sit facing the street.	Tattoo Magic, 100 Gertrude St, Melbourne, Victoria 3065, Australia
7.	The vacant area between the Condell Street gardens could be enhanced with some more seating. The current seats in the garden are well used. Any new seating could include shade / weather protection.	32 Condell Street, Fitzroy Victoria 3065, Australia

4.7 Signage

10 comments were received via the online mapping tool regarding signage. Four comments involved increasing pedestrian safety and another four comments were about improving way finding signage.

	COMMENT	ADDRESS/LOCATION
1.	Make it clearer to cars that pedestrians have right of way at this intersection (you could do this at every intersection along the whole road but this one is particularly bad).	81 Argyle Street, Fitzroy Victoria 3065, Australia
2.	Wayfinding signage to the Rose Street market.	375 Brunswick Street, Fitzroy Victoria 3065, Australia
3.	Wayfinding signage to Town Hall and library.	195a Brunswick Street, Fitzroy Victoria 3065, Australia
4.	Better wayfinding signage for people riding bikes to get to the Napier Street route, both off Brunswick St and through the neighbouring side streets.	5 St David Street, Fitzroy Victoria 3065, Australia
5.	All peak time 'No standing' zones should be converted to clearways, and towing implemented persistently to enforce parking restrictions during these times	24 Brunswick Street, Fitzroy Victoria 3065, Australia
6.	Signage needed for Fitzroy Legal Service. Too many people confused where it is.	141 Moor Street, Fitzroy Victoria 3065, Australia
7.	There needs to be better signs here for one way traffic. I see people driving the wrong way down this road daily, especially "Lune" traffic	97-99 Rose Street, Fitzroy Victoria 3065, Australia
8.	Cyclists speed through here often which is dangerous as kids play here. More signs, and even barriers, could prevent this and keep the kids safe	107 King William Street, Fitzroy Victoria 3065, Australia
9.	Kids often run around this corner, which isn't safe. Cars can't see them and they can't see cars	32 Condell Street, Fitzroy Victoria 3065, Australia
10.	There are some trees at Cubbies that aren't safe - the kids climb them. Should prevent this.	32 Condell Street, Fitzroy Victoria 3065, Australia



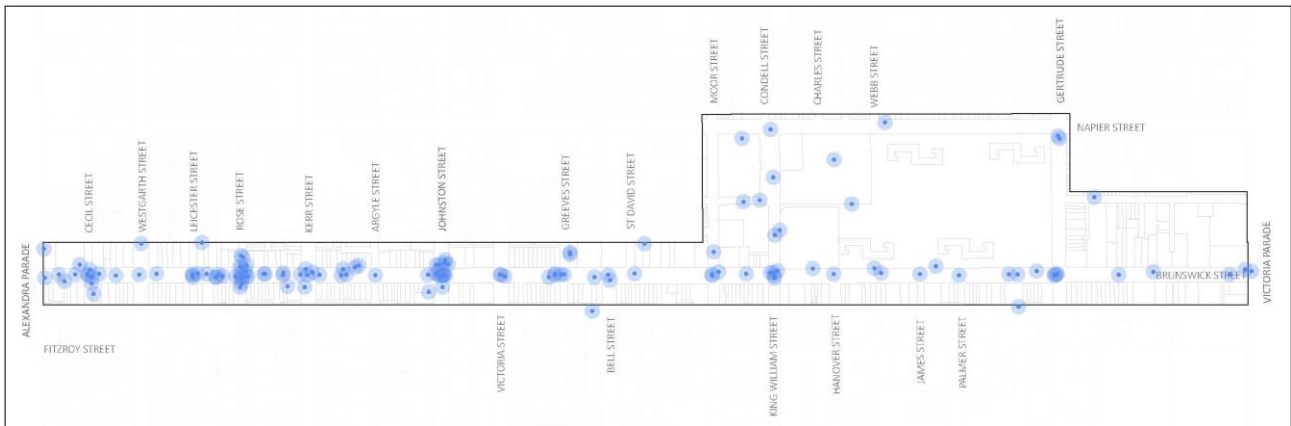
Image15: A voting pod was used to ask what people were doing in Brunswick Street on the day of the Pop-Up



Image16: Children draw their ideas during a walkshop.

4.8 Something else

93 other comments were received via the online mapping tool. Around half of these comments related to pedestrian safety and making improvements to the footpath including widening and removal of obstructions. Around 20% of the 94 comments related to bike safety and improving conditions for cyclists and another 20% of comments related to removing or reducing cars and parking in Brunswick Street to support pedestrians and cyclists. A similar number of comments were also made about improving cleanliness in the precinct.



	COMMENT	ADDRESS/LOCATION
1.	I have a little puppy who enjoys Atherton Gardens. Sometimes she gets too excited/scared and runs across the street which prevents us having her of the lead. It would be great to have the park (fully) fenced in so the doggies and kids can play safely and peacefully together. Thanks for the consideration!	125 Napier Street, Fitzroy Victoria 3065, Australia
2.	Uber Eats riders gather on the footpath blocking access for locals with prams, wheelchairs etc. Generally lingering and smoking waiting for jobs.	91 Rose Street, Fitzroy Victoria 3065, Australia
3.	Numerous empty shops for lease due to high rates and land tax driving up rents. Turnover of businesses in the last 10yrs has destroyed the culture of the street.	368 Brunswick Street, Fitzroy Victoria 3065, Australia
4.	The footpath is uncomfortably tight here.	257 Brunswick Street, Fitzroy Victoria 3065, Australia
5.	These accessible ramps onto the street should lead to zebra crossings across the street, or at least larger centre island refuges to help people cross the road safely.	431 Brunswick Street, Fitzroy Victoria 3065, Australia
6.	This bike path is frequently obstructed during the 7am-9am no standing time by delivery trucks stopping at the IGA.	424 Brunswick Street, Fitzroy Victoria 3065, Australia
7.	This should not be accessible by thoroughfare vehicles. The footpath is always extremely busy and crowded and cars packed in this intersection.	91 Rose Street, Fitzroy Victoria 3065, Australia
8.	This building is disgusting. It has not been occupied in years and leaks onto your head on the footpath as you walk by.	88 Cecil Street, Fitzroy Victoria 3065, Australia
9.	Two pointless 1m long lengths of train line stick up out of the footpath here for no reason what so ever. Don't believe me? take a look. A perfect example of some of the pointless obstacles and	Dixons Recycled, 414 Brunswick St, Melbourne, Victoria 3065, Australia

	COMMENT	ADDRESS/LOCATION
	poles that litter the footpath along here for no reason except they were left behind for someone else to worry about.	
10.	The street and footpath flood during heavy rain here at the lowest point on Brunswick Street. I have sat inside "The Fitz" and watched the water come under the door during "once in 10 year" rainfall events twice now. Twice in one year. Perhaps it is climate change?	The Fitz Cafe, 347 Brunswick St, Melbourne, Victoria 3065, Australia
11.	Wider footpaths needed from here to Johnston St as there are more restaurants in this area.	81 Leicester Street, Fitzroy Victoria 3065, Australia
12.	Put a 4-way pedestrian crossing here so everyone can cross at once, Shibuya-crossing style.	297 Brunswick Street, Fitzroy Victoria 3065, Australia
13.	Improve the signposting and integration of the bus stops on Johnston Street. The bus that runs along here to Melbourne Uni should be more used by locals and visitors.	120 Johnston Street, Fitzroy Victoria 3065, Australia
14.	Improve the safety of this intersection for pedestrians and cyclists.	51 Brunswick Street, Fitzroy Victoria 3065, Australia
15.	Remove some car spaces and install wider footpaths, with seating and street trees.	254 Brunswick Street, Fitzroy Victoria 3065, Australia
16.	Raised pedestrian crossings at every non traffic light controlled street that intersects with Brunswick St.	388 Brunswick Street, Fitzroy Victoria 3065, Australia
17.	A safer, ideally protected, bike lane is urgently needed at this intersection. Maybe compulsorily acquire some land from ACU? That would allow a safer crossing of Victoria Pde., for both pedestrians and bike riders and if designed well, could reduce the deal time for trams.	5 Brunswick Street, Fitzroy Victoria 3065, Australia
18.	Seconded, the footpaths here are often blocked with bins and I walk along the road to pass	91 Rose Street, Fitzroy Victoria 3065, Australia
19.	Love the street feel. Less cars and safer for pedestrians and cyclists would make it better.	107 King William Street, Fitzroy Victoria 3065, Australia
20.	Create several mid-block closures on Brunswick Street to eliminate through traffic by the proportionally small number of single-occupant cars that drive through here and put everyone else's life at risk.	356 Brunswick Street, Fitzroy Victoria 3065, Australia
21.	Head start bus lanes at this intersection and vastly improved bus stops and directional signage to said stops.	120 Johnston Street, Fitzroy Victoria 3065, Australia
22.	The intersections are poorly designed for pedestrian and bicycles. Any update to Brunswick street needs to improve safety and amenity pedestrian and bicycle users.	297 Brunswick Street, Fitzroy Victoria 3065, Australia
23.	Mid block closures to private cars are a great idea, give the street back to people and eliminate congestion.	348 Brunswick Street, Fitzroy Victoria 3065, Australia
24.	Traffic light is very slow to respond to pedestrian button here - I've missed several trams in a row waiting to cross legally on multiple occasions	385 Brunswick Street, Fitzroy Victoria 3065, Australia
25.	Why is there no proper footpath on this road? Consolidate and have a larger one on one side only, or preferably remove some parking to make adequate paths on both sides	98 Rose Street, Fitzroy Victoria 3065, Australia

	COMMENT	ADDRESS/LOCATION
26.	Bicycle box at intersection is not large enough and very difficult to access - increased width required on approach past ACU, ideally protected. Alternatively at least modify this section of footpath to become a shared path, allowing cyclists to proceed to the intersection bicycle box around gridlocked vehicle traffic	5 Brunswick Street, Fitzroy Victoria 3065, Australia
27.	There basically isn't a footpath here at all. With cars parking up on it, street signs, and bikes parking on those street signs, all foot path space vanishes, so all the people going to the markets here have to walk in the road.	91 Rose Street, Fitzroy Victoria 3065, Australia
28.	This spot right here is VERY congested, with the outdoor seating for the restaurant, combined with people heading to the markets, and cyclists walking their bikes to find parking near the markets, there's no space to walk. Very frustrating area.	375 Brunswick Street, Fitzroy Victoria 3065, Australia
29.	Public bins please! So many bags from Lune are constantly left all over the ground on Rose St.	98 Rose Street, Fitzroy Victoria 3065, Australia
30.	If the bins from Bimbos could go in a separate lane it would make this footpath accessible. Currently they are all along the footpath and one has to walk into the road to get around them.	372-374 Brunswick Street, Fitzroy Victoria 3065, Australia
31.	Move the footpath dining areas to a single space car space dining area. In Florence Italy and other places they have outdoor dining areas that are made to slot into car spaces. PLEASE VIEW GOOGLE STREET VIEW IN FLORENCE TO SEE. Council can lease these units to business.	251a Brunswick Street, Fitzroy Victoria 3065, Australia
32.	View this location in google street view to get an idea of the outdoor dining areas throughout Florence Italy. 12 Via dell' Oriuolo, Florence, Tuscany	256 Brunswick Street, Fitzroy Victoria 3065, Australia
33.	Upgrade Getrude/Brunswick to a protected intersection: https://www.streets-alive-yarra.org/protected-intersections/	51 Brunswick Street, Fitzroy Victoria 3065, Australia
34.	Seconding 10 Yr Local - let's revitalise the street by making it a more attractive place - wider footpaths, trees, greening, seating, socialising, footpath dining, less noise, cleaner air. The key is to relocate shopper parking to side streets.	368 Brunswick Street, Fitzroy Victoria 3065, Australia
35.	The corner of Brunswick Street and Rose Street is ugly. It is an area that delivery drivers congregate. People typically avoid this part of Brunswick Street or use it as a thoroughfare to Nicholson or Smith Street. Many of the shops are vacant as Yarra council has invited too many traders into the backstreets. Lune Crossianterie is an example, patrons are transported to and from the premises by Uber drivers, there is no need to visit Brunswick Street. The Rose Street car park is close to Brunswick Street, however it is an area that hoon drivers visit regularly. Police and security are called several times each week. Some visitors, when confronted by the sight of the hoons, call an Uber and collect their car the following morning. The lack of safety in this car park deters people from parking and exploring Brunswick Street. Yarra perhaps you need a plan, typically you stuff things up and then ask residents to provide ideas that tell you how to fix up the mess you have enabled or created	370 Brunswick Street, Fitzroy Victoria 3065, Australia

	COMMENT	ADDRESS/LOCATION
36.	<p>The South/West corner of Brunswick & Johnston Streets (outside the 7-11) is constantly crowded and difficult to pass, due to multiple factors:</p> <ul style="list-style-type: none"> - A permanently enclosed homeless person (with their bedding and belongings) - A large rubbish bin - A wooden bench - A tram stop <p>All this means there's little space to accommodate the natural groups of pedestrians which form when waiting to cross at the lights. I suggest relocating the rubbish bin - and looking at other ways to free up space on this narrow footpath.</p>	297 Brunswick Street, Fitzroy Victoria 3065, Australia
37.	A pedestrian cross walk is needed here.	376 Brunswick Street, Fitzroy Victoria 3065, Australia
38.	East side of st devoid of any character at all. - trees - grungy vibe needs to be added?	36 Brunswick Street, Fitzroy Victoria 3065, Australia
39.	Shocking for cyclists / cars on road	451 Brunswick Street, Fitzroy Victoria 3065, Australia
40.	better crossing point - more dedicated crossing points	97 Leicester Street, Fitzroy Victoria 3065, Australia
41.	Make Gertrude St a no-through Rd @ Napier St with a tram stop. Victoria Pde is 200m south which is where motor traffic belongs. Gertrude St should be a "little Swanston St" which becomes quieter and people-friendly. Pedestrians + bikes + trams. More please to eat and drink along, safe for people to cross, provide an important bike link. Loading zones okay	156 Gertrude Street, Fitzroy Victoria 3065, Australia
42.	This is quite hard to cross on a bike. You really need a couple of cross-town bike routes. This should be one and the other should be Gertrude. Here it's hard to cross, and at times there is still a number choosing to rat-run along here.	107 Moor Street, Fitzroy Victoria 3065, Australia
43.	More public toilets are needed on Brunswick St! Rose St often smells like vomit and urine on Saturday/Sunday mornings.	372-374 Brunswick Street, Fitzroy Victoria 3065, Australia
44.	Make this popular crossing accessible please. Need to widen the footpaths but also make it an accessible tram stop.	92 Gertrude Street, Fitzroy Victoria 3065, Australia
45.	I'd like to see parking removed on both sides with the footpath widened with nice arty brick paving design added and then bike lanes added that are raised higher than the road but lower than the footpath (like in Copenhagen). So no dooring and for slower cycling speed treatment because its a high activity area and has a parallel faster commute option along Napier street. So cars can use the tram tracks. With some trees planted between the bike lane and the pedestrian area.	296 Brunswick Street, Fitzroy Victoria 3065, Australia
46.	More bins and recycling bins along Brunswick St and side streets please.	100 Kerr Street, Fitzroy Victoria 3065, Australia
47.	Love Connie Benn Centre and everything they do for my family but the new planter boxes are horrible...they don't even have plants! Clearly just put there to deter residents from spending time outside in their own community! Doesn't seem very Connie Benn or City of Yarra to me! Please remove!	170 Brunswick Street, Fitzroy Victoria 3065, Australia

	COMMENT	ADDRESS/LOCATION
48.	There's heaps of litter here. The kids from cubbies need to learn not to trash the place!	Atherton Gardens, Napier St., Melbourne, Victoria 3065, Australia
49.	Remove cars from Brunswick Street and make it a pedestrian, tram and cycling paradise. Most customers arrive by walking, bike or public transport. By improving walking, cycling and PT connections you'll mitigate any customers displaced by the removal of parking and traffic.	232-234 Brunswick Street, Fitzroy Victoria 3065, Australia
50.	Lots of food outlets in this portion of Brunswick Street, would benefit from more outdoor seating, trees and a less car oriented street.	360 Brunswick Street, Fitzroy Victoria 3065, Australia
51.	Less parking area and more sidewalk space for tables and greenery. This portion of Brunswick street is collapsed with narrow sidewalks and too many people.	Tea Too (T2), 340 Brunswick St, Melbourne, Victoria 3065, Australia
52.	Cars frequently run the red light at this pedestrian crossing. And often one has to wait for ever for a green walk light to cross. Fix the crossing so cars see it and pedestrians can use it better.	392-394 Brunswick Street, Fitzroy Victoria 3065, Australia
53.	This is a corner where a lot of drug use happens day and night. It doesn't feel particularly safe	88 Cecil Street, Fitzroy Victoria 3065, Australia
54.	The skip bin from Royal Derby are left on the foot path blocking it. They roll around so to get past them you often need to walk on the road in the turning lane or the very rough uneven bluestone gutter - not easy for those with reduced mobility.	104 Alexandra Parade, Fitzroy Victoria 3065, Australia
55.	This building has been empty for years. it is run down and on Saturday/Sunday mornings this footpath is covered in vomit, urine and occasionally syringes. luckily the leaking gutters wash it away in time for the next weekend.	88 Cecil Street, Fitzroy Victoria 3065, Australia
56.	Such a fantastic opportunity to transform this woeful intersection. This is a truly awful place for pedestrians so there is massive improvement potential! 1) Get pedestrians crossing all directions at once - this is a massive pedestrian hub 3) Push the delivery/uber/taxi pickups away somewhere else. They stop illegally here and clog up the road. 4) Widen the footpaths - many more people are trying to walk here per hour compared to driving here, so pedestrians should have more space than cars!	297 Brunswick Street, Fitzroy Victoria 3065, Australia
57.	The raised footpath is great, but a lot of drivers don't know the road rule "When turning at any intersection (except at a roundabout), you must give way to any pedestrians crossing the road you are entering." Perhaps paint and add signage at all the east/west intersections to warn cars.	88 Cecil Street, Fitzroy Victoria 3065, Australia
58.	For goodness sake, please have street sweepers in the morning to clean away spit and vomit from the night before. Or even better, high pressure gurney the sidewalk every now and again.	390 Brunswick Street, Fitzroy Victoria 3065, Australia
59.	Vomit, rubbish and general filth. The streets and lanes here are black and tarred from the restaurant rubbish bins. Also, the mess from Lune is disgusting.	98 Rose Street, Fitzroy Victoria 3065, Australia

	COMMENT	ADDRESS/LOCATION
60.	the area between Alexander Parade 9or at least Cecil street) and Johnston street needs sweeping and washing in the early hours of Monday morning to clean away the vomit and faeces on the footpaths.	100 Leicester Street, Fitzroy Victoria 3065, Australia
61.	The footpath is too narrow along Rose St and often cluttered with bins and parking signs. On rainy days, I walk on the street because the umbrella won't fit between parking signs and fences	97-99 Rose Street, Fitzroy Victoria 3065, Australia
62.	In addition to bins, the footpath along this part of Rose St is also regularly interrupted by driveways. The changing gradient of the footpath is dangerous, especially in wet or dark conditions and for people wearing high heels or pushing things with wheels (trolley, prams, etc). Probably more an issue to consider when approving new developments along the streets that intersect Brunswick St	91 Rose Street, Fitzroy Victoria 3065, Australia
63.	Please lobby the state government to move the bus stop so it is earlier than the intersection. This intersection is already congested with turning and through traffic. Add the bus which, on the other side of the intersection, has to move over a lane to avoid parked cars before swerving in again at the bus stop just over Napier St, and you have an environment that is almost waiting for a cyclist to be killed. There's too much going on. If the bus stops earlier, it can be well and truly in the right hand lane at and after the intersection.	110 Johnston Street, Fitzroy Victoria 3065, Australia
64.	Getting across Victoria Pde in a single light cycle is impossible. It's the bane of my pedestrian travels. It can take a full five minutes to cross - which in trips of 20 minutes or less is just plain silly!!	5 Brunswick Street, Fitzroy Victoria 3065, Australia
65.	The footpaths are too cluttered. Businesses think they own the footpaths and people sometimes gather so that there is little pedestrian access.	85 Bell Street, Fitzroy Victoria 3065, Australia
66.	Pedestrian-only Gertrude street would be fantastic	148 Gertrude Street, Fitzroy Victoria 3065, Australia
67.	Spanish Restaurant	357 Brunswick Street, Fitzroy Victoria 3065, Australia
68.	This space needs to be made safer for kids, especially in the morning. Our kids are often crossing here from breakfast club to get to school, and small kids can't see when the cars are coming. It's very dangerous. Needs to be blocked off or have a safe crossing (eg a lollipop lady or traffic lights)	107 King William Street, Fitzroy Victoria 3065, Australia
69.	There is a water fountain here but there aren't any others. There should be more. In hot weather, people fight over it. Kids often run to drink from this fountain and it can be dangerous as they cross the road. If there were others - eg near the school, near cubbies, near the community garden - this would all be avoided. There should be others further from the road so they're safe to access.	32 Condell Street, Fitzroy Victoria 3065, Australia
70.	This space needs more drinking fountains	32 Condell Street, Fitzroy Victoria 3065, Australia

	COMMENT	ADDRESS/LOCATION
71.	Dog owners need to pick up after their dogs. Often this park is full of dog poo which is unhygienic for kids	Atherton Gardens, Napier St., Melbourne, Victoria 3065, Australia
72.	This road near the police station isn't safe. when kids cross to go to the library, they can't always see cars coming.	191 Young Street, Fitzroy Victoria 3065, Australia
73.	These stairs should be pram and wheelchair accessible. It's very difficult to enter	201 Napier Street, Fitzroy Victoria 3065, Australia
74.	This street, leading into the car park, is very dangerous for kids. They cross the road all the time to get to Connie Benn from Atherton Gardens, and there is no one to guide them, no pedestrian crossing, no lights. There should be a lollipop person or lights or a safe crossing.	149a Brunswick Street, Fitzroy Victoria 3065, Australia
75.	Should make this crossing safer for kids	105-107 Brunswick Street, Fitzroy Victoria 3065, Australia
76.	There is a water fountain here but there aren't any others. There should be more. In hot weather, people fight over it. Kids often run to drink from this fountain and it can be dangerous as they cross the road. If there were others - eg near the school, near cubbies, near the community garden - this would all be avoided. There should be others further from the road so they're safe to access.	164 Napier Street, Fitzroy Victoria 3065, Australia
77.	With cars parking and driving along the road, there's no easy way for kids to walk between school, the library, connie benn, atherton gardens. Need safer walking paths	191 Young Street, Fitzroy Victoria 3065, Australia
78.	Drug users and rough sleepers often leave things lying around outside foodworks (on the ledge) and on the street - eg drinks, old food, rubbish - that kids pick up and want to eat	Umago Cafe, 171-173 Brunswick St, Melbourne, Victoria 3065, Australia
79.	Need street cleaners to make sure this space is clean in the morning. There is a lot of rubbish on the street, especially in warm weather	Tram Stop 14 (11), Brunswick St, Melbourne, Victoria 3065, Australia
80.	Unsafe crossing here. Need safer crossing. Help to guide pedestrians	32 Condell Street, Fitzroy Victoria 3065, Australia
81.	This is a playground for kids - it gets very hot. More shade, less cars	107 King William Street, Fitzroy Victoria 3065, Australia
82.	This area remains unsafe for the children who play here - and access the school each morning. It must be properly secured from passing traffic whilst still allowing for supervised vehicle access at particular times (eg: Sunday Mass parking for the disabled and elderly, funeral hearse, school workers/contractors)	107 King William Street, Fitzroy Victoria 3065, Australia
83.	This area of the street is fairly gross. So much litter on the ground and dry vomit. Need to do more to encourage a range of traders not just kebab shops. Some more street trees inbetween car parks could really improve the feel of the street. And would really help with those hot summer days. There is currently very little shade on Brunny St. Also need to entice more landlords to rent, not just hold the place vacant looking for a higher price. So many vacant shops fronts are destroying the vibe and fabric of the street	306-308 Brunswick Street, Fitzroy Victoria 3065, Australia

	COMMENT	ADDRESS/LOCATION
84.	Tourist buses (Vic Coaches) frequently park in the bike lane, during morning clearway time and then take up part of the left car lane, This is obviously dangerous. Please provide guidance, if not enforcement via your officers.	131 Brunswick Street, Fitzroy Victoria 3065, Australia
85.	This street can be a woonerf.	70 Young Street, Fitzroy Victoria 3065, Australia
86.	The Florence model is such a great idea. Council wouldn't lose revenue that way, so one less deterrent for councils to finally create amenable neighbourhoods.	256 Brunswick Street, Fitzroy Victoria 3065, Australia
87.	Consider working with DHHS to establish an active frontage to Brunswick St where buildings are currently accommodated. This may include business startups and or commercial tenancies for residents of the estate. This could potentially bring a lot more life and activity to this section of Brunswick St.	Saint Cloud, 139 Brunswick St, Melbourne, Victoria 3065, Australia
88.	Consider this location as a possible option for a public gathering space.	188-192 Brunswick Street, Fitzroy Victoria 3065, Australia
89.	Consider this location as a possible option for a public gathering space.	275 Brunswick Street, Fitzroy Victoria 3065, Australia
90.	Consider this location as a possible option for a public gathering space.	348 Brunswick Street, Fitzroy Victoria 3065, Australia
91.	Consider this location as a possible option for a public gathering space.	431 Brunswick Street, Fitzroy Victoria 3065, Australia
92.	Underground all overhead services - they're visual clutter, detract from the heritage buildings, and inhibit canopy growth where there are trees.	408 Brunswick Street, Fitzroy Victoria 3065, Australia



Image17: People stop by to fill in a survey



Image18: Some local residents pop-down to the Pop-Up on the corner of Kerr and Brunswick Streets on a Saturday morning.

4.9 Something I love

17 comments were received via the online mapping tool about things people loved within the Brunswick Street precinct. Many of the comments were more suggestions of what could be improved; however, two comments mentioned specific businesses, three talked about open space and four comments praised the existing raised thresholds.

	COMMENT	ADDRESS/LOCATION
1.	This intersection is busy. I think the already suggested idea of a multidirectional, or scramble pedestrian crossing would be excellent. Particularlry in the evenings and on weekends, It would not only be socially interesting, but if facilitated properly, could be more efficient and safer for all users!	297 Brunswick Street, Fitzroy Victoria 3065, Australia
2.	Bike lanes are difficult to install in this street, thats accepted. However the length of the street between Johnston and King William Streets is a little wider, so some clever thought could result in a solution here. This part of the street, seems to me, provides the space for cars to travel at abot 40 most times, so bike rider safety would be improved.	266 Brunswick Street, Fitzroy Victoria 3065, Australia
3.	Great to see the refuge in the middle for people crossing the street: https://www.streets-alive-yarra.org/brunswick-street/	61 Brunswick Street, Fitzroy Victoria 3065, Australia
4.	Great to see the raised threshold treatment. Even better would be to upgrade it to a 'continuous footway' standard, so it looks like a footpath, not black asphalt like a street: https://www.streets-alive-yarra.org/protected-footpaths/	109-111 Brunswick Street, Fitzroy Victoria 3065, Australia
5.	Great to see the raised threshold treatment at Hanover Street. Even better would be to upgrade it to a 'continuous footway' standard, so it looks like a footpath, not black asphalt like a street: https://www.streets-alive-yarra.org/protected-footpaths/	71 Hanover Street, Fitzroy Victoria 3065, Australia
6.	Great to see the raised threshold treatment at King William Street. Even better would be to upgrade it so both the footpath and the bicycle lane were raised up, as shown in the British Columbia road safety toolkit: https://www.streets-alive-yarra.org/protected-footpaths/ and https://www2.gov.bc.ca/assets/gov/driving-and-transportation/driving/publications/community_road_safety_toolkit_module1.pdf	171-173 Brunswick Street, Fitzroy Victoria 3065, Australia
7.	Bicycle lanes are easy to add, all we need to do is accept Safe System; and relocate shopper parking to side streets. This frees up space for a Copenhagenize standard 2.3m wide protected bicycle lane. https://www.streets-alive-yarra.org/protected-bicycle-lanes/	270 Brunswick Street, Fitzroy Victoria 3065, Australia

	COMMENT	ADDRESS/LOCATION
8.	Brunswick Street is great, and can be even better if traffic volume is reduced by imposing demand responsive driving charges: https://www.streets-alive-yarra.org/demand-responsive-driving-charges/	289-291 Brunswick Street, Fitzroy Victoria 3065, Australia
9.	Level access tram stops can be built, and can align well with Safe System, if the only things on the level access stop are people or bikes, i.e. not cars. https://www.streets-alive-yarra.org/protected-public-transport-stops/	298-300 Brunswick Street, Fitzroy Victoria 3065, Australia
10.	Yay, finally somewhere in Melbourne without cars.	32 Condell Street, Fitzroy Victoria 3065, Australia
11.	It would be so right to have a feature light above this intersection	110 Johnston Street, Fitzroy Victoria 3065, Australia
12.	Best Asian Grocery to get KIMCHI! and they do sell Alcohol and it is cheap ! A lots of Asian product too! One stop for everything which save a lots of my time.	161-163 Brunswick Street, Fitzroy Victoria 3065, Australia
13.	Bimbo's is awesome. Part of the character and life of Brunswick St.	372-374 Brunswick Street, Fitzroy Victoria 3065, Australia
14.	I love the treatment of this corner. Space for outdoor eating without sacrificing pedestrian mobility. Borrowed view of the trees in Kerr St. Vehicle access is moderated, in part by the partial road closure further along Kerr St	100 Kerr Street, Fitzroy Victoria 3065, Australia
15.	I love walking past the reserve on summers evenings and seeing it so well used by people of all ages - soccer players, people with dogs, elderly people walking circuits, teenagers hanging out on the park benches	187 Napier Street, Fitzroy Victoria 3065, Australia
16.	Walking through Atherton Gardens is a pleasant way to experience the neighbourhood. I'm just never sure if it's been designed for thoroughfare foot traffic or is designed to be more akin to a private garden for residents	125 Napier Street, Fitzroy Victoria 3065, Australia
17.	Love the indigenous mural on the ACU building, especially the references to language groups. Maybe make something more of that?	5 Brunswick Street, Fitzroy Victoria 3065, Australia

5 Key stakeholder meetings



A range of key stakeholder meetings were held with groups and organisations or their representatives who regularly use or are located within the Brunswick Street precinct area. This included:

- Acacia Fitzroy Crèche
 - Connie Benn kinder
 - John Street Children's Centre
 - Sacred Heart (SRC students)
 - Sacred Heart parents
- Aboriginal Advisory Group
 - Condell Growers working bee - informal chat on site
 - Fitzroy Learning Network
 - Trader chats
 - Connecting Fitzroy

The purpose of these meetings was to obtain insights from these groups and individuals about what they thought would help improve the footpath and public space areas in the Brunswick Street precinct.

Below are notes from these meetings showing their ideas and feedback.

5.1 Key stakeholder workshop summary

The workshops provided a diverse mix of comments and ideas, in many cases specific to the needs of the particular group. However, some of the more popular responses and ideas related to planting more trees, having more shade and increasing green spaces and meeting places; footpath and pedestrian safety improvements; and increased infrastructure like seating, toilets, bike parking and drinking fountains.

5.2 Key Stakeholder workshop notes

5.2.1 Aboriginal Advisory Group

Comments and feedback

- Important to reflect on the local significance and activism in the area, particularly around Gertrude/Brunswick Street intersection.
- Opportunity for more public art by Wurundjeri and Aboriginal, Torres Strait Islander people.
- Opportunity to use existing street furniture (e.g. sign poles, bike hoops) for public art.
- Spaces along Smith Street (e.g. Smith/Stanley Streets) are an example of public spaces that reflect the local identity provide places to meet.
- Provide more trees and greenery, and native species (plane trees not appropriate).
- Some footpaths, including kerbs, drains and utility covers are not accessible and cause trip hazards.
- Provide more seating and fix seat that has sunken into the footpath (between Gertrude and Johnston).
- Mosaic seats sometimes don't drain properly and have puddles of water.
- Consider future improvements to tram stops (managed by Department of Transport). For example, providing information at the tram stops about the local area, or providing talking trams (a soundscape) to tell stories and provide information about the significance of the area.

5.2.2 Condell Growers and Sharers

Comments and feedback

Feedback from three representatives:

- Seating is good and popular. Keep this. More similar seating and furniture would be good
- Indigenous plants, including for education purposes, would be good
- We need shade trees – especially in that middle space (they say this had already been promised – they have been told it should happen as part of the masterplan. Lisa Coffa and Eloise will be able to advise on history of this)
- Get rid of the asphalt under the garden. Make it more permanent
- Need more permanent garden beds and sturdy structures (but council would have to commit to help maintain the actual structure)
- The plots need to be rehabilitated
- Better, more permanent planter structures needed
- If the garden is extended (eg onto the existing road space), it would be good if it didn't require much maintenance, or if Council could maintain it. There are only 6 or 7 volunteers who care for this, so they wouldn't be able to do similar upkeep on more garden space.
- Would like to have more events at the garden, eg education with young people
- Opportunity to link up with Youth Services for education/maintenance of garden
- Wants to see more indigenous plants
- Wants more shade trees
- Loves the seating there
- Loves community library (the little box there)
- Needs to be more shade trees
- Thinks edges of Atherton Gardens need to be friendlier
- Said to consider other sensory elements of the design (of the whole street), because people with disabilities in particular need this. She said to even consider smells, eg how they flow from restaurants, smells of gardens ...
- Make edge of Police station along Condell st nicer and friendlier, eg with a mural and plants
- Asked if council can take the steamer truck also onto the garden to blast the weeds (the ones around the edge of the planter plots)
- Seating is great
- Needs shade
- A water bubbler would be great
- Planter boxes are collapsing – need to be more permanent and structurally sound

5.2.3 Parents from Sacred Heart Primary School (who are also Atherton Gardens residents)

Comments and feedback
<ul style="list-style-type: none">▪ Increase pedestrian safety and visibility at entries to Atherton Gardens from the street.▪ More drink fountains needed. Currently there is only one.▪ Need cool, sheltered places to gather (apartments get too hot - need somewhere to go)▪ Would like to see more BBQs▪ Would like to see more play space for kids, particularly at Condell Street, King William Street, and outside Florence Peel▪ Need safer crossings connecting Napier and Condell st, from Young St to Condell, and outside library

5.2.4 Fitzroy Learning Network - Project Control Group

Comments and feedback
<ol style="list-style-type: none">1. Along FLN frontage on Napier Street:<ul style="list-style-type: none">▪ Improve tree planting on footpath (existing tree outside the entrance is a noxious weed).▪ Provide bike hoops.2. General comments:<ul style="list-style-type: none">▪ Safety in the area is an issue – improve lighting.▪ Brunswick Street can be noisy at night.▪ Provide more trees and more local indigenous planting.▪ The footpaths along Brunswick Street are congested (outdoor dining) – how can you provide more space/relief?▪ King William Street road closure – opportunity for existing road and car parking to be converted to a pocket park here with an improved space for kids (including Sacred Heart students).▪ More public toilets are needed.▪ Many Atherton Gardens residents stay in local area and do not venture down Brunswick Street.▪ Potential future plans for a new building on Sacred Heart School (junior building on corner of King William and Young Streets) and new entrance off Young Street. This would require a review of the on-street police car parking on Young Street.▪ Consider ways to make the community garden more sustainable.▪ Signage and wayfinding are important.▪ Provide better links between the community facilities.▪ Police Station building is poor and should be upgraded / improved in appearance.

6 Children's workshops and engagement

6.1 Children's walkshop summary

Walkshops were held with children from the Sacred Heart School, Acacia Street Children's Centre, John Street Children's Centre and Connie Benn Children's Centre.

The children walked around the area with the team from Council and were asked a range of questions around specific locations. The children came up with some great suggestions for the Brunswick Street precinct.

To improve Sacred Heart Primary School area students said they wanted:

- places to play in all weather conditions and including sports
- more trees, plants, green spaces and grass (fake or real)
- much more colour

Comments about the Community Garden medium strip included students liking the flowers and plants, places to sit, the birds and the veggies to pick. Areas for improvement included:

- adding more plants, shade, seating and drinking fountains
- improving the toilets (which were seen as unsafe)

Comments about the Acacia Children's Centre area included students liking the artwork and the colour. The most popular comment for improving this area was for there to be more art and colour. This was very similar with comments about the Fitzroy Town Hall area. Students were keen to see more colour and more flowers and trees in the area.

For the students to want to play and interact with this space (Secret space) they suggested adding play equipment or things to climb on, more trees and grass, places to sit, more art and colour.

When students were asked how to improve the front of Florence Peel the most common responses related to more things to play on and more trees and grass.

6.2 Children's walkshop notes

6.2.1 John Street Children's Centre

16 four and five year olds participated



1. Sacred Heart Primary School
What could we do to make this space more fun?

- Make a skate park
- Street party/festivals
- Looking in the shops
- Balloons

<ul style="list-style-type: none"> ▪ Park and playground equipment ▪ Garden/green space ▪ More art ▪ Picnic space ▪ Didn't like that there was no plants or trees
<p>2. Community Garden Medium Strip What do you think this space is for? Do you use the garden/toilets?</p>
<ul style="list-style-type: none"> ▪ Does anyone know what that building is? – Church, something for planting, venue. We look for signs and there's no signs ▪ Community garden used as a garden space. ▪ What they love about the place: ▪ Park, bird park, more animals because more trees. ▪ Like the flowers, the hay, the tree ▪ Love growing herbs, flowers, veggie ▪ Soft stuff to walk on ▪ Places to sit and each lunch, got things to discover here
<p>3. Acacia Children's Centre Have a look at this space. Tell me about it. What do you like about it?</p>
<ul style="list-style-type: none"> ▪ Animal street art, leopards, ocean, lizard, garden, soccer field, beach ▪ Need more grass around here ▪ More shops
<p>4. Fitzroy Town Hall What would make you want to play in this space? What would need to change or be added?</p>
<ul style="list-style-type: none"> ▪ Colour is grey and not very interesting ▪ A park, flowers and trees ▪ A whole field of grass ▪ Add spray paint ▪ Rainbows on the ground ▪ Little bit of red ▪ Sparkles ▪ All that black and grey stops you from wanting to play here.
<p>5. Library Do you know what this place is? If I didn't know it was a library, what could we do to show people what it is?</p>
<ul style="list-style-type: none"> ▪ Know it's a library because of the sign above the door ▪ Needs a book symbol to show that it's a library ▪ Needs plants, trees and more things to climb on around the entrance
<ul style="list-style-type: none"> ▪ Secret Space ▪ How could we make this a special place for children to play in?
<ul style="list-style-type: none"> ▪ Not a fun space ▪ Rubbish in the space ▪ Want a playground or park ▪ Trees ▪ Swimming pool ▪ Things to climb ▪ Water slide ▪ Play equipment ▪ Stream ▪ Colours, painting, mural on the wall ▪ Make soft underfoot through hay, grass, mud
<ul style="list-style-type: none"> ▪ Front of Florence Peel ▪ It looks like people walk through here. What could we do to make it nicer for people?
<ul style="list-style-type: none"> ▪ Playground ▪ Bushes ▪ Park ▪ Climbing tree

- Haunted house
- Make patterns in the path, mud underneath
- Boring space because nothing to play on or with
- Don't like all the rubbish bins
- Like the colour on the recycle boxes and that you can recycle 'stuff'

6.2.2 Sacred Heart Primary School – Fitzroy

14 School Representative Council students from all grades participated



1. Sacred Heart Primary School

What could we do to make this space more fun?

- Footy and soccer
- Cars behind the yellow line
- Fake grass on the road
- Soccer goals
- Balls get stuck in the tree
- Cave to play quiet games and for the rainy days
- Hide and seek
- Space does not feel good to play in
- Road can be slippery
- Replace sand tree pits with grass – sand is slippery and one kid slipped and hit the kerb
- Road is hot on hot days (e.g. Harmony Day)
- Paint road a different colour
- Note from Principal: think about who else the road is for. Keep tarmac on other side of yellow line for teachers parking, parking for church on the weekend and elderly.
- Some kids went to kinder at Connie Benn
- Get rid of trees (one kid) – balls get stuck up there
- Keep trees (multiple kids) – they give shade and oxygen
- Grass is safer – fake or real
- Road is uneven
- Would like a cave
- Somewhere to play on rainy days (eg cover)
- Bird house in trees
- More trees
- More nature
- Surface is too hard
- The area gets really hot – it needs shades

2. Community Garden Medium Strip

What do you think this space is for? Do you use the garden/toilets?

- Sit down, relax, drink coffee, read the paper
- People gets vegetables from the garden
- Toilets are disgusting and dirty, people do drugs in the toilet

<ul style="list-style-type: none"> ▪ Needles in the toilet ▪ Some people put plants in but don't water them ▪ More kids books in the little library – make mini library bigger ▪ More plants ▪ More seats and trees ▪ More garden beds ▪ Another playground ▪ Shade/cover ▪ Drinking tap ▪ More flowers for this area ▪ BBQ place
<p>3. Acacia Children's Centre Have a look at this space. Tell me about it. What do you like about it?</p>
<ul style="list-style-type: none"> ▪ More car parking – family had to move car parks and got a fine ▪ More shops ▪ Painting ▪ Should be more murals ▪ Murals are interesting, always see something new ▪ Mural brightens up area ▪ Reserve and estate area: upgrade the playground more swings, running track, indoor basketball court ▪ No lights in area – feel scared ▪ More bike racks ▪ More drink taps and fix the current drink tap ▪ More car parks for residents (other people park in their spaces) ▪ Better lights around the area ▪ Padding basketball poles
<p>4. Fitzroy Town Hall What would make you want to play in this space? What would need to change or be added?</p>
<ul style="list-style-type: none"> ▪ Too grey, no colour ▪ Town Hall should be grey, it's traditional, it is a monument ▪ Don't want to play here ▪ Homeless people rest here, ground is hard underneath ▪ Would like an artwork here, seats, a cubby house and shade/cover ▪ Boring ▪ Important to be grey – it's historical ▪ Like the flags ▪ Want shade and trees ▪ Looks creepy
<p>5. Library Do you know what this place is? If I didn't know it was a library, what could we do to show people what it is?</p>
<ul style="list-style-type: none"> ▪ Paint entry of library ▪ Paint books around entry, or an arrow made out of books ▪ Bigger sign ▪ Painting on footpath ▪ Paint book characters ▪ No playground on other side of street (Whitlam Place) ▪ Arrows (or books or book characters) on path leading to library ▪ Paint walls to make it more like a library on the outside ▪ Seats outside ▪ Footpath is curved and uneven
<p>6. Secret Space How could we make this a special place for children to play in?</p>
<ul style="list-style-type: none"> ▪ Playground ▪ Secret cubby house ▪ Painting/murals/artwork

<ul style="list-style-type: none"> ▪ Book artwork ▪ Trampoline and grass ▪ Outdoor reading space – extension of the library ▪ Hammocks and deck chairs ▪ Art on footpath/ground ▪ Cameras make them feel safe ▪ Cameras are creepy ▪ Needs a little canteen. Asian grocer (where they get snacks) too far. ▪ Bird house ▪ Comment from teacher – kids will get up to no good here. Too secluded. ▪ Bird house ▪ Clean the area ▪ Soft floor
Miscellaneous comments
<ul style="list-style-type: none"> ▪ Trampoline in the school yard ▪ Football poles

6.2.3 Connie Benn Children’s Centre – kindergarten

8 four and five year olds participated



<p>1. Sacred Heart Primary School</p> <p>What could we do to make this space more fun?</p>
<ul style="list-style-type: none"> ▪ Make sparkles, make glitter, make magic ▪ Glue glitter on the round ▪ Stripes – gold, black, white, silver, pink ▪ Sparkles on the ground ▪ Rainbow on the wall and ground ▪ Trees – apple, pear, orange because can pick fruit ▪ Trees save the planet
<ul style="list-style-type: none"> ▪ Community Garden Medium Strip ▪ What do you think this space is for? Do you use the garden/toilets?
<ul style="list-style-type: none"> ▪ Does anyone know what that building is? – toilet inside ▪ Sometimes pick tomatoes here ▪ A garden space ▪ Good space because of the flowers and plants, fruits and veggies grow here ▪ Would like to see more garden space ▪ Containers not too tall ▪ Need water taps and bubblers ▪ Comfortable space because of the chairs, like high chairs that you can climb on
<ul style="list-style-type: none"> ▪ Acacia Children’s Centre ▪ Have a look at this space. Tell me about it. What do you like about it?
<ul style="list-style-type: none"> ▪ Difference between graffiti and painting is colour- painting looks better because it has brighter colours. ▪ Like to see painting on the road as well

<ul style="list-style-type: none"> ▪ Monsters, elsa, people, unicorn, pink, purple glitter, lego man, paint a picture of my house, cars, buses, bicycles, trees ▪ Want to be an artist and paint walls and streets
<ul style="list-style-type: none"> ▪ Fitzroy Town Hall ▪ What would make you want to play in this space? What would need to change or be added?
<ul style="list-style-type: none"> ▪ Ride scooter around here, ▪ climbing the stairs is fun ▪ run up the stairs to play ▪ create a little park and have some animals ▪ pictures ▪ unicorns, houses, trees, tall buildings, castles, make it like a rainbow, blue, red ▪ like jumping – turn it into a trampoline
<ul style="list-style-type: none"> ▪ Library ▪ Do you know what this place is? If I didn't know it was a library, what could we do to show people what it is?
<ul style="list-style-type: none"> ▪ Like the statue in the park opposite ▪ Libraries – can read books ▪ Got lego ▪ Can see lots of things from sitting in the window box, like being high and it's warm ▪ Hot with no shade
<ul style="list-style-type: none"> ▪ Secret Space ▪ How could we make this a special place for children to play in?
<ul style="list-style-type: none"> ▪ Chairs are good ▪ Should be a park ▪ Playground ▪ Treehouse ▪ Sparkles ▪ Fairies ▪ Unicorn ▪ Swings ▪ Slides ▪ Climbing on rear concrete podium
<ul style="list-style-type: none"> ▪ Front of Florence Peel ▪ It looks like people walk through here. What could we do to make it nicer for people?
<ul style="list-style-type: none"> ▪ Grass is nice and wavy and soft ▪ Nice if it was a park ▪ A bigger park ▪ Playground equipment ▪ Swing ▪ Slide ▪ Climbing frame ▪ Spider web ▪ Trees, treehouse, ladders ▪ Need habitat for insects ▪ Can lie on the grass ▪ No water tap ▪ No sand pit ▪ Doesn't like the flag

6.2.4 Acacia Street Children's Centre

21 four and five years olds participated

1. Sacred Heart Primary School What could we do to make this space more fun?
<ul style="list-style-type: none"> ▪ Doesn't look very interesting ▪ Lots of grey ▪ Add colour, paint purple, pink, bananas, chickens, apples ▪ Paint dots like potato prints over the surface
<ul style="list-style-type: none"> ▪ Community Garden Medium Strip ▪ What do you think this space is for? Do you use the garden/toilets?
<ul style="list-style-type: none"> ▪ Make sure you don't pick stuff ▪ Good if the planter boxes are lower but if they're on a pallet you can stand on the pallet to get to the planter
<ul style="list-style-type: none"> ▪ Acacia Children's Centre ▪ Have a look at this space. Tell me about it. What do you like about it?
<ul style="list-style-type: none"> ▪ Like paintings on buildings ▪ Art work makes me feel happy ▪ More paintings on buildings ▪ What could you do to make the space safer to cross the road? ▪ Zebra lines, traffic lights, pedestrians to check, safety lines, red man means stop, green means go...painted on pavement
<ul style="list-style-type: none"> ▪ Fitzroy Town Hall ▪ What would make you want to play in this space? What would need to change or be added?
<ul style="list-style-type: none"> ▪ Colour is grey and not very interesting ▪ Grey is sad and boring ▪ Make it red or green – add colour ▪ Add plants ▪ Paint bananas, apples, oranges ▪ Like the signs out the front because they are colourful
<ul style="list-style-type: none"> ▪ Library ▪ Do you know what this place is? If I didn't know it was a library, what could we do to show people what it is?
<ul style="list-style-type: none"> ▪ Library sign on the door – if you couldn't read you could paint pictures of books ▪ Have to be QUIET in the library!!
<ul style="list-style-type: none"> ▪ Secret Space ▪ How could we make this a special place for children to play in?
<ul style="list-style-type: none"> ▪ Not an exciting space ▪ Playground - Sandpit, toys, grass, slide, swing, trampoline ▪ Green the space ▪ Climbed all over the concrete block at the back ▪ Painting on walls ▪ Paint a dinosaur on the library wall ▪ Make the space feel safe
<ul style="list-style-type: none"> ▪ Florence Peel ▪ It looks like people walk through here. What could we do to make it nicer for people?
<ul style="list-style-type: none"> ▪ More grass, trees, flowers ▪ Make the space bigger ▪ Needs a playground ▪ Footpath ▪ Dog park ▪ Florence Peel crossover- more colour
<ul style="list-style-type: none"> ▪ Miscellaneous comments
<ul style="list-style-type: none"> ▪ Young Street – blocked by cars, needs stop signs, be careful ▪ Toilet on cnr Condell and Young St – some children knew what it was and others didn't.

7 Feedback by Email

Yarra City Council received feedback and comments by 18 individual respondents via email. This feedback can be seen below. Names and any identifying information has been removed to ensure the privacy of these respondents is maintained.

The feedback provided below has been added and analysed along with the survey responses under the two questions:

- What are some improvements that could make the footpath space more user friendly, welcoming and attractive?
- What's special for you in this area?

If the feedback did not relate to the footpath and public space areas in the Brunswick Street precinct, this information has been retained and or passed on to relevant departments for follow up if required.

Please note all comments are verbatim.

Comments received via email	
1.	<ul style="list-style-type: none"> ▪ I would love to see one or three more of the mosaic bench seats that are featured on the corner on Brunswick and Victoria streets. Perhaps they could be commissioned from a local artist or collective?
2.	<ul style="list-style-type: none"> ▪ When living in London, I saw an amazing concept which I believe would benefit Brunswick street, Fitzroy, and possible the whole of Melbourne if rolled out. These are community / public fridges: Food waste is a big issue in most places. The average household throws away hundreds of dollars of food every year and at the same time we are seeing a significant amount of people living in food poverty. A lot of this food waste is avoidable and could have been eaten had it been better managed. Community Fridges are one tried and tested way of stopping good food ending up in the bin. They're housed in public, accessible places, making surplus perishable food freely available to members of the public. Surplus food is provided by local businesses or members of the public and is then available for collection by people who need it. They work on an honesty basis. A successful Community Fridge will cut food waste, build stronger bonds within the community and redistribute perishable food to those who need it most. I have attached the brief and blueprint of the creation and management of these fridges, kindly shared to me by those behind the community fridge in Brixton (London). I would cry much like to be involved in this project if it were to ever come to fruition. ▪ A second suggestion that may have already been raised is the need for more pedestrian crossings along Brunswick street, especially around the Bell street tram stop. The closest ones I can think of are at least 150 yards apart, leading to literally everyone jaywalking which naturally puts pedestrians and drivers at risk.

3.	<ul style="list-style-type: none"> ▪ Reduce Council rates and charges or provide special assistance so Retail Shops can afford to stay open in Brunswick Street and the area maintains its special uniqueness and keeps drawing people to it as these are of vital importance to the area. The street is slowly becoming over run by bars and clubs that are closed during the day and open mainly at night. These bars and clubs attract mainly younger patrons who become very intoxicated and then roam the surrounding streets causing noise and havoc between 1.00 and 5.00am !!! ▪ Please ensure the street retains a mix of interesting shops, cafes and restaurants that are open during the day also and that the area is safe for people to visit and explore with their friends and family. ▪ I urge you to please treat Graffiti makers as the total vandals they are defacing private property, they should be severely prosecuted and forced to repair and rectify the damage caused. We have constant offensive graffiti around our area which is very distressing and expensive to rectify. It would be beneficial to all if council would take a stand on this and regulate and prosecute this unacceptable behaviour. ▪ Graffiti Artists however are people who actually obtain permission to paint on property walls and paint art and scenes that are approved by the owner, have beauty and are enjoyed and appreciated by the local community, which actually add value and character to the area. ▪ It would also be good to have further interesting artistic pieces on the street. I love the mosaic seats on the corner of Victoria and Brunswick Streets which are a great example of art and practical solutions coming together. They are a great surprise and are enjoyed by all providing a good seating spot for visitors to stop and rest or enjoy observing the Brunswick Street happenings!
4.	<ul style="list-style-type: none"> ▪ Toilets please!! Brunswick St could be much improved by providing more public toilets. Or find a way to encourage businesses to make their toilets available to people without having to buy a coffee etc.
5.	<ul style="list-style-type: none"> ▪ In Spain it is common to see retail shops using their roller shutters to add interest to the streetscape outside of trading hours. (image provided of artwork on shutters)
6.	<ul style="list-style-type: none"> ▪ As a current local business owner and having lived in the area for over 10 years until recently, I think there is a drastic need to make better use of the areas such as the intersection of Victoria and Brunswick Streets (on the three available corners). These areas are natural gathering points for tourists / locals and are currently poorly utilised with the mosaic benches that only seat 2-3 people and a park bench on the eastern side of Brunswick st. If these areas were landscaped with alcove seating / artwork and landscaped greenery they would become the hero feature of the street. There are several similar junctions on Brunswick street that could use the same treatment. I know the (slightly larger) areas on Oxford Street Collingwood are always busy and add a lot to the area.
7.	<ul style="list-style-type: none"> ▪ I live and work within the Yarra City Council area. I would love to enjoy the culture, vibe and entertainment of Brunswick street but am prevented by the fact that many barriers exist for people with disabilities. Brunswick street needs to be more inclusive, particularly given its popularity. Many of the buildings have steps from the footpath to the entry, barring entry for people with mobility disabilities, and making it difficult for older people, and parents with prams. <p>An audit of the access of Brunswick street is a recommended way to start, followed with an action plan to provide universal access.</p>

8.	<ul style="list-style-type: none"> ▪ Validated and or free guest parking for businesses. Would be great if consumers could have their parking validated via an app every time they make a purchase. Would also be great if those of us who have facilities in the area could have free or guest and staff parking. ▪ Young interns program, not sure if this is in place but it would be fantastic to have an internship sign up for young people in city of Yarra so business could access a pool of potential local candidates for positions. I am always needing young excited staff for simple tasks around my studios and while I do pay my interns would be nice if the council could make some contributions to make it easier for them. Either payment or simple things like public transport support. ▪ Graffiti, I know when businesses leave a building the Taggers move in, there is not enough being done when these people are caught, there is not enough being done to punish those responsible and there is not enough consistent work being done to remove tags. The Wellington st sign on Johnston has been covered in graffiti for nearly 2 years, the destruction on Johnston st past smith is disgusting. I watched taggers hit an empty building in broad daylight on a Saturday. The tags just stay there. The owners of these buildings and the empty land (particularly on Wellington) are making money hand over fist. They must be held responsible for the state of the empty buildings and the council must do more on public street signs and more to ensure businesses are not being left as fodder for vandals. The building opposite my studio on Wellington is actually graffitied by its own owner! We cannot be held to heritage standards in our improvements of our own property while modern crime is committed by these vandals. Could the council not create a \$800 fine for anyone caught with a spray can or marker that does not pertain to their work or appropriate use standard? Could we not give the wonderful gentleman who is in charge of all this stuff a bigger budget to help pull our city out of the dilapidated heroin 90s look and into the proud diverse and creative city we could have???
9.	<ul style="list-style-type: none"> ▪ More really good bread shops
10.	<ul style="list-style-type: none"> ▪ Just writing to request a bike-parking hoop outside 101 Brunswick Street, Fitzroy. There's lots of shops and businesses around here but not many bike parking hoops available. It would be great if you could install a few more around 99 or 101 Brunswick Street, near the corner of Palmer Street.
11.	<ul style="list-style-type: none"> ▪ Request to install new street litter bin - 410 Brunswick St, Fitzroy Customer suggested to install a street litter bin close to the mosaic chair on the corner of Westgarth St & Brunswick St in Fitzroy.
12.	<p>Footpaths and public spaces</p> <ul style="list-style-type: none"> ▪ Reducing unnecessary clutter on footpaths such as old telecommunications boxes or poles no longer in use. ▪ Include more seating in mini community plazas on street corners where space allows it such as the corner of Brunswick Street and Victoria Street, Kerr Street and Westgarth Street. ▪ Include more greenery wherever possible/appropriate - tree planting, green walls, perhaps more in the mini community plazas on street corners. ▪ Additional street art would be great (sculptures, wall art, lighting, installations, projections), particularly art by local artists, again maybe in mini community plazas. ▪ Suggest revamping the northern end of Brunswick Street near Alexandra Parade as this area is very quiet and has potential to have increased visitors to the area.
13.	<ul style="list-style-type: none"> ▪ The main issue I would think is that from the disability access audit we conducted the gradient at the entrance to the building is too steep, varying from 1:6 to 1:9 across our entrance. ▪ I am not sure if this is something that the council could address in any work they do to the footpath, given the gradient of the street as it runs north-south, and also as it slopes down away from the entrance down to the street. However, if there was something that could be done to level the street and make that entrance more level it would assist us greatly and reduce the amount of work we need to do to the entrance.

<p>14.</p>	<ul style="list-style-type: none"> ▪ Thank you for the opportunity to comment on “Love Brunswick Street?”. I moved into Fitzroy over 10 years ago, and love the feel of Fitzroy and love living here. However, for some time I have noticed the decline in Brunswick Street – in many ways, and from time to time have written to the Council to comment. For your purposes this time, I make the following remarks. ▪ As much as I look forward to (possibly) seeing additional seating, greenery, public art and lighting, I believe strongly that the Council must get the basics right first. ▪ Cleaning: no matter how much we think of Brunswick Street being ‘vibrant, ‘quirky’, ‘alternative’ – I am sure no-one wants to shop and/or eat in an area that is dirty. Over the years the cleanliness of Brunswick Street has deteriorated greatly. We don’t need a person, walking the street with a pair of tongs picking up individual pieces of rubbish. We need a ride-on street/footpath cleaner, if not daily, at least Friday, Saturday and Sunday mornings. ▪ Parking: in a perfect world, everyone would travel to Brunswick Street to shop and eat by foot or public transport. However, it is not a perfect world and some people come by car. The parking signs along Brunswick Street, are not only ugly (I call it visual pollution) but confusing to read/understand. I constantly watch people standing trying to decipher the instructions. WHY do we need so many options? Make the whole area a 2 hour limit. Then everyone knows they have time, every day or night, to eat and/or shop. ▪ Tagging: I love the street art but abhor the tagging. I’ve been told that you, the Council, must receive permission from the landlord before you can remove graffiti from an empty shop. Maybe it is time this by-law is changed. ▪ Empty premises: As you are aware, there are numerous empty shops along Brunswick Street. Many years ago, I suggested the Council make use of one of these buildings – the old bank building on the corner of Brunswick and Cecil Street, and use this as temporary premises for artisans. Other Australian councils (Newcastle in NSW) and cities overseas make use of temporary leases that allow community groups, small businesses or individuals to move into these vacant spaces and set up shop, ie a ‘pop-up’ for a short time. Thankfully, the building mentioned above, is now on the market, and hopefully this eye-sore will disappear.
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<p>15.</p>	<p>Fitzroy Residents Association identify the following priorities:</p> <ul style="list-style-type: none"> ▪ Community spaces and places for people to meet and gather ▪ More seating, water fountains so that people can fill water bottles. The commissioning of a new seating/public art works to complement the Giuseppe Raneri mosaic seats, particularly at intersections with wider streets. ▪ Deter business from using amplified music directed on footpaths ▪ Increased cleaning of litter and graffiti removal especially in side streets off Brunswick Street ▪ Footpaths and pedestrian access ▪ Greater attention should be paid to intrusion of footpath dining areas which impede pedestrian access ▪ Relocation of public bins near intersections eg Johnston & Brunswick streets to improve pedestrian flow ▪ Priority timing for pedestrians at intersections ▪ Resurfacing of footpaths especially in high pedestrian areas eg Johnston Street to Alexandra Parade ▪ Trees, greenery and landscaping ▪ Investigate the possibility of increasing trees, small plots with a clumping of small trees and shrubs particularly at intersections with wider streets ▪ Removal of car spaces in selected areas for tree plantings to increase canopy cover in summer ▪ Increased maintenance of plantings in side streets off Brunswick Street ▪ Safety, particularly at night ▪ Improved street lighting in side streets off Brunswick Street eg street lighting in Victoria Street is especially low and patchy ▪ Cleanliness, maintenance, recycling bin ▪ Introduce targeted funding for small business following lead of City of Melbourne which has a funding stream, Waste Minimisation and Innovation Fund, to support innovative proposals to avoid, reduce or recycle waste ▪ Continue to make Brunswick Street a priority strip for graffiti removal ▪ Ensure Council assets such as heritage street lamps, seating, etc. are maintained ▪ Zero tolerance for businesses which obstruct the footpath with their bins or dining furniture. This calls for improved monitoring and compliance with local laws. Brunswick Street East 8/2019 Provincial Hotel 8/2019 ▪ Look and feel ▪ Public Art ▪ Time-Out describes Brunswick Street as Melbourne's artsy heart. This reputation is something that should be exploited and enhanced. For example, Sutton Gallery and Brunswick Street Art Gallery do not have good exposure on Brunswick Street. Pop ups, or gallery days could be organised to include all the galleries along the street. ▪ Provide incentives for businesses to support innovative ways their premises can be improved, shopfronts and doorways to be decorated with art panels or other art works or plantings or contribution to street blinds which have artistic merit. Graffiti protection should be mandatory for any improvements to masonry. ▪ One of the key issues for Fitzroy is its lack of open space. This raises the importance of the Fitzroy streets, particularly their walkability. This applies significantly for Brunswick Street. Use of local laws to deal with vacated premises ▪ We urge Council to urgently deal with vacant commercial premises. In Council's draft Graffiti Management Framework, considered by Council on 2 July 2019 but deferred to February 2020, there was a proposal: ▪ 5.3 Investigate the use of local laws as a tool to manage graffiti on abandoned buildings In response at the Council meeting, FRA argued that this should be changed to vacated buildings. Regardless of the deferral and final approval of a Graffiti Management Framework, FRA strongly urges Council to undertake and implement local laws to deal with this issue.
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16.	<ul style="list-style-type: none"> ▪ I'd like to see more seats with a coffee cup resting table, for people to sit and enjoy the sun and people watch. ▪ Please also include bins with recycling options clearly posted (eg: pictures of coffee cup into garbage, and plastic lid in recycling), and cigarette butt bins too as I hate seeing butts in gutters. And more highlighted bike lanes. ▪ More oxygen-cleaning trees please!!!! ▪ Later night licensing would be great too!!
17.	<p>Sutton Gallery</p> <ul style="list-style-type: none"> ▪ We would like to improve the audience accessibility to the gallery and make it easier for people of limited mobility to enter the space. It has been our experience that the footpath is too shallow to accommodate many temporary ramps and also become a hazard for other community members using the footpath. Therefore, we would like to suggest that the council consider creating a gentle rise in the Greeves street footpath (the gallery entrance is here) to meet our doorstep (currently sitting at 7.5cm above path level). This would improve and enable not only mobility challenged members of the creative community to enjoy the visual arts in Brunswick Street, but visitors and the broader community also.
18.	<p>What I'd like to be able to 'do' in Brunswick St</p> <ul style="list-style-type: none"> ▪ I'd like to be able to sit amongst some greenery ▪ pick some flowers to put in a vase ▪ have a table to play a game with a friend ie card game ▪ have some street traders out at night for perception of safety ie fixing items or cleaning items such as shoes (service) plus eyes on the street ▪ be able to call in to a small open to the street community hub (that was open all night) with info about local area and where you could safely wait for an uber or charge your phone



Image19: The Yarra Team out facilitating a workshop.



Image20: Young people from sacred Heart sharing their ideas.