

## Ways that Council could support Businesses in Yarra complying with National Award obligations.

Provide information to the local business community and workers on the services and resources available from the Fair work Ombudsmen.

Action	Potential Reach	Timeframe	Responsibility
Prepare and distribute by hand delivery an information flyer promoting FWO services and resources along with the 2019 business events calendar to key precincts see table below	491	December 2018 - February 2019	Economic Development
SBMS business bus be located at 6 key food precincts with information on services available	423	January – June 2019	Economic Development
Information on FWO services and resources are placed on Council's website	60,000+	October 2018	Economic Development
Article in business e-bulletin on FWO services and resources every fortnight for six months	2600+	October 2018	Economic Development
Article in Yarra e-news to residents on the Fair work anonymous reporting tool	18,000+	2018	Communications
Prepare and deliver flyers for distribution/display at the ACU campus		February/ March 2019	Economic Development
Prepare and article on FWO services and resources for the Liquor forum news	500	November 2018	Social Policy and Research
Prepare and distribute and article on FWO services and resources through Food News	2000+	Early 2019	Environmental Health
Prepare a tile in the quarterly Food News with information on FWO services		Early 2019	Environmental Health
Post and article on Council's facebook on Fair work anonymous reporting tool	9,000+likes	November 2019	Communications
Post and article on Council's Instagram on Fair work anonymous reporting tool	2,800+ likes	November 2019	Communications
Post award wages on Yarra's website		November 2019	Communications

*Most food-intensive precincts in Yarra*

<b>Precincts</b>	<b>Food share of business</b>	<b>Café/Rest</b>	<b>Takeaway</b>	<b>Total</b>
Victoria Street	32%			70
Nth Fitzroy	30%	30	7	37
Smith Street	28%	72	12	84
Brunswick Street	27%	69	12	81
Swan Street	26%	53	10	63
Bridge Road	25%	75	13	88
Queens Parade	24%	20	5	25
Rathdowne Street	22%	17	3	20
Gertrude Street	21%	21	2	23
		<b>357</b>	<b>64</b>	<b>491</b>