

Political Advertising and/or Campaigning on Council controlled land and assets.

Title	Political advertising and /or campaigning on Council controlled land and assets.
Description	Requirements in respect to Political advertising and/or Campaigning on Council land and assets in respect of Federal, State and Local Government elections & Political campaigning in Yarra.
Category	Governance
Type	Procedure
Approval authority	Chief Executive Officer
Responsible officer	Manager, Compliance & Parking Services
Approval date	4 December 2017
Review cycle	Every four years
Review date	3 December 2021
Document Reference (Trim)	D18/186347
Human Rights compatibility	This policy has been assessed and is compatible with the Victorian Charter of Human Rights of Responsibilities

1. Purpose

To outline the procedure in respect to the advertising and occupation of Council land & assets to ensure fairness and compliance with the City of Yarra General Local Law and the Environment Protection Act 1970.

2. Policy

Outside declared Election Periods

1. Candidates or their support teams wishing to occupy Council land for the following activities **must** apply for a temporary public space permit:
 - 1.1. Listening posts
 - 1.2. Tables / 'A' frames
 - 1.3. Handing out of political campaign material.
2. Permit applications will only be considered for an individual location, date and time. Multiple locations and times will not be considered.
3. Political Candidates or their support teams at all times **must not**;
 - 3.1. Cause an obstruction to pedestrians or traffic
 - 3.2. Cause any safety related issues
 - 3.3. Use external speakers/ amplified music or voice recordings without a permit
 - 3.4. Affect trade or impact any business.
4. Officer discretion will be used to determine, as appropriate, whether to issue a permit.
5. Applications for permits shall be in writing and, if representing a Political Party, include written confirmation from the said Party.

Political Advertising and/or Campaigning on Council controlled land and assets.

6. No Political or election advertising posters can be installed, put up or placed on any Council asset or shared public assets.

Note: Enforcement:

- Council will remove anything that it considers to be excessive, unreasonable and/or offensive or has any safety implications.
- One warning will be given to leave or remove material. If this is ignored, then an Infringement / Notice to Comply will be served.

During Declared Election Periods

7. Candidates must be registered with the Victoria electoral Commission.
8. Candidates or their support teams **must** apply for a temporary public space permit:
- to occupy Council land;
 - to place tables or 'A' frames on Council land.
9. A permit is also required for listening posts and handing out of political campaign material, etc., so that Council can ensure there are no obstructions or other issues. (If candidates are located outside or alongside a business, then the candidate will need business or trader permission as well.)
10. Permit applications will only be considered for an individual location, date and time. No multiple locations and times will be issued
11. Political advertising or bills cannot be attached to, or placed on, any Council assets or shared public assets including such as fences and walls, etc.

Note: Enforcement:

- Council will remove anything that it considers to be excessive, unreasonable and/or offensive or has any safety implications.
- One warning will be given to leave or remove material. If this is ignored, then an Infringement / Notice to Comply will be served.

Council Sponsored Events

***No Political Parties**, candidates or their support teams can set up or campaign at **any** Council supported events at any time. This requirement includes the Gleadell Street Market community stall, the Gleadell Street Market and immediate surrounds.

***Exemption** to the above restriction is the current sitting members of Parliament representing the municipality of Yarra both Federal & State along with the City of Yarra Councillors may utilise the community stall at the Gleadell Street Market to conduct meet and greet sessions with the local community & Government outreach clinics to discuss & advise on local issues.

Criteria for this exemption;

- a) The actual sitting members of Parliament or Local Councillor must be in attendance at all times (no representatives or potential candidates can attend in their place).
- b) Along with the sitting member or Councillor only one staff member may also be in attendance at any one time.

Political Advertising and/or Campaigning on Council controlled land and assets.

- c) The occupation of the community stall is between 9.00am and 12.00pm and the local representative must be present during these times.
- d) Within the confines of the Market, no other areas other the community stall can be utilised.
- e) Advertising can only consist of one 'A' board or sign identifying the candidate.
- f) Attendance will only be granted for one Saturday every 2 months or at the discretion of the Manager Compliance & Parking Services.
- g) No handing out of flyers or other political advertising.
- h) No Political representatives including the sitting members of Parliament or the Yarra Councillors can utilise the Gleadell Street market or the community stall during declared election periods either Federal, State or Local Government.
- i) No future candidates can utilise the community stall or set up within the confines of the market.

Note: Enforcement:

- Council will remove anything that it considers to be excessive, unreasonable and/or offensive or has any safety implications.
- One warning will be given to leave or remove material. If this is ignored, then an Infringement / Notice to Comply will be served.

Related Documents

- Environment Protection Act 1970
- City of Yarra General Local Laws 2016

Permit = licence (same thing)