Proposed 2018/19 Annual Plan



Introduction

The Yarra City Council adopted its *Council Plan 2017 – 21* on 1 August 2017. The *Council Plan 2017 – 21* sets out the medium-term direction of Council and the outcomes sought by Councillors for their term. For the first time, the Council Plan incorporates the Health and Wellbeing Plan. This financial year, 2018/19 is Year Two of the *Council Plan 2017 – 21*.

Under the *Local Government Act* 1989 (the Act), each council is required to produce a four-year Council Plan by 30 June in the year following a general election. The Plan must include Strategic Objectives, Strategies, Strategic Indicators and a Strategic Resource Plan.

Council has identified a number of initiatives under each Strategic Objective which are significant projects and activities that are proposed to be worked on over the term of the Council Plan, subject to approval through the annual budget process.

Council produces an Annual Plan alongside each year's Budget, setting out specific projects and activities that Council will undertake towards achieving the Strategic Objectives. This will include priority projects, capital works projects, actions in response to initiatives in the Council Plan and other Council strategies and plans.

The Council Plan 2017 – 21 has seven Strategic Objectives which relate to a different aspect of service delivery:

A healthy Yarra:

Community health, safety and wellbeing are a focus in everything we do

Council plays a key role in contributing to our community's health and wellbeing. From delivering maternal and child health services to ensuring access to open space, enforcing noise regulations to supporting community and cultural initiatives, community health, safety and wellbeing is central to everything we do.

An inclusive Yarra:

Inclusion, diversity and uniqueness are welcomed, respected and celebrated

Identity was a passionate and recurring theme throughout community consultation for the Council Plan. Our community values its diversity. Creating a safe place where people of all ages, genders, sexualities, abilities, cultures and backgrounds feel welcome and connected is a priority for Council.

A sustainable Yarra:

Council leads on sustainability and protects and enhances its natural environment As Victoria's first carbon-neutral council, we are proud of our commitment to sustainability. Protecting our natural environment and supporting our community to reduce its environmental footprint will continue to be a priority for Council.

A liveable Yarra:

Development and growth are managed to maintain and enhance the character and heritage of the city With demand for inner city housing increasing, Council is mindful of the importance of balancing the needs of new and existing residents, and ensuring that development does not encroach on the amenity or heritage of our city.

A prosperous Yarra:

Local businesses prosper and creative and knowledge industries thrive

Yarra is a great place to do business and to work. Supporting local businesses and creative industries not only contributes to Yarra's economy, but also increases local employment opportunities, enhances street life and fosters community connectedness.

A connected Yarra:

Connectivity and travel options are environmentally sustainable, integrated and well-designed

Council is committed to creating a city that is accessible to all irrespective of levels of personal mobility, to support a fulfilling life without the need for a car.

A leading Yarra:

Transparency, performance and community participation drive the way we operate

Council is committed to change through an energised, cohesive team of professionals, recognised for our leadership, innovation and service.

In response to its Strategic Objectives, Council has committed to 45 projects and activities from a broad cross-section of services in the 2018/19 Annual Plan.

Progress of these projects and actions will be reported in the 2018/19 Annual Plan Quarterly Progress Reports.

Further information can be found in the published version of the *Council Plan 2017 – 21* on the City of Yarra's website (https://www.yarracity.vic.gov.au/about-us/council-information/council-plan).

1. A healthy Yarra:

a place where...Community health, safety and wellbeing are a focus in everything we do

Council plays a key role in contributing to our community's health and wellbeing. From delivering maternal and child health services to ensuring access to open space, enforcing noise regulations to supporting community and cultural initiatives, community health, safety and wellbeing is central to everything we do.

Strategies

Council's work to achieve this Strategic Objective includes the following strategies:

- 1.1 Maintain and enhance Yarra's open space network to meet the diverse range of community uses
- 1.2 Promote a community that is inclusive, resilient, connected and enjoys strong mental and physical health and wellbeing
- 1.3 Provide health promoting environments that encourage healthy eating and active living
- 1.4 Assist to reduce the harms from alcohol and drugs on individuals and the community in partnership with state agencies and key service providers
- 1.5 Promote environments that support safe and respectful sexual practices and reproductive choices
- 1.6 Promote a gender equitable, safe and respectful community
- 1.7 Promote an effective and compassionate approach to rough sleeping and advocate for affordable, appropriate housing
- 1.8 Provide opportunities for people to be involved in and connect with their community The following actions are being undertaken in 2018/19 to work toward achieving Council's strategic objective of *A healthy Yarra*.

Number	Action
1.01	Support prevention of family violence initiatives and respectful relationships
1.02	Reduce primary and secondary supply of alcohol to under age adolescents
1.03	Develop new Open Space Strategy
1.04	Implement National Aged Care and Disability Reforms
1.05	Advocate for an indoor sports stadium
1.06	Youth space in Richmond

1.01 Support prevention of family violence initiatives and respectful relationships Council Plan Initiative:

Work with local and regional partners for greater awareness and intervention to prevent family violence

Work with local and regional partners to lead work to advance gender equity, prevent violence against women and promote respectful relationships

Council is committed to the prevention of family violence in the Yarra community and to partner with key service providers, police, schools and community members to raise awareness to prevent family violence. This year Council will endorse and launch its public statement against Family Violence – No Place for Violence.

Branch People Culture and Community

Quarterly Milestones

September Work with Women's Health In the North to evaluate the Building Respectful

Communities partnership and identify projects to address family violence and

gender inequity with children, young people and families

December Endorse Council's Family Violence Organisational Statement, No Place for

Violence

Publish Council's Family Violence Organisational Statement, No Place for Violence

Participate in '16 Days of Activism Against Gender-Based Violence' (a global campaign to raise awareness of the prevalence and impact of violence against

women and girls)

Participate in key networks such as the Building Respectful Communities (BRC) and Northern Prevention of Violence Against Women (NPVAW), Yarra Family

Violence Network (YFVN)

Deliver Respectful Relationships initiative at Fitzroy High School

March Deliver projects to address family violence and gender inequity with children,

young people and families

June Review projects to address family violence and gender inequity with children,

young people and families

Participate in key networks such as the BRC and NPVAW, YFVN

1.02 Reduce primary and secondary supply of alcohol to under age adolescents Council Plan Initiative:

Work with local partners and agencies to increase health and education, community partnerships and harm minimisation from the abuse of drugs and alcohol

As part of the Communities that Care Smart Generation program, supply monitoring of packaged liquor outlets will be undertaken. This involves monitoring packaged liquor retail sales to those who look under 18 years of age to determine whether appropriate identification was sought.

Branch Yarra Youth Services and Social Policy and Research

Quarterly Milestones

September Conduct supply of alcohol study with Yarra licenced outlets as part of Communities

that Care (CTC) program

December Conduct analysis and report on supply of Alcohol initiative (CTC)

March Provide report to licenced outlets on supply of alcohol (CTC)

June

1.03 Develop new Open Space Strategy

Council Plan Initiative:

Develop an open space strategy to ensure Yarra's public open space is managed as a functional network that encourages shared use and active living

The Yarra Open Space Strategy guides the future provision, planning, design and management of public open space in Yarra. A new Open Space Strategy will result in a renewed direction for the provision and enhancement of the open space network, including changes in community needs since the last strategy was developed. The strategy aims to achieve a cohesive, linked and well managed network of open space to meet the full range of residents' needs.

Development of the strategy will occur over a two year period with the first year focussing on land use and landscape analysis, with extensive consultation, while Year Two will involve adoption of the Strategy, followed by an amendment to the Yarra Planning Scheme.

Branch City Strategy

Quarterly Milestones

September Analyse consultation results and commence drafting the Yarra Open Space

Strategy

December Engage with Councillors on key directions

March Present draft Yarra Open Space Strategy to Council to endorse for community

consultation

June Undertake community consultation on draft Yarra Open Space Strategy

1.04 Implement National Aged Care and Disability Reforms

Council Plan Initiative:

Continue to implement the National Aged and Disability Care reforms and develop new strategic directions for support of older people and people with disability

The Federal Government is making major changes to the aged and disability care service system and this requires Council to determine its role and implement changes already announced.

Branch Aged and Disability Services

Quarterly Milestones

September

December Finalise decision on Council's role in providing Commonwealth Home Support

Program (CHSP) services

March Work with northern councils in determining future role in Regional Assessment

Service (also subject to Federal Government policy decision)

June Finalise the transition of the Linkages program to the Home Care Packages

program

Commence transition of CHSP services in readiness for 2020/21 changes

determined by Federal Government

1.05 Advocate for an indoor sports stadium

Council Plan Initiative:

Advocate to state government for an indoor sports stadium at 433 Smith Street redevelopment

Council has advocated for the State Government to commit to development of a six court indoor stadium on the former Gas and Fuel site in Smith Street. A response is expected to be received early this financial year.

Branch Office of the Director City Works and Assets

Quarterly Milestones

September Seek meetings with relevant Ministers, advisors and senior bureaucrats from State

Government to influence and confirm a commitment to the delivery of a 6 court

stadium at this site.

December

March In the event confirmation is not provided by September 2018, and/or in the event of

a change in State Government, seek further meetings with relevant Ministers, advisors and senior bureaucrats from State Government to influence and confirm a

commitment to the delivery of a 6 court stadium at this site.

June

1.06 Youth space in Richmond

Council will work with Department of Health and Human Services to seek to provide upgrades of existing community facilities to deliver a Youth Hub in the Richmond Housing Estate. Once a suitable youth space is established a business plan will be developed for the management of the youth space.

Branch Family, Youth and Children's Services

Quarterly Milestones

September Commence preparation of a business case for the establishment of a youth space in

Richmond

Monitor progress on advocacy to Department of Housing and Human Services to

identify a preferred site

December Finalise business case and present to Council

Report on progress of consultation and planning with stakeholders to inform

operational business planning

March Prepare an operational and activation plan

June Report on progress of advocacy to Department of Housing and Human Services

towards establishing a dedicated youth space and programming on the Richmond

Housing estate

2. An inclusive Yarra:

a place where...Inclusion, diversity and uniqueness are welcomed, respected and celebrated

Identity was a passionate and recurring theme throughout community consultation for the Council Plan. Our community values its diversity. Creating a safe place where people of all ages, genders, sexualities, abilities, cultures and backgrounds feel welcome and connected is a priority for Council.

Strategies

Council's work to achieve this Strategic Objective will include the following strategies:

- 2.1 Build resilience by providing opportunities and places for people to meet, be involved in and connect with their community
- 2.2 Remain a highly inclusive municipality, proactive in advancing and advocating for the rights and interests of specific groups in the community and community issues
- 2.3 Continue to be a local government leader and innovator in acknowledging and celebrating Aboriginal history and culture in partnership with Traditional Owners
- 2.4 Acknowledge and celebrate our diversity and people from all cultural backgrounds
- 2.5 Support community initiatives that promote diversity and inclusion

The following actions are being undertaken in 2018/19 to work toward achieving Council's strategic objective of *An inclusive Yarra*.

Number	Action
2.01	Implement Aboriginal Partnerships Plan
2.02	Develop Volunteer Strategy
2.03	Renew Active and Healthy Ageing Strategy and Action Plan
2.04	Renew Access and Inclusion Strategy and Action Plan

2.01 Implement Aboriginal Partnerships Plan

Council Plan Initiative:

Implement the Aboriginal Partnerships Plan

The Aboriginal Partnerships Plan sets out Council's commitment and work with the Aboriginal and Torres Strait Islander community. Council is seen as a leader, not only in its programs, but also in its commitment to social justice and the way it approaches issues, opens discussion, and listens to the community. Council will continue to implement its Aboriginal Partnerships Plan through annual action plans endorsed by Council.

Branch People, Culture and Community

Quarterly Milestones

September

December Complete community consultation and engagement for the next four year

Aboriginal Partnerships Plan

March Present draft Aboriginal Partnerships Plan 2019-2022 to Council

June Complete final version of Aboriginal Partnerships Plan 2019-2022

2.02 Develop Volunteer Strategy

Council Plan Initiative:

Develop and adopt a Volunteer Strategy

A Volunteer Strategy will be developed by consultation and engagement with stakeholders. A draft strategy will be presented to Council. A Volunteer Strategy will provide clear direction for Council in how it supports volunteering in Yarra.

Branch People, Culture and Community

Quarterly Milestones

September

December Complete consultation

March

June Present draft Volunteer Strategy to Council to endorse for public exhibition

2.03 Renew Active and Healthy Ageing Strategy and Action Plan

Council Plan Initiative:

Work with the community and other levels of government and advocate to challenge discrimination, and address disadvantage, whether based on income, age, gender, sexuality, cultural background, religion or abilities

The current Positive Ageing Strategy and Action Plan is due for renewal with the support of Council's Active Ageing Advisory Group (AAAG), a new strategy and plan will be prepared. In the midst of the

national aged care reforms, it provides an opportunity to consider strategic directions to ensure our 50+ residents remain engaged, active and independent.

Branch Aged and Disability Services

Quarterly Milestones

September Finalise draft Active and Healthy Ageing Strategy and Action Plan 2018 – 2022 and

complete public exhibition process

December Present Active and Healthy Ageing Strategy and Action Plan 2018 – 2022 to

Council for adoption

March

June Complete 2018/19 actions arising from the new Active and Healthy Ageing Action

Plan 2018 - 2022

2.04 Renew Access and Inclusion Strategy and Action Plan

Council Plan Initiative:

Work with the community and other levels of government and advocate to challenge discrimination, and address disadvantage, whether based on income, age, gender, sexuality, cultural background, religion or abilities

The current Access and Inclusion strategy and plan is due for renewal and with the support of Council's Disability Advisory Committee (DAC), a new strategy and plan will be prepared this year. In the midst of the national disability care reforms, it provides an opportunity to consider Council's strategic directions to ensure people with disability remain engaged, active and empowered.

Branch Aged and Disability Services

Quarterly Milestones

September Finalise draft Access and Inclusion Strategy and Action Plan 2018 – 2022 and

complete public exhibition process

December Present Access and Inclusion Strategy and Action Plan 2018 – 2022 to Council for

adoption

March

June Complete 2018/19 actions arising from the new Access and Inclusion Action Plan

2018 - 2022

3. An sustainable Yarra:

a place where... Council leads on sustainability and protects and enhances its natural environment

As Victoria's first carbon-neutral council, we are proud of our commitment to sustainability. Protecting our natural environment and supporting our community to reduce its environmental footprint will continue to be a priority for Council.

Strategies

Council's work to achieve this Strategic Objective will include the following strategies:

- 3.1 Investigate strategies and initiatives to better manage the long term effects of climate change
- 3.2 Support and empower a more sustainable Council and Community
- 3.3 Lead in sustainable energy policy and deliver programs to promote carbon neutral initiatives for the municipality and maintain Council as a carbon neutral organisation
- 3.4 Reduce the amount of waste-to-landfill with a focus on improved recycling and organic waste disposal
- 3.5 Promote responsible water usage and practices
- 3.6 Promote and facilitate urban agriculture with a focus on increasing scale and uptake in the community
- 3.7 Investigate strategies and initiatives to improve biodiversity

The following actions are being undertaken in 2018/19 to work toward achieving Council's strategic objective of *A sustainable Yarra*.

Number	Action
3.01	Develop Biodiversity Strategy
3.02	Reduce energy use and emissions
3.03	Re-use, Reduce, Recycle, Recover
3.04	Trial Food and Green Organics Waste service
3.05	Embedding Green Infrastructure Project
3.06	Develop Community Greenhouse Action Plan
3.07	Investigate urban agriculture and community garden opportunities

3.01 Develop Biodiversity Strategy

Council Plan Initiative:

Develop and adopt a Biodiversity Strategy

Utilise findings contained in the biodiversity health survey to inform future planning across the City

Over the past year, a biodiversity study was undertaken in the City of Yarra. Council will draw on the research completed as part of the Biodiversity Health Survey to inform a city-wide strategy that will help in preserving and enhancing biodiversity values on public land in the municipality.

Branch Recreation and Leisure

Quarterly Milestones

September Complete consultation on the draft Biodiversity Strategy

December Present report to Council on draft Biodiversity Strategy seeking endorsement

March Develop implementation Action Plan (if strategy is endorsed by Council)

June Commence implementation of Action Plan

3.02 Reduce energy use and emissions

Council Plan Initiative:

Continue to invest in initiatives to reduce energy use and emissions from Council operations

Over many years Council has endeavoured to dramatically reduce its energy use and emissions. Previous programs have included the Energy Performance Contract and various capital works programs to install solar panels on many Council buildings. Council has participated in a tender process and is contracted for a new Victorian renewable energy supply to meet Council's energy needs, the project will commence delivery of energy in 2019.

Branch Sustainability and Strategic Transport

Quarterly Milestones

September Submit paperwork for certification of Council's Carbon Neutral Status

December

March Commence Melbourne Renewable Energy Project contract (start 1 January 2019)

June Present new Carbon Neutral Action Plan to Council for endorsement

3.03 Re-use, Reduce, Recycle, Recover

Council Plan Initiative:

Reduce volume of kerbside waste collection per capita by behaviour change programs and increase of recycling

Develop and deliver education/engagement program to encourage residents to consume mindfully as an initiative to reduce the volumes of waste materials going to landfill.

Branch City Works

Quarterly Milestones

September Develop a trial education/engagement program about the 4Rs (Re-use, Reduce,

Recycle, Recover)

December Deliver trial program to 500 households in Yarra

March Evaluate trial

June Develop model based on outcomes of the trial

3.04 Trial Food and Green Organics Waste service

Council Plan Initiative:

Investigate, implement and promote initiatives to divert organic waste from landfill

Yarra's Waste and Resource Recovery Strategy has identified the opportunity to potentially significantly reduce landfill costs by removing organic waste from the waste stream. Council has purchased the necessary infrastructure to develop and deliver a food and green waste service trial.

Branch City Works

Quarterly Milestones

September Commence collection of food and green organics waste in selected trial areas

December Commence collection of food and green organics waste in additional selected trial

areas (to trial different approaches)

Evaluate trial program and brief Council on outcomes

March Develop options for a municipal-wide organics service and present to Council in the first

half of 2019

June Present project and delivery plan to Council

3.05 Embedding Green Infrastructure project

Council Plan Initiative:

Improve integration across environmental and sustainability policies and strategies

The Embedding Green Infrastructure project aims to encourage greater use of Water Sensitive Urban Design and, increased tree and vegetation planting and improved irrigation design within existing

Council works. Council will develop resources to support staff to apply the project design principles in capital works projects.

Branch Sustainability and Strategic Transport

Quarterly Milestones

September Complete staff consultation (engagement and training)

Develop proposed tool for Embedding Green Infrastructure project

December Progress Embedding Green Infrastructure project

March

June Promote and share outcomes with other Councils (via council website)

3.06 Develop Community Greenhouse Action Plan

Council Plan Initiative:

Promote programs that monitor and reduce emissions across the municipality and strive to achieve carbon neutral status

Council will develop a Community Greenhouse Action Plan (CGAP) in partnership with the Yarra Energy Foundation (YEF) to work to reduce greenhouse emissions across the municipality.

Branch Sustainability and Strategic Transport

Quarterly Milestones

September Commence development of CGAP in collaboration with YEF

December Undertake community consultation on development of the CGAP

March Present draft CGAP to Council for consideration

June Present report to Council seeking endorsement of the CGAP

3.07 Investigate urban agriculture and community garden opportunities

Council Plan Initiative:

Showcase urban agriculture and support community initiatives in sustainable practices

Investigate the potential for council to facilitate the public use of a privately owned site via a leasing arrangement. The council shall partner with community groups to develop a demonstration site for an urban food garden.

Council will undertake community consultation on the potential for a community garden in Butler Street Park.

Branch City Works

Quarterly Milestones

September Investigate lease options or other suitable mechanisms to support the use of

private land for the purpose of urban agriculture and food gardens in Yarra

December Develop a process to support the design and implementation of community

gardens

March Consult the community on the opportunity to create a community garden in Butler

Street Park

June Present a proposal to Council on the opportunity to create a community garden in

Butler Street Park (subject to officer consultation and community feedback)

4. A liveable Yarra:

a place where...Development and growth are managed to maintain and enhance the character and heritage of the city

With demand for inner city housing increasing, Council is mindful of the importance of balancing the needs of new and existing residents, and ensuring that development does not encroach on the amenity or heritage of our city.

Strategies

Council's work to achieve this Strategic Objective includes the following strategies:

- 4.1 Protect Yarra's heritage and neighbourhood character
- 4.2 Actively plan for Yarra's projected growth and development and advocate for an increase in social and affordable housing
- 4.3 Plan, promote and provide built form and open space that is accessible to all ages and abilities
- 4.4 Protect Council assets through effective proactive construction management
- 4.5 Encourage and promote environmentally sustainable building, urban design, placemaking and public realm outcomes
- 4.6 Provide direction and improve decision making on infrastructure projects through the application of the Strategic Community Infrastructure Framework
- 4.7 Encourage engagement with the community when developments are proposed

The following actions are being undertaken in 2018/19 to work toward achieving Council's strategic objective of *A liveable Yarra*.

Number	Action
4.01	Develop and implement Development Contributions Plan
4.02	Negotiate Joint Use Agreement with Richmond High School
4.03	Review and develop new Heritage Strategy
4.04	Develop Social and Affordable Housing Strategy
4.05	Yarra Planning Scheme
4.06	Queens Parade Design and Development Overlay
4.07	Heidelberg Road, Nicholson Street Bus Depot, Wellington Street built form analysis
4.08	Major Activity Centres built form analysis
4.09	Major Activity Centres structure planning
4.10	Strategies for the Hospital and Education precincts
4.11	Develop options to plan for and further enhance key community precincts
4.12	Planning for Projected Growth and Housing
4.13	Alphington Paper Mill site redevelopment

4.01 Develop and implement Development Contributions Plan

Council Plan Initiative:

Progress a Planning Scheme amendment to implement a Development Contribution Plan

Council will prepare a Planning Scheme Amendment to implement a Development Contributions Plan (DCP) for submission to the Minister of Planning for approval. A DCP will be used to collect payments towards the provision of infrastructure triggered by new development. Contributions will assist with the cost of providing roads, drainage, open space and community infrastructure to respond to the needs of a growing population.

Branch Office of the Director, Planning and Place Making

Quarterly Milestones

September Prepare for Panel Hearing following exhibition (once authorisation to exhibit

received)

December Prepare for Panel Hearing of Amendment

March Report to Council with Panel Report (if received)

June Present final Development Contribution Plan to Council for adoption and forward to

Minister for Planning requesting approval

4.02 Negotiate Joint Use Agreement with Richmond High School

Council Plan Initiative:

Campaign for appropriate joint use agreements for shared use community facilities as part of the Richmond High School project

Council will work with the Department of Education and Training to develop a Joint Use Agreement for community facilities as part of the Richmond High School project.

Branch Office of the Director City Works and Assets

Quarterly Milestones

September Continue to engage with School Principal and Victorian School Building Authority

about the scope and nature of the Joint Use Agreements, including which school

facilities will be available for community use

December Continue to engage with School Principal and Victorian School Building Authority

regarding use of facilities in the precinct to determine the details of the Joint Use Agreements, including potential stakeholders and user groups for the school

facilities

March Finalise draft Joint Use Agreement with the School Principal

Seek School Council and Yarra City Council endorsement of Joint Use Agreement

June Seek signoff of Joint Use Agreement by all the relevant parties

4.03 Review and develop new Heritage Strategy

The existing Heritage Strategy 2015-18 sunsets during the council term. Council will review and prepare a new Heritage Strategy and Action Plan which will commence in 2018.

Branch CEO Office

Quarterly Milestones

September Appoint a consultant to prepare a new Heritage Strategy

Complete the review of the current Heritage Strategy 2013-18

December Initiate preparation of the draft Strategy

March Complete an initial draft for public comment

June Exhibit draft Heritage Strategy

Present report to Council on the outcome of the exhibition and adoption

4.04 Develop Social and Affordable Housing Strategy

Council Plan Initiative:

Advocate to federal and state governments through Yarra IMAP, MAV, ISMMF, VLGA on affordable and community housing.

Through Council Plans and other strategic documents, Council has expressed its commitment to maintain and support a socially, economically and culturally diverse community. This commitment is further evidenced by the financial support it has provided to the community housing sector, its resolute pursuit of affordable housing outcomes at major development sites and strategic advocacy to state and commonwealth governments.

In 2018/19, a Policy Guidance Note will be published so that property development applicants, and other interested parties, can understand Council's expectations relating to affordable housing outcomes at significant redevelopment sites. A broader Social and Affordable Housing strategy, encompassing strategic directions for Council through its roles as a planning authority and community advocate, will be developed.

Branch Social Policy and Research

Quarterly Milestones

September

December

March Present Social and Affordable Housing Strategy to Council seeking endorsement

for public exhibition

June Seek endorsement of Social and Affordable Housing Strategy

4.05 Yarra Planning Scheme

Council is making revisions to the Municipal Strategic Statement and Local Planning Policies sections of the Yarra Planning Scheme to actively plan and manage projected growth and development in Yarra.

Branch City Strategy

Quarterly Milestones

September Brief Council on the proposed revisions to the Municipal Strategic Statement and

amended Local Planning Policies to the Yarra Planning Scheme

December Present draft revisions of the Municipal Strategic Statement and amended Local

Planning Policies to the Yarra Planning Scheme to Council and recommend Council seeks 'authorisation' from the Minister for Planning to exhibit the revisions through an amendment to the Yarra Planning Scheme in accordance with the

Planning and Environment Act 1987

March Exhibit Planning Scheme Amendment (if 'authorisation' provided)

June Review submissions and continue analysis

4.06 Queens Parade Design and Development Overlay

Council Plan Initiative:

Prepare a Planning Scheme amendment seeking permanent development and design overlay controls for Queens Parade North Fitzroy

Council will prepare and exhibit a new Design and Development Overlay for the Queens Parade area of Fitzroy North to introduce improved planning policy and guidance for the area within the Yarra Planning Scheme.

Branch City Strategy

Quarterly Milestones

September Seek community and stakeholder input through exhibition of the planning scheme

amendment (subject to Ministerial 'authorisation')

December Brief Council on the progress of the amendment, including submissions from any

exhibition of the amendment

March Brief Council on submissions to the amendment, including recommendations post

exhibition and referral to a Panel

June Brief Council on the outcomes of any panel report received

4.07 Heidelberg Road, Nicholson Street Bus Depot, Wellington Street built form analysis Council Plan Initiative:

Develop planning controls for:

Heidelberg Road, Alphington in conjunction with Darebin Council

- The Nicholson Street Bus Depot, North Fitzroy and
- Wellington Street, Collingwood

Undertake built form analysis for Heidelberg Road, Nicholson Street Bus Depot and Wellington Street to enable planning controls to be sought from the Minister for Planning in the Yarra Planning Scheme.

Branch City Strategy

Quarterly Milestones

September

December Review current controls for Nicholson Street Bus Depot

Progress discussions with Darebin on funding and preparation of draft planning

controls for Heidelberg Road

March Brief Council on the review of current controls for Nicholson Street Bus Depot and

discussions with Darebin Council on Heidelberg Road and progress of preparation

of draft planning controls

June Brief Council on the progress of preparation of draft planning controls

4.08 Major Activity Centres built form analysis

Council Plan Initiative:

Prepare a built form analysis as part of the preparation of structure plans for major activity centres

Council will prepare a Built Form Analysis to inform Structure Plans for the Brunswick Street/Smith Street Major Activity Centres in Yarra and to support the future preparation of Design and Development Overlays in the Yarra Planning Scheme.

Branch City Strategy

Quarterly Milestones

September Advance the Built Form Analysis for Brunswick/Smith Street Major Activity Centres

December Advance the Built Form Analysis for Brunswick/Smith Street Major Activity Centres

March Brief Council on Draft Built Form study and options for proposed Planning Scheme

provisions for Brunswick and Smith Street Major Activity Centres

June Finalise Built Form Planning Scheme Amendments for Brunswick and Smith Street

Major Activity Centres and seek Council endorsement for progression

4.09 Major Activity Centres structure planning

Council Plan Initiative:

Continue to develop structure plans for Yarra's major activity centres which build on the unique character of each precinct

Council will prepare Built Form Analysis and Structure Plans for Major Activity Centres in Yarra to support the future preparation of Design and Development Overlays in the Yarra Planning Scheme.

Branch City Strategy

Quarterly Milestones

September Scope and progress structure plans that build on the Built Form Analysis for the

Brunswick, Smith and Victoria Streets and Bridge Road Major Activity Centres

December Brief Council on the progress of the structure plans preparations

March Seek Council authority to exhibit the draft Victoria and Bridge Road Structure Plans

for community and stakeholder comment

June Complete exhibition of the draft Victoria and Bridge Road Structure Plans

4.10 Strategies for the hospital and education precincts

Council Plan Initiative:

Prepare strategies for the Epworth and St Vincent's hospital precincts and the Australian Catholic University education precinct identified in Plan Melbourne 2017-2050

Prepare strategies for the hospital and education precincts around St Vincent's and Epworth hospitals, and the Australian Catholic University.

Branch City Strategy

Quarterly Milestones

September Hold further discussions with senior DELWP and VPA officers

December Brief Councillors on progress of discussions

March Scope issues and study areas for the hospital and education precincts including

Australian Catholic University, around St Vincent's and Epworth Hospital, following

discussions with the State Government and Victoria Planning Authority

June Prepare briefs that address the issues identified in the scoping exercise for

analysis to be undertaken

4.11 Develop options to plan for and further enhance key community precincts

Determine a preferred outcome and approach to deliver maximum community benefit in the Collingwood Town Hall precinct (Vere Street and Sailors and Soldiers Buildings), and from the Fitzroy Town Hall precinct.

Yarra Council owns key sites within the Collingwood Town Hall (CTH) precinct which are identified within the CTH Urban Design Framework as development opportunities, and which present an opportunity to meet community needs.

The Fitzroy Town Hall precinct is home to the iconic Fitzroy Town Hall, and associated buildings. Whilst providing a range of highly valued and sought after spaces, the precinct is not meeting its potential in terms of amenity, access or utilisation.

This year, Council will consider the future of both precincts and the best way to maximise the opportunity each presents.

Branch Office of the Director, City Works and Assets

Quarterly Milestones

September Develop options for the process to consider the future of these precincts

Report to Council on these options

December Confirm a plan to progress options endorsed by Council, pending the outcomes of

the report to Council

March

June Report to Council on the status of planning for the respective precincts

4.12 Planning for projected growth and housing

Council Plan Initiative:

Prepare a Housing Strategy to manage residential growth

Council will prepare and exhibit a Housing Strategy to actively plan and manage projected growth and development in Yarra, including social and affordable housing.

Branch City Strategy

Quarterly Milestones

September Present report to Council seeking adoption of the Housing Strategy

December

March

June

4.13 Alphington Paper Mill site redevelopment

Council Plan Initiative:

Implement the 2016 approved development plan for the former Alphington Paper Mill (AMCOR)

The Alphington Paper Mill site is a 16.5 hectare parcel of land located on the corner of Heidelberg Road and the Chandler Highway and extending down to the Yarra River. The site is set to be developed into a major residential precinct with shops, offices, open spaces and community facilities.

On 2 December 2015, Yarra City Council unanimously approved the revised Development Plan for the Alphington Paper Mill subject to conditions including extra protections for the Yarra River frontage and the establishment of a community reference group.

This year Council will implement the Development Plan through statutory approval processes and infrastructure approvals.

Branch Office of the Director, Planning and Place Making

Quarterly Milestones

September Continue to assess works and development application proposals against the

approved Development Plan

Brief Council on proposed designs of the three open space areas in the

redevelopment scheme

December Continue to assess works and development application proposals against the

approved Development Plan

March Continue to assess works and development application proposals against the

approved Development Plan

June Continue to assess works and development application proposals against the

approved Development Plan

Brief Councillors on options for use of the community facility space to be provided

by Alpha Partners (proponent)

5. A prosperous Yarra:

a place where...Local businesses prosper and creative and knowledge industries thrive

Yarra is a great place to do business and to work. Supporting local businesses and creative industries not only contributes to Yarra's economy, but also increases local employment opportunities, enhances street life and fosters community connectedness.

Strategies

Council's work to achieve this Strategic Objective include the following strategies:

- 5.1 Maintain and strengthen the vibrancy and local identity of retail and commercial precincts.
- 5.2 Strengthen and monitor land use change and economic growth including new and emerging economic clusters
- 5.3 Create local employment opportunities by providing targeted and relevant assistance to facilitate business growth, especially for small and medium size enterprises and entrepreneurs through the attraction and retention of businesses.
- 5.4 Develop Innovative Smart City solutions in collaboration with government, industry and community that use technology to embrace a connected, informed and sustainable future
- 5.5 Facilitate and promote creative endeavour and opportunities for the community to participate in a broad range of arts and cultural activities
- 5.6 Attract and retain creative and knowledge industries in Yarra.
- 5.7 Ensure libraries and neighbourhood houses, support lifelong learning, wellbeing and social inclusion

The following actions are being undertaken in 2018/19 to work toward achieving Council's strategic objective of *A prosperous Yarra*.

Number	Action
5.01	Partnerships Program
5.02	Develop shopping strip masterplans
5.03	Shop improvement project
5.04	Young Entrepreneurs program
5.05	Neighbourhood Houses Partnership Strategy and Action Plan 2018-2021

Council Plan 2017–21 : Year 2

2018/19 Annual Plan - Proposed

5.01 Partnerships Program

Council Plan Initiative:

Identify opportunities to support retain and expand the arts sector as a viable and thriving industry in Yarra

The creative sector is important to Yarra socially, culturally and economically. Supporting this sector to flourish has many benefits to the City of Yarra, this includes providing financial support, skills development opportunities and facilitating other activities that promote sustainability.

Branch Arts, Culture and Venues

Quarterly Milestones

September Identify and facilitate discreet projects in partnership within Council, such as

Economic Development, Strategic Planning and external organisations, such as Melbourne Polytechnic, that provide employment, development and presentation

opportunities to artists and creative organisations

December

March Advocate for the consideration of the needs of the creative sector in the

development of the new draft Yarra Planning Scheme

June Develop strategic partnerships with key organisations such as the Contemporary

Music Centre at Collingwood Arts Precinct, Visit Victoria, Australian Catholic

University and Melbourne Polytechnic

5.02 Develop shopping strip masterplans

Council Plan Initiative:

Undertake at least three streetscape masterplans for shopping strips based on Place Making principles

Masterplans for the main shopping centres are used to guide capital works proposals of Council and State agencies and to advocate for specific improvements. Preparation of Brunswick Street Streetscape Master Plan (BSSMP) and Swan Street Streetscape Masterplan (SSSMP), undertaking consultation and adoption of final masterplans by Council.

Branch City Strategy

Quarterly Milestones

September Complete background report (BSSMP)

Develop background report (SSSMP)

December Prepare Draft Masterplan (BSSMP)

Complete background report (SSSMP)

March Complete Draft Masterplan including Council endorsement for consultation

(BSSMP)

Prepare Draft Masterplan (SSSMP)

June Complete consultation (BSSMP)

Council consider final Masterplan (BSSMP)

Complete Draft Masterplan including Council endorsement for consultation

(SSSMP)

5.03 Shop improvement project

Council Plan Initiative:

Engage with local traders, leasing agents and property owners to strengthen the viability of Yarra's activity centres such as Bridge Road including the activation of empty spaces

Council is working to strengthen the viability of Yarra's retail and activity centres. This year officers will work with traders to encourage a refresh of shopfronts along Victoria Street and trial a vacant shopfront decal project on Bridge Road.

Branch City Strategy

Quarterly Milestones

September Work with a sample of traders on shopfront presentations and roller shutter

improvements.

December Evaluate the Victoria Street shopfront refresh project and the Bridge Road vacant

shopfront decal project

Work with Bridge Road Main Street Incorporated and leasing agents, to seek the

occupation of vacant shops along Bridge Road

March Roll out year two of the Victoria Street shopfront refresh project

June Evaluate the success of the Victoria Street shopfront refresh and the Bridge Road

vacant shopfront decal programs

5.04 Young Entrepreneurs program

Council Plan Initiative:

Promote local employment and facilitate initiatives to assist small business to enter the local market

Economic Development and Youth Services in partnership with Moreland City Council will deliver the Young Entrepreneurs in the North (YEN) Program. The YEN aims to provide specifically designed training, skills, resources and support to committed young people aged 17–25 to establish and operate sustainable small businesses and social enterprises.

Branch City Strategy

Quarterly Milestones

September Deliver workshop for 2018 YEN program

December Review and evaluate 2018 YEN program

March Promote and recruit for 2019 YEN program

June Deliver workshop for 2019 YEN program

5.05 Neighbourhood Houses Partnership Strategy and Action Plan 2018-2021

Council Plan Initiative:

Run targeted events and programs promoting health, life-skills and life-issues and showcase their choirs and other creative talents.

Branch People, Culture and Community

Quarterly Milestones

September Deliver and report on Neighbourhood House community event

December Deliver and report via the Annual Plan Progress Report on sustainability projects

undertaken by the Neighbourhood Houses.

March Deliver and report via the Annual Plan Progress Report on projects and events that

celebrate diversity and inclusiveness

June Deliver and report via the Annual Plan Progress Report on projects that build

community capacity and leadership

6. A connected Yarra:

a place where...Connectivity and travel options are environmentally sustainable, integrated and well-designed

Council is committed to creating a city that is accessible to all irrespective of levels of personal mobility, to support a fulfilling life without the need for a car.

Strategies

Council's work to achieve this Strategic Objective includes the following strategies:

- 6.1 Manage traffic movement and promote road safety within local roads
- 6.2 Work in partnership with Vicroads and influence traffic management and road safety on main roads
- 6.3 Investigate and implement effective parking management options
- 6.4 Improve accessibility to public transport for people with mobility needs and older people
- 6.5 Develop and promote pedestrian and bicycle infrastructure that encourages alternate modes of transport, improves safety and connectedness
- 6.6 Advocate for increased infrastructure and performance of public transport across Melbourne

The following actions are being undertaken in 2018/19 to work toward achieving Council's strategic objective of *A connected Yarra*.

Number	Action
6.01	Low speed environments and community education
6.02	Advocate for Disability Discrimination Act compliant tram stops
6.03	Advocate for improved tram stops near key school sites
6.04	Advocate for improved public and strategic transport
6.05	Undertake Bridge Road parking trial
6.06	Progress Wellington Street Bike Lane (Stage 2)

6.01 Low speed environments and community education

Council Plan Initiative:

Continue to provide low speed environments and community education for pedestrians, cyclists, motor-cyclists and vehicle drivers and passengers

Undertake a trial of 30km/h speed limits in the Fitzroy and Collingwood precinct.

Branch Traffic and Civil Engineering

Quarterly Milestones

September Commence 30km/h trial

December

March Review 30km/h trial data

June Provide trial data to Council in order to consider any further action

6.02 Advocate for Disability Discrimination Act compliant tram stops

Council Plan Initiative:

Continue to facilitate the upgrade of local tram stops to comply with the Disability Discrimination Act to support both access and viability of activity centres

Advocate to the state government for improved accessibility to public transport services

Public transport in the City of Yarra needs to be made more accessible for people with disability and to comply with the provisions of the Commonwealth Government's Disability Discrimination Act (1992) (DDA) and the Disability Standards for Accessible Public Transport (2002). Accessibility is at the forefront of ensuring independence and engagement for people 50+ and people with disability in our municipality. Council will focus on DDA compliant tram stops at Swan Street Punt Road as part of the Streamlining Hoddle Street project and Brunswick Street and Nicholson Street (Route 96).

Branch Sustainability and Strategic Transport

Quarterly Milestones

September Commence design work for complementary works associated with Route 96 tram

upgrade, following receipt of partial funding by Public Transport Victoria (PTV)

December Facilitate PTV progression of program for installation of remaining platform stops

on Route 96

March Advocate for PTV to program upgrade of remaining Bridge Road tram stops

June Commence complementary capital works associated with Route 96 tram stops

upgrade

6.03 Advocate for improved tram stops near key school sites

Council Plan Initiative:

Monitor and manage traffic, road safety and parking and advocate to the State Government for improvement to tram stops and pedestrian safety measures around schools such as the Richmond High School development

Advocate to the state government for improved accessibility to public transport services

With the opening of a new high school in Richmond, it is important to ensure that students are able to access safe and sustainable transport options as part of their independent trips. Existing schools also attract students from wider Melbourne and provision of improved tram stops assists in improving safety around schools.

Branch Sustainability and Strategic Transport

Quarterly Milestones

September Complete initial travel behaviour engagement with Richmond High School

December Deliver new pedestrian crossing on Gleadell Street beside Richmond High School

March Continue to advocate for State to program upgrade of Bridge Road Richmond

Town Hall tram stop

June

6.04 Advocate for improved public and strategic transport

Council Plan Initiative:

Advocate to the state government for improved public transport services to meet population growth including Chandler Highway north-south bus route, Doncaster Rail, Hoddle Street Study, Airport Rail and Alexandra Parade

Advocate for the trial of an electric bus scheme

Much of Melbourne's transport network is under the authority of VicRoads rather than local government. Major state funded road infrastructure projects can also improve public transport service and reliability for the tram and bus network. To achieve an electric bus trial it is necessary to engage with bus service contractors and advocate to the State Government to implement a trial of the vehicles. Advocacy before as well as during development of these major projects can greatly improve the transport outcomes of the projects.

Branch Sustainability and Strategic Transport

Quarterly Milestones

September Advocate for retention of train capability along Eastern Freeway reservation as part

of North East Link Authority project

Write to bus operators seeking status of any plans to implement electric buses in

their operations

Advocate for provision of high quality Disability Discrimination Act compliant bus

stop at Chandler Highway to be included in scope of North East Link Doncaster

busway.

December Continue advocacy and brief Councillors on North East Link Authority Project

Engage with VicRoads to discuss expected project outcomes at Swan

Street/Brunton Avenue and brief Councillors

March Advocate for improved bus service across the Chandler Highway (Burnley Station

to La Trobe University route)

Write to the Department of Transport to formally request a budget bid is submitted

for a new bus route on Chandler Highway

June Advocate for progression of PTV planning for tram stop upgrades for Routes 86

and 11

6.05 Undertake Bridge Road parking trial

Council Plan Initiative:

Continue to utilise data, technology and community consultation in considering the appropriate management of parking.

Council will complete a parking trial and management strategy for Bridge Road to be used as a model for other precincts. The trial will include the installation of in ground sensors to allow for detailed data collection and analysis that could lead to a review parking restrictions and/or the fee charged for parking.

Branch Compliance and Parking

Quarterly Milestones

September Finalise project timelines and model for trial

December First quarter review of trial data

March Second quarterly review and report to Council

June Third quarterly review of trial data

6.06 Progress Wellington Street Bike Lane (Stage 2)

Council Plan Initiative:

Complete construction of the Wellington Street Bike (Copenhagen style) Lane to Johnston Street

Wellington Street Bicycle Lane (Stage 1) involved the construction of a fully separated bicycle lane on both sides of the road from Victoria Parade to Gipps Street and was completed in 2015. The original concept for project extended the bicycle lane to Johnston Street; resulting in 1km of fully separated bicycle infrastructure. This project will complete the second stage of the original concept.

Branch Sustainability and Strategic Transport

Quarterly Milestones

September Process planning application

December

March Obtain planning permit for construction of remaining Wellington Street bicycle lane

(if application approved)

Retender contract for construction of Wellington Street bicycle lane

June Seek Council approval of tender

Commence construction of Wellington Street bicycle lane (if tender approved)

7. A leading Yarra:

a place where...Transparency, performance and community participation drive the way we operate

Council is committed to change through an energised, cohesive team of professionals, recognised for our leadership, innovation and service.

Strategies

Council's work to achieve this Strategic Objective includes the following strategies:

- 7.1 Ensure Council's assets and financial resources are managed responsibly to deliver financial sustainability
- 7.2 Continue to develop a culture of continuous improvement and innovation
- 7.3 Maintain a culture of transparency, governance, ethical practice and management of risks that instils a high level of community respect and confidence in Council decisionmaking
- 7.4 Ensure Council services are efficient, well-planned, accessible and meet community needs
- 7.5 Provide the community with meaningful and genuine opportunities to contribute to and participate in Council planning and decision making processes with a focus on young people, hard to reach and traditionally underrepresented communities
- 7.6 Enable greater transparency and access to the conduct of Council Meetings
- 7.7 Develop Innovative Smart City solutions in collaboration with Government, Industry and Community which will use open data technology
- 7.8 Continue a 'customer centric' approach to all service planning and delivery
- 7.9 Advocate for the best interests of our community

The following actions are being undertaken in 2018/19 to work toward achieving Council's strategic objective of *A leading Yarra*.

Number	Action
7.01	Engage young people
7.02	Business Improvement
7.03	Focus on customer responsiveness
7.04	Develop Open Data Project

7.01 Engage young people

Council Plan Initiative:

Promote programs to educate and encourage young people in decision making and participation in their local community

Communications and engagement projects will be designed to maximise involvement of young people, in partnership with Yarra Youth Services.

Branch Family, Youth and Children's Services

Quarterly Milestones

September Continue to deliver and develop the Youth Peer Leader and Youth Ambassadors

Programs and Youth Advisory Committee

December Develop a media project to engage young people in discussing issues and decision

making in their local communities

March Continue to deliver and develop civic participation activities including the Youth

Peer Leader and Youth Ambassadors Programs and Youth Advisory Committee

and other appropriate activities for young people

June Improve engagement of young people in the Council annual budget process

7.02 Business Improvement

Council Plan Initiative:

Continue to train staff in the application of appropriate continuous improvement methodologies.

Continue to implement the service review program

Executive endorsed the Business Improvement Framework in 2017/18. Framework identifies the operating context, goals, key activities, outputs and outcomes to be delivered. Building on the work in recent years for Branch Service Plans and Service Reviews, it incorporates a stronger and more consistent approach to continuous quality improvement.

Implementation of the framework and staff training in continuous improvement methodologies will ensure that Yarra's business improvement priorities are driven by a stronger customer-focussed approach in a financially sustainable way.

Branch Corporate Planning and Performance

Quarterly Milestones

September Develop staff training program for improvement methodologies

Endorse 2018/19 work program for improvement projects

December Implement training program for improvement methodologies

Implement Improvement Projects in accordance with agreed priorities

March Implement Improvement Projects in accordance with agreed priorities

June Implement Improvement Projects in accordance with agreed priorities

Review training program for improvement methodologies

7.03 Focus on customer responsiveness

Council Plan Initiative:

Continue to implement strategies that enhance customer and community experience with Council across services

Council's customer responsiveness is focussed on providing exceptional customer service, delivering seamless experiences and resolving enquiries at the first point of contact.

Branch Customer Service

Quarterly Milestones

September Implement a reporting framework for customer feedback and complaints

December Utilise Customer Experience group to drive and develop customer personas

March Develop customer journey maps for high volume/high impact requests

June Develop Customer Experience Strategy

7.04 Develop Open Data Project

Council has an Open Data Policy that aims to foster greater transparency, responsiveness and accountability, to drive innovation and economic opportunities within the City of Yarra. The Open Data Project includes the delivery of a data audit, organisational engagement to identify and synthesis data, establishment of a data registry, development of internal skill and capability and increased rigor around data governance. And aims to empower and help shape Yarra in the future.

Branch Information Services

Quarterly Milestones

September Finalise Data Governance Steering Group Terms of Reference, establish group

December Explore opportunity to establish Data Asset Register in Asset Management System

March Commence Data Audit Program

June Complete Data Audit Program

Other Council Plan Initiatives

The following activities contribute to the achievement of Council Plan initiatives and will be reported to Council as part of the December and June quarterly progress reporting.

A Healthy Yarra

Council Plan Initiative/s	Description	Responsibility	Activities to be undertaken in 2018/19
Participate in the Alliance for Gambling Reform and strive to be a	Monitor implementation of the City of Yarra Gambling Policy (2017)	Social Policy and Research	Make submission to Victorian Commission for Gambling and Liquor Reform
pokie free municipality through advocacy to state government Council will participate in networks including Yarra Family Violence			Advocate for harm minimisation and reduction from gambling
Promote gender equity through community organisations, local groups and employers	clubs, community groups, and service providers to support a range of	People, Culture and Community	Support strategic networks, training, and events and partner with local agencies to deliver relevant projects and initiatives
Work with local and regional partners to lead work to advance gender equity,			Report on Gender Equity Strategy actions achieved and initiatives undertaken
prevent violence against women and promote respectful relationships			Support the Victorian Local Government Associations Women's Charter
Continue to take a leadership role by implementing Gender Equity Strategy 2016-2021	womon.		
Continue to provide a range services and work collaboratively with external groups to improve the health and wellbeing of the Yarra community	The Yarra Health and Wellbeing Advisory Committee of community members and locally-based professionals oversees the delivery of the Yarra Health and Wellbeing Plan	Social Policy and Research	Facilitate quarterly committee forum and report on outcomes

Council Plan Initiative/s	Description	Responsibility	Activities to be undertaken in 2018/19
Work with local partners and agencies to increase health and education,	Facilitate forums with VicPol, VCGLR and on premises and off premises liquor retailers. Promote the public health, safety and amenity of the Victoria Street Precinct	Social Policy and Research	Facilitate quarterly liquor forum in partnership with VicPol
community partnerships and harm minimisation from the abuse of drugs and alcohol			Work with partners to promote the public health, safety and amenity of the Victoria Street Precinct
Continue to deliver effective	Collaboration with inner-city	People, Culture and	Participate in relevant networks
homelessness outreach in the municipality with partnering agencies	municipalities will be a key to maintaining a compassionate response to people experiencing primary	Community	Engage with residents, traders and other stakeholders around rough sleeping
	homelessness. This collaboration will occur in such ways as participating in any council networks, sharing of information or joint projects.		Refer rough sleeping sites to Launch Housing Outreach Service
Continue to deliver effective homelessness outreach in the municipality with partnering agencies	The development of the Homelessness Strategy will provide the policy framework for Council to ensure an effective and compassionate approach to rough sleeping. The development of the strategy will involve wide consultation and engagement with stakeholders.	People, Culture and Community	Complete community and staff consultation
Encourage volunteering through internal and external stakeholders	Most community organisations in Yarra rely on volunteers and Council can support these groups in promoting their volunteer positions. This promotion can occur via Council's website, social and print media and other methods such as	People, Culture and Community	Continue to encourage volunteering through a variety of organisations and services

Council Plan Initiative/s	Description	Responsibility	Activities to be undertaken in 2018/19
	speaking at networks.		
Continue to support community led activities through provision of	The Annual Grants program provides funding and in kind support to projects	People, Culture and Community	Receive applications for the 2019 Annual Grants Program
community grants and in kind support	that are led by the community to address a myriad of local social issues. This program funds activities through a variety of streams and applications are assessed under set criteria.		Distribute Small Project Grants
			Present 2019 Annual Grants to Council to endorse
			Distribute 2019 Annual Grants
			Present 2020 Annual Grants Initiation Report to Council

An Inclusive Yarra

Council Plan Initiative/s	Description	Responsibility	Activities to be undertaken in 2018/19
Continue to support cultural festivals and events	Council supports several cultural festivals and events mainly through the Community Grants program and inkind support such as supporting community groups accessing Council and the Victorian Multicultural Commission's grants program. Council also conducts, in partnership with community organisations, major community celebrations to mark Cultural Diversity and Refugee Weeks.	People, Culture and Community	Continue to fund festivals and events through the Annual Grants and Small Project Grants Programs

Council Plan Initiative/s	Description	Responsibility	Activities to be undertaken in 2018/19
Continue to support cultural festivals and events	Support the delivery of a range of Council and community led cultural events	Arts, Culture and Venues	Support the delivery of the following festivals: • Johnston Street Festival • Victoria Street Lunar Festival • Fairfield Summer Series
Implement policies and procedures that enable community groups to conduct events and activities	Council will provide a one stop shop for event organisers to make event management easier and more transparent to event organisers, to provide Council with an overview of the activities and events across the municipality, ensure public safety and risk management is sufficiently managed and that Council's events permits processes and policies are customer focused.	Arts, Culture and Venues	Undertake 6 monthly Expression of Interest for Major Event Permits
Undertake 6 monthly Expression of Interest for Major Event Permits	Advocacy which tries to bring about changes in policy, practice and attitudes in order to ensure the communities' rights are upheld.	People, Culture and Community	Report on advocacy activities undertaken
Investigate developing a Council social justice/human rights charter to better articulate council's commitment	The development of a Human Rights Charter for Council will provide an over-arching commitment to human rights which will then inform everything Council does. The charter will be developed in consultation and engagement with stakeholders.	People, Culture and Community	Complete community consultation

A Sustainable Yarra

Council Plan Initiative/s	Description	Responsibility	Activities to be undertaken in 2018/19
Continue to be a leading Council and Municipality in the field of Environmental Sustainability		Sustainability and	Sustainable House Event
		Strategic Transport	Partner with Yarra Energy Foundation for solar seminar
			Host Keep Victoria Beautiful Sustainable Cities Award
			Hold Community Sustainability Awards Event
Promote programs that monitor and		Sustainability and	Progress report
reduce emissions across the municipality and strive to achieve		Strategic Transport	Complete Municipality Emissions Profile
carbon neutral status			Develop issues paper on municipal emissions and progress towards carbon neutral target
Support the Yarra Energy Foundation		Sustainability and Strategic Transport	Review Yarra Energy Foundation (YEF) 2017-18 Strategic Plan
			Council receive briefing report on YEF activities for period Jan-Jun
Embed adaptation sustainability across Council decision making processes	Support continued implementation and improvements of Embedding Adaptation Project to further embed climate adaptation into Council processes.	Sustainability and Strategic Transport	Update tools and training and promote use of Embedding Adaptation tools for New Initiative Bids

A Liveable Yarra

Council Plan Initiative/s	Description	Responsibility	Activities to be undertaken in 2018/19
Deliver a capital works program that caters for current and future needs	Council's \$30 million 2018/19 Capital Works Program has been developed to support service delivery and will be delivered in accordance with agreed targets.	City Works	Monitor and report on delivery of Council's \$30 million 2018/19 Capital Works Program

A Prosperous Yarra

Council Plan Initiative/s	Description	Responsibility	Activities to be undertaken in 2018/19
Continue to promote and grow the Room to Create charitable fund	The Yarra Room to Create Charitable Fund supports arts organisations with infrastructure related expenses. This contribution will help build the fund and enable more grants to be made.	Arts, Culture and Venues	Deliver fundraising and awareness raising event Identify partnership project
Implement initiatives that will protect affordable and appropriate creative infrastructure including Council owned spaces for arts purposes	Council will work to protect and create creative spaces. Access to affordable and appropriate creative spaces is vital to protecting Yarra's reputation as a creative city and creatives as a significant employment sector	Arts, Culture and Venues	Deliver Short Term Residency Program Undertake research on economic impact of residency program
Continue to recognise and support live music in Yarra through advocacy, grants, funding and partnerships	Council will continue to support live music through advocacy, grants, funding and partnerships	Arts, Culture and Venues	Deliver new Music Market event with The Push and Music Victoria Work in partnership with industry peak bodies to develop new opportunities

Council Plan Initiative/s	Description	Responsibility	Activities to be undertaken in 2018/19
Continue to support a broad range of community festivals and events	Council will continue to deliver a broad range of community festivals and events	Arts, Culture and Venues	Smith Street Dreaming Leaps and Bounds Music Festival Gertrude Projection Festival Rock a Bye Baby Naidoc at the Farm Harvest Festival
Run targeted events and programs promoting health, life-skills and life-issues	Council will deliver a variety of community focused programs promoting health, life-skills and life-issues	Library Services	Deliver and report on health, life-skills and life issues programs and events for all Yarra Community – attendance data
Provide spaces, expertise and practical supports to encourage creative uses in Libraries	Yarra Libraries will continue to deliver creative programs that support community creativity	Library Services	Plan, deliver and report on creative community programs for participation for all ages – attendance data
			Implement joint programing with Yarra Neighbourhood houses
Promote the benefits of doing business locally including the benefit of access by walking and cycling	Council will trial various marketing channels to help inform an annual marketing strategy to encourage	City Strategy	Evaluate winter marketing campaign
			Deliver and evaluate spring marketing campaign
	residents to shop locally, with an		Deliver and evaluate summer marketing campaign
	emphasis on walking/cycling options.		Develop 2019/20 marketing strategy and prepare budget proposal
Promote local employment and facilitate initiatives to assist small	Council will work with Small Business Victoria to deliver training to assist	business Evaluate events calendar and develop nev	Implement at least two workshops targeting small business
business to enter the local market	small businesses.		Evaluate events calendar and develop new program
			Implement at least two workshops including topics

Council Plan Initiative/s	Description	Responsibility	Activities to be undertaken in 2018/19
			that facilitate business growth, staff employment and staff retention

A Connected Yarra

Council Plan Initiative/s	Description	Responsibility	Activities to be undertaken in 2018/19
Investigate and apply for appropriate funding opportunities relating to road safety, innovation and streetscape improvements	Council will apply for grants to deliver key projects such as 30km/h speed limit and Safe Travel Strategy initiatives.	Traffic and Civil Engineering	Apply for annual funding opportunities

A Leading Yarra

Council Plan Initiative/s	Description	Responsibility	Activities to be undertaken in 2018/19