

**Communication material**

Draft Yarra Housing Strategy consultation postcard

Front design:



Back design:


**GUIDING YARRA'S GROWTH**

**Yarra's Draft Housing Strategy**


Yarra's population is growing. By 2031, an extra 29,000 people will move to Yarra and will live in an additional 13,400 homes.

How can we plan for more people while maintaining all the things we love about Yarra?

**Have Your Say by 5pm, 30 April 2018**



YOUR SAY  
YARRA




Online: [www.yarracity.vic.gov.au/housing](http://www.yarracity.vic.gov.au/housing)

Drop in sessions:

**Tuesday 17 April 2018 6.30–8.30 pm**  
Bargoonga Nganjin  
North Fitzroy Library - Community Room,  
182-186 St Georges Rd, North Fitzroy

**Thursday 19 April 2018 6.30–8.30 pm**  
Studio One Community Hub - Womin Je Ka Room,  
15 Barnet Way, Richmond

You can also arrange a personal discussion with a council planner. To arrange an appointment please contact:  
Alayna Chapman, Strategic Planner  
Tel: (03) 9205 5555 Email: [info@yarracity.vic.gov.au](mailto:info@yarracity.vic.gov.au)  
(subject line: *Housing Strategy information sessions*).

 Interpreter: (03) 9280 1940

Front and back page design:







### Find out more

- Visit [www.yarracity.vic.gov.au/HousingStrategy](http://www.yarracity.vic.gov.au/HousingStrategy) to read the draft strategy and background information
- Hard copies of the draft strategy are available at our customer service centres and library branches.

### Drop in sessions

Come along to one of our drop in sessions and talk to our strategic planning team.

**Tuesday 17 April 2018** 6.30–8.30 pm  
Bargoonga Niganjin,  
North Fitzroy Library - Community Room  
182-186 St Georges Rd, North Fitzroy

**Thursday 19 April 2018** 6.30–8.30 pm  
Studio One Community Room - Womin Je Ka Room,  
15 Barnett Way, Richmond

There's no need to RSVP, just drop in!

### Arrange a personal discussion

You may like to come in for a one-on-one discussion to discuss the draft Housing Strategy with Council officers. These sessions are by appointment to enable a good conversation with Council's strategic planners who have expert knowledge of the area.

To arrange an appointment please contact:

**Alayna Chapman**  
Strategic Planner  
Telephone: (03) 9205 5555  
Email: [info@yarracity.vic.gov.au](mailto:info@yarracity.vic.gov.au)  
(subject line: Housing Strategy information sessions)

### Have Your Say

Online: [www.yarracity.vic.gov.au/HousingStrategy](http://www.yarracity.vic.gov.au/HousingStrategy) and complete the online survey

Email: [info@yarracity.vic.gov.au](mailto:info@yarracity.vic.gov.au)

Post: Yarra City Council  
Strategic Planning – Housing Strategy  
PO Box 168  
Richmond VIC 3121  
Att: Housing Strategy, Strategic Planning

Have your say by 5pm, 30 April 2018.

## GUIDING YARRA'S GROWTH

# Yarra's Draft Housing Strategy

We're seeking community feedback on our plan for managing our growing city.

Yarra's population is growing. By 2031, an extra 29,000 people will move to Yarra and will live in an additional 13,400 homes.

We've developed a draft Housing Strategy to plan ahead for population growth.

The strategy looks at where new housing can go to meet the needs of our changing community, while still maintaining all the things we love about Yarra, like our heritage and neighbourhood character.

The strategy aims to make sure housing growth occurs in the right places to provide more certainty to our community about where change may occur.

We encourage our community to learn more about the strategy and share feedback by 5pm, 30 April 2018. A summary of the strategy can be viewed on the next page or online at [www.yarracity.vic.gov.au/HousingStrategy](http://www.yarracity.vic.gov.au/HousingStrategy)



For information in your language, please call 9280 1940 and quote the REF number below. | 欲知粵語版本的資訊，請致電9280 1922並報上下列號碼。 | Για πληροφορίες στα Ελληνικά, παρακαλούμε να καλέσετε το 9280 1922 και να αναφέρετε τον αριθμό REF που ακολουθεί. | Per informazioni in italiano, siete pregati di chiamare il numero 9280 1931 e di citare il numero di riferimento (REF number) sottostante. | 欲知普通話版本的信息，請致電9280 1937并報上下列號碼。 | Para información en castellano, llame al 9280 1935 y cite el número de REF. De más adelante. | Để biết thông tin bằng tiếng Việt, xin hãy gọi số 9280 1939 và nói số REF dưới đây. | لتعرفتة باللغة العربية، يرجى الاتصال على الرقم 9280 1930 وتذكر رقم المرجع REF أدناه. | REF 18042



Inner page design:

### Why prepare a Housing Strategy?

The Housing Strategy guides our community, businesses, land owners and investors on the preferred locations to accommodate growth and the nature of housing change expected in residential neighbourhoods and activity centres.

As more people choose to call Yarra home, housing growth needs to be planned and managed in a way that maintains the city's liveability and maximises community benefit.

### Who are we planning for?

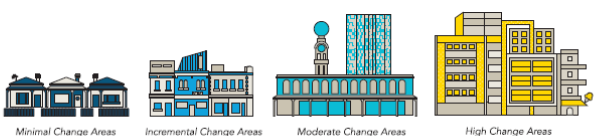
In 2016, there were approximately 91,300 residents living in 43,946 dwellings. Population and housing forecasts indicate there will be more than **29,000 new residents** and **13,000 new homes** needed by 2031.

### FORECAST 2016–2031 HOUSING AND POPULATION

29,413 new residents		13,431 new dwellings	
Family Households	Couple Households	Lone Person Households	Other Households
4,023	3,059	6,252	1,097

### Housing Change Categories

The Housing Strategy proposes four levels of housing change for residential land in Yarra:



### What community values and priorities have informed the strategy?


In 2015, Council embarked on a detailed discussion about housing through the Liveable Yarra project. The Liveable Yarra Panel was made up of representatives of the broader Yarra community, and provided clear direction to Council on the key issues for consideration when planning for housing growth and change.

The strategy proposes to:

- plan for future population growth and housing needs;
- ensure more housing choice to support Yarra's diverse community;
- guide and direct where residential development will be focused and where it will be limited in order to meet the changing needs of the Yarra community; and
- provide direction on key issues such as housing diversity and adaptability, affordable housing and family-friendly apartments.

### FINDINGS FROM PANEL DISCUSSION

PROMOTE AND ENHANCE




Diversity of people and place

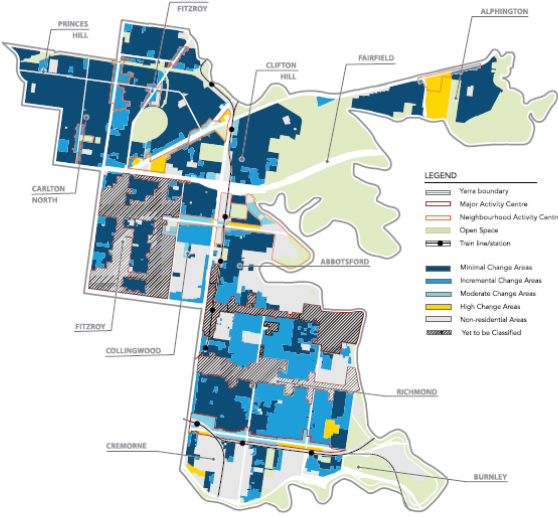
Significant history, heritage and natural spaces

Proximity and ease of access to sporting and cultural events

HIGHLY VALUED



Environmentally sensitive and sustainable design for the whole community



**LEGEND**

- Yarra boundary
- Major Activity Centre
- Neighbourhood Activity Centre
- Open Space
- Train Line/Station
- Minimal Change Areas
- Incremental Change Areas
- Moderate Change Areas
- High Change Areas
- Non-residential Areas
- Yet to be Classified

For more information visit [www.yarracity.vic.gov.au/the-area/yarras-future/liveable-yarra-project](http://www.yarracity.vic.gov.au/the-area/yarras-future/liveable-yarra-project)

Yarra's Draft Housing Strategy

[www.yarracity.vic.gov.au/HousingStrategy](http://www.yarracity.vic.gov.au/HousingStrategy)

# Draft Yarra Housing Strategy drop in session invitation

Invitation design:



## Invitation

### GUIDING YARRA'S GROWTH

## Yarra's Draft Housing Strategy

Yarra's population is growing. By 2031, an extra 29,000 people will move to Yarra and will live in an additional 13,400 homes.

We've developed a draft Housing Strategy to plan ahead for population growth. The strategy aims to make sure housing growth occurs in the right places to provide more certainty to our community about where change may occur.

You are invited to come along to one of our drop in sessions to find out more.

### Drop in sessions

**Tuesday 17 April 2018** 6.30–8.30 pm  
Bargoonga Nganjin  
North Fitzroy Library - Community Room,  
182-186 St Georges Rd, North Fitzroy

**Thursday 19 April 2018** 6.30–8.30 pm  
Studio One Community Hub -  
Womin Je Ka Room,  
15 Barnet Way, Richmond

**There's no need to RSVP, just drop in!**

Have your say by 30 April 2018.



### Further Enquiries:

Telephone: (03) 9205 5555

Email: [info@yarracity.vic.gov.au](mailto:info@yarracity.vic.gov.au)

Visit: [www.yarracity.vic.gov.au/housing](http://www.yarracity.vic.gov.au/housing)

