

SUMMARY OF SUBMISSIONS AND OFFICER RESPONSE

Number	Submitter	Submitter's response to question-Do you support these key areas of the strategy?								Summary of additional points raised by the submitter	Officer Response
		Knowing our Heritage		Protecting our Heritage		Supporting our Heritage		Promoting our Heritage			
		Priority area 1	Priority area 2	Priority area 1	Priority area 2	Priority area 1	Priority area 2	Priority area 1	Priority area 2		
1	Collingwood Resident	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support				Policy statements to rigorously address issues of: - Higher buildings. - Token preservation, - Facadism, - Protect buildings from demolition.	Modifications suggested in the Strategy document to: - Para 4 of Strategic Priorities (refer page 16 of the amended Strategy). - Priority Action 8 (refer page 22 of the amended Strategy) to specifically include an additional dot point (new quantifiable target) to address issues raised through the submission. - Priority Action 11 (refer page 23 of the amended Strategy) to understand gaps in managing the issues raised though the submission.
2	Clifton Hill Resident	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support				Incentives to developers (to promote preservation and not demolition)	Council currently already provides contributions to the Victorian Heritage Restoration Fund (Yarra Heritage Restoration Fund) which provides financial incentives to the heritage property owners/developers. Recommendation: No change required to the strategy due to address this submission.
3	Clifton Hill Resident	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Restructuring the report (Part A and B) More focus needed for strengthening heritage guidelines (P17 action 8) in respect to : - Protecting heritage fabric - Preventing high rise development - preventing facadism - Special attention to Dights falls	Modifications suggested in the Strategy document to: - Para 4 of Strategic Priorities (refer page 16 of the amended Strategy). - Priority Action 8 (refer page 22 of the amended Strategy) to specifically include an additional dot point (new quantifiable target) to address issues raised through the submission. - Priority Action 11 (refer page 23 of the amended Strategy) to understand gaps in managing the issues raised though the submission. - The report also now has two parts Part A : Background and Part B - The Strategy
4	Richmond Resident	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Support	Strongly support		The submission supports the Strategy. No specific change required to the Strategy as a result of this submission.
5	Melbourne Resident	Support	Don't support	Support	Support	Strongly support	Support	I don't have an opinion	Support		The submission mostly supports the Strategy. No specific comments have been made. No specific changes required to the Strategy as a result of this submission.
6	Collingwood Resident	I don't have an opinion either way	Strongly support	I don't have an opinion either way	I don't have an opinion either way	I don't have an opinion either way	I don't have an opinion either way	Strongly support	I don't have an opinion either way	Ban foreign plants and favour native /ingenious species.	The issue of foreign plants is out side the scope of this strategy. It can be better addressed through other areas of the Council. The issue of pets are Local Laws matters. Recommendation: No change needed to the Strategy due to this submission.

7	Collingwood Resident	Support	Support	Support	Support	Support	Support	Support	Support	Support	Strategy to demonstrate how issues raised in original survey would be addressed: - Overdevelopment - Height - Facadism	Modifications suggested in the Strategy document to: - Para 4 of Strategic Priorities (refer page 16 of the amended Strategy). - Priority Action 8 (refer page 22 of the amended Strategy) to specifically include an additional dot point (new quantifiable target) to address issues raised through the submission. - Priority Action 11 (refer page 23 of the amended Strategy) to understand gaps in managing the issues raised though the submission.
8	Fitzroy Resident	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	- Additions to be sympathetic to original building (material and style) - Prevent facadism - Advice to building owners - Promote Yarra Heritage restoration Fund - WHEA footprint and protection measures - Promote and maintain a list of skilled professionals	Action 17 and 18 of the Strategy address the issue of advice to building owners. Action 20 covers the issue of WHEA. Action 25 supports Victorian heritage restoration fund. To address other issues raised in the submissions following is being recommended: Action 24 (refer page 27 of the amended Strategy) has been modified to include a quantifiable target to provide access to HV list of heritage professionals and contractors. To address the issue of facadism modifications are suggested in the Strategy document to: - Para 4 of Strategic Priorities (refer page 16 of the amended Strategy). - An additional dot point (new quantifiable target) has been added to Priority Action 8 (refer page 22 of the amended Strategy).
9	Fitzroy Resident	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support		The submission supports the Strategy. Recommendation: No specific changes are required as a result of
10	Richmond Resident	Support		Support	Strongly support	I don't have an opinion	Support	I don't have an				The submission supports the Strategy. Recommendation: No specific changes are required as a result of
11	Fitzroy Resident	Support	I don't have an opinion either way	Support	Strongly support	I don't have an opinion either way	Strongly support	Support	I don't have an opinion			The submission mostly supports the Strategy. Recommendation: No specific changes are required as a result of this submission.
12	Cremorne Resident	Strongly support	I don't have an opinion either way	I don't have an opinion either way	I don't have an opinion either way	Strongly support	I don't have an opinion either way	Strongly do not support	I don't have an opinion either way			The submission does not provide specific views about the strategy. Recommendation: No specific changes are required as a result of this submission.
13	North Fitzroy Resident	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Any thing Council can do to protect heitage would be good.	The submission strongly supports the Strategy. Recommendation: No changes are required as a result of this submission.
14	Collingwood Resident	Strongly support	Strongly support	Strongly support	Strongly support	Support	Strongly support	Strongly support	Strongly support			The submission strongly supports the Strategy. Recommendation: No changes are required as a result of this
15	Fitzroy Resident	Strongly support	Strongly support	Strongly support	Support	Support	Support	Support	Support			The submission strongly supports the Strategy. Recommendation: No changes are required as a result of this submission
16	Fitzroy Resident	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Detailed response sent by email		The submission strongly supports the Strategy. Recommendation: No changes are required as a result of this submission
17	North Fitzroy Resident	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Mandatory heights and setback so that new development does not dominate or overshadows existing heritage feel.		Issues raised in the submission can be addressed through Action 8. Recommendation: No changes recommended to the Strategy.

18	Clifton Hill Resident	Support	Strongly support	Strongly support	Strongly support	Support	Strongly support	Strongly support	Strongly support		The submission strongly supports the Strategy. Recommendation: No changes are required as a result of this submission.
19	Richmond Resident	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Support	Strongly support	Generally supports expansion of heritage values in Richmond, heritage walks, protecting aboriginal significance, trees.	The submission supports the Strategy. Recommendations: No changes required as a result of this submission.
20	Carlton North Resident	Support	Strongly support	Support	Strongly support	Support	Support	I don't have an opinion either way	I don't have an opinion either way	Impact of new developments on the whole neighbourhoods, facadism and its impact in 20-100 years	Modifications suggested in the Strategy document to: - Para 4 of Strategic Priorities (refer page 16 of the amended Strategy). - Priority Action 8 (refer page 22 of the amended Strategy) to specifically include an additional dot point (new quantifiable target) to address issues raised through the submission. - Priority Action 11 (refer page 23 of the amended Strategy) to understand gaps in managing the issues raised though the submission.
21	North Fitzroy Resident	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support		The submission strongly supports the Strategy. Recommendation: No changes are required as a result of this submission
22	Clifton Hill Resident	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support		The submission strongly supports the Strategy. Recommendation: No changes are required as a result of this submission.
23	North Fitzroy Resident	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	heritage strategy to cover areas that fall within the City of Yarra's public realm - laneways, parks, plazas Protect and repurpose heritage buildings Protect uniqueness of 19th and 20 Century heritage shops/houses	Precinct Heritage Overlays provide protections to areas of public realm. A quantifiable target of Priority Action 8 (refer page 22 of the amended Strategy) has been modified to include stronger emphasis on protecting activity centres and laneways.
24	North Fitzroy Resident	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support		The submission strongly supports the Strategy. Recommendation: No changes are required as a result of this submission.
25	North Fitzroy Resident	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Research already completed by residents and presented to Heritage Victoria for State heritage recognition be included in implementation of the Strategy. Collection of Oral Histories	New Quantifiable targets on Community / local knowledge added to Action 1 and 2 (refer to pages 19 and 20 of the amended Strategy). Quantifiable targets for Action 26 have been updated to include recording of Oral histories.
26	Carlton North Resident	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support		The submission supports the Strategy. Recommendation: No changes are required as a result of this
27	North Fitzroy Resident	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Support	Strongly support		The submission supports the strategy. No changes needed due to this submission.
28	Collingwood Resident	Support	Strongly support	Strongly support	Strongly support	Strongly support	Support	Strongly support	Strongly support	Advice on a needs basis	Action 17 of the strategy would promote advice on as needs basis. Action 19 is on heritage information sheets that would help provide guidelines to manage heritage buildings. Recommendations: No change recommended to the strategy as a result of this submission.

29	Fitzroy North Resident	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Support	Strongly support	Strongly support	Statements of significance to include references to the people who resided/worked in a heritage area	Where the information is available about association of a well known person or a family with a heritage place it can be considered for incorporation in the statement of significance- when those are improved (refer Priority Action 1). <i>Past Port Yarra</i> also provides an opportunity to the community to record any information about the history of a place or its association with specific person/s. Recommendation: No changes needed to the Strategy to address this submission.
30	Carlton North Buisness Owner	Strongly do not support	Strongly do not support	Strongly do not support	Strongly do not support	Strongly do not support	Strongly do not support	Strongly do not support	Strongly do not support	Do not support further heritage protections in City of Yarra allow more medium construction especially in Fitzroy North and Carlton North	The submitter does not support any actions. Submitter would not like any further protection, especially in Fitzroy North and Carlton North and argues that the inner city area should allow more medium construction. The Strategy is consistent with the State Planning Policy Framework which has an objective to ensure the conservation of places of heritage significance. It is also consistent with the Plan Melbourne direction 4.4, Yarra Council's Council Plan 2017-2021 strategy 2.3 and 4.1 as well as local planning policies on heritage. Recommendation: No changes needed to the Strategy to address this submission.
31	Eaglemont Resident- Visitor to Yarra	Support	Support	Strongly support	Strongly support	Support	Support	Strongly support	Strongly support		The submission supports the strategy. No changes needed due to this submission.
32	Fitzroy North Resident	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	<ul style="list-style-type: none"> - Employ a full time Heritage Officer - Developers have already made a mockery of Heritage - Mandatory requirements must be included - Heritage and sustainability must be seen as inseparable. Demolition and rebuilding have environmental impacts 	The issue of priority to adaptation and reuse of buildings as a mandatory requirement and prioritising heritage conservation to avoid demolition and saving environmental costs would be addressed through the Planning Policies review and rewrite -Refer to Priority Action 8. Priority Action 8 has been modified to provide a focus on conservation over demolition.
33	Collingwood Resident	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Concerns about Yorkshire Brewery area, its unique character amenity and environment. Need for maintaining the character of inner city industrial areas like in other major cities of the world.	A quantifiable action has been added to Priority Action 8 to include reference of industrial buildings. (Refer page 22 of the Amended Strategy)
34	Clifton Hill Resident	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support		The submission supports the Strategy. No change is needed to the Strategy to address this submission.

35	Fitzroy Resident	Strongly support	Strongly support	Strongly support	Strongly support		Strongly support	Strongly support	Strongly support	<ul style="list-style-type: none"> - Over development, over-emphasis on increasing the allowable development intensity should be recognised as presenting a short term financial return. Economic value of Heritage should be understood. City's Heritage infrastructure and character present opportunities for increasing visitor numbers and attracting workers and residents. - Need for an Over-arching strategy to preserve the character of the area when put up against development pressure because these are overseen by different staff who work under different pressures. - Heritage strategy needs to include pathways towards creating actionable policies to preserve Yarra's cultural and industrial heritage, especially in the face of barely-controlled intense development. 	The Heritage Strategy promotes emphasis on preparing stronger planning and heritage policies and controls through Priority Actions 2 and 8 . (Refer page 22 of the Amended Strategy)
36	Fitzroy North Resident	Strongly support	Support	I don't have an	Support	Support	Support	Strongly do not	Support		The submission supports the strategy. No changes needed due to this submission.
37	Fitzroy North Resident	Don't support	I don't have an opinion either way	I don't have an opinion either way	Support	Support	Support	Strongly support	Support	<p>Protect buildings and areas that are of true historical significance.</p> <p>As an inner-city council, Yarra has a large role to play in allowing greater density of dwellings, to reduce sprawl and put downward pressure on prices.</p> <p>Heritage shouldn't automatically trump other considerations when it comes to the approval of new dwellings.</p>	Heritage protection does not place a complete restriction on development but rather provides an opportunity to conserve elements of heritage significance with potential of growth and development such that it is complementary to the heritage characteristics of the place and enhances its heritage values . Recommendations: No specific change recommended due to this submission.
38	Clifton Hill Resident	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support		The submission supports the strategy. No changes needed due to this submission.
39	Fitzroy North Resident			Strongly support		Strongly support	Strongly support	Strongly support	Strongly support	<p>Clarity needed for</p> <ul style="list-style-type: none"> - What are Council's assets - Definition of Natural heritage - How will Council provide consistent protection to heritage? 	The section on <i>Achievements to Date</i> has been changed to <i>Heritage Management in Yarra and Achievements to Date</i> . This section also elaborates on the role of different departments of the Council in managing different aspects of heritage (Refer to page 11 of Amended Strategy). The Strategy- Page 16 , para3 elaborates on natural heritage .
40	Abbotsford Resident	Support	Support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support		The submission supports the strategy. No changes needed due to this submission.
41	Richmond Resident	Strongly support	Strongly support	Strongly support	Strongly support	Support	Support	Strongly support	Strongly support	<ul style="list-style-type: none"> - Clarity needed about Council's concept of communities - Need for an on-going dialogue about Council's approach to multi-cultureless and inter-culturalism within Yarra region 	The Strategy now includes a section on Community Context. (Refer page 8 of the Amended Strategy)

42	North Fitzroy Resident	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	<ul style="list-style-type: none"> - Address issues relating to the overall heritage management system, relationships between state and local controls and the relationship with VCAT. - Add reference to shopping strips and that their heritage character and small scale buildings is part of their attraction and point of difference. - P7- strengthen heritage controls and ability for Council to protect heritage. - P8 natural heritage...including trees...' This should include that on private land as well as in the private domain. - P8- - include meeting demands for high-density development.....meeting demands for high-density development 'where appropriate'. - P9 Under challenges includes 'Large scale redevelopment of old factories...' Opportunities includes '...work collaboratively with... - Lobby government and others to get more actual powers to control/influence development. - Council to ensure suitable end results. 	The heading <i>Achievements to Date</i> has been changed to Heritage Management in Yarra and Achievements to date. (Refer page 11 of the Amended draft Strategy) . Text has been added to elaborate on which departments are involved in managing different aspects of heritage within Yarra. Priority action 8 includes text on activity centres.
43	North Fitzroy Resident	Strongly support	Strongly support	Strongly support	Support	Support	Support	Support	Support	Support	Strong supporter of Yarra and the Yarra community's efforts in promoting and protecting our irreplaceable heritage.	The submission strongly supports the strategy. No changes needed due to this submission.
44	Protect Fitzroy North	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support		The submission strongly supports the strategy. No changes needed due to this submission.
45	Fitzroy Resident	Strongly support	Strongly support	Strongly support	Support	Strongly support	Strongly support	Support	Support	Support	Inteded to provide a detailed response later.	The submission strongly supports the draft strategy. No changes needed due to this submission.
46	Fitzroy North Resident	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support	Strongly support		The submission strongly supports the strategy. No changes needed due to this submission.
Email Submissions												
48	Street Alive Yarra										<ul style="list-style-type: none"> - More weight should be placed on 'positive change'. - Instead of using heritage to limit built form or population, we should encourage appropriate development. - Parking - for Bluestone using half-cut approach which delivers smooth surface can provide more accessible outcomes. 	The issue of positive change is broad and needs to be addressed through the planning policies and various strategies of the Council including this. Considering that almost 70% of the land in Yarra is cover by heritage overlays this Strategy suggests that a higher emphasis needs to be placed on managing heritage in Yarra in future. Action 9 has been modified to include guidelines on standard approaches to managing heritage objects in public ream including, heritage street furniture items, bluestone kerbs and channels and Laneways (refer to ameded Strategy page 23).

47	Fitzroy Residents Association		<p>Priority actions fundamental for Yarra to demonstrate its commitment to heritage:</p> <ul style="list-style-type: none"> - The importance of the rewrite of the Yarra Planning Scheme - The need to enhance the culture and focus within Council so that heritage is given greater emphasis at a senior level with appropriate resources. - Strengthen YCC's Heritage Policy and municipal planning statement in the Yarra Planning scheme demonstrating stronger emphasis on protecting and enhancing heritage neighbourhoods industrial areas and activity centres. Strategic planning objectives and provisions to provide strong foundation for heritage protection so that Council decisions do not get overturned at VCAT. - Establish and resource heritage department. - Include community consultation to ensure the capture of local knowledge - The review Planning scheme review to be presented to HAC for their feedback. - Integrate WHMP into the YCC new planning scheme <p>Yarra undertake a review of Yarra's strategic and statutory planning policies and decisions, to assess the effectiveness of WHEAP and to make recommendations for change. Promote significant sites such as National Heritage listed- Abbotsford Convent</p>	<p>The submission strongly supports all actions however lays emphasis on resourcing and implementing priority Actions 2, 8, 11, and 20. The submission also strongly supports Action 13 resourcing and implementing heritage department which would require Council's commitment and resourcing. The issue of WHMP are addressed through Priority Action 20. Priority action 26 has been modified to include reference of sites such as Abbotsford Convent.</p>
49	Fitzroy Resident		<ul style="list-style-type: none"> - Cooperation from property owners, - Competing pressures that threaten heritage conservation. - Findings of the review of previous strategy. - Legislative and Policy context: expand to emphasize the responsibilities placed on Council to review and implement the planning controls. <ul style="list-style-type: none"> - explain that owners and the broader community have legal responsibilities to conserve important heritage assets. - Avoid conflicting strategic planning objectives in the Planning Scheme, or if important heritage assets that have not been given due recognition or protection - Greater incentives for owners to maintain heritage assets - Council's powers to protect inappropriate demolition - Council must state that it is prepared to spend money to pursue offences under the Planning and Environment Act. <ul style="list-style-type: none"> - Painting Murals on heritage walls 	<p>Council is currently reviewing its Planning Scheme. The issue of conflicting strategic planning objectives and competing pressures will be addressed through that process. The Strategy's Priority Action 8 recommends strengthening heritage policy. Strategic Planning unit of the Council has been informed about the submissions that relate to Planning Scheme review, rewrite and heritage policies. Council also provides incentives to heritage property owners through VHRF to promote restoration. Inappropriate demolition can be dealt by the demolition policy under the heritage policy. Painting murals or otherwise on heritage walls is not promoted and requires a planning permit. Council has enforcement officers who manage planning enforcement issues. Council through planning policies and decisions on planning applications protects inappropriate demolition of heritage buildings. Section on legislative and policy context (page 9 of the Strategy) has been modified to include text relating to the responsibility of heritage property owners in protecting and managing heritage.</p>

50	Protect Fitzroy North Inc.		<p>How this Strategy relates to State's Strategic documents (Plan Melbourne and State Planning Policy) objectives needs to be strengthened.</p> <p>The layering of history is a defining feature. Policy to acknowledge layering of styles through time - example Port Phillip Policy.</p>	<p>Recommendations:</p> <ul style="list-style-type: none"> - Part B - The Strategy (page 15) includes a paragraph that indicates how this Strategy responds to Plan Melbourne objectives. - A new dot point has been added in the area of community concerns (refer page 12)on the need to develop to an understanding of and protecting different layers of history/heritage. This aspect can be addressed through 12 on training.
51	A HAC Member		<p>The draft Strategy is deficient in its approach to management of archaeological heritage. A strategic approach required to identification and management of archaeological heritage.</p> <p>Council needs to urgently review its processes related to the commissioning of heritage advice, so that it can move beyond a focus on the historical and architectural.</p>	<p>A new action 14 is added (refer page 24 of the Amended Strategy) to identify sites of potential archaeological significance.</p> <p>Priority action 12 and 18 would address the issue of heritage advice on other aspects of heritage such as archaeological.</p>