

# Minutes

## Heritage Advisory Committee

Date: Monday 22 May 2017, Collingwood Town Hall

Time: 6pm – 8pm

Chair: Councillor James Searle

Attendance: Janet Taylor (JT), Ian Wight (IW), Angela Zivkovic (AZ), Jill Anwyl (JA), Fiona Bell (FB), David Langdon (DL), Paul Beekman (PB), Margaret O'Brien (MO'B), David Walmsley (DW), Amanda Haycox (AH), Laurence Abou Khater (LAK), Lucinda Owen (LO), Bernadette Collins and Brooke Colbert – Communications, Yarra Council

Apologies: Councillor Jackie Fristacky, Councillor Stephen Jolly, Anne Holmes, Claire Baker

*diverse*

*vibrant*

*exciting*

*inclusive*

<p>1. <u>Declarations of conflicts of interest</u></p> <p>There were none.</p>	
<p>2. <u>Adoption of previous minutes – 27 March 2017</u></p> <p>Accepted.</p>	
<p>3. <u>Presentation from Bernadette Collins and Brooke Colbert from Council's Communications Department</u></p> <p>MO'B gave a background to the involvement with Communications. She advised that the meeting of the Yarra Residents' Coalition on 22 November 2016 called for a Heritage Officer to be appointed. Ivan Gilbert (Group Manager, CEO's Office) prepared a report proposing the appointment of a Heritage Officer which Council did not support. She met with the CEO and discussed the implementation of the Heritage Strategy and the CEO requested the involvement of Communications.</p> <p>Bernadette and Brooke outlined the work their branch does and explained some of the heritage communications that they have presented recently – article in Yarra News about the Yarra River protections, upcoming double page spread on heritage. They asked for volunteers from the HAC to be photographed in a heritage location with the mayor.</p> <p>They handed around examples of the Flashback Fridays they have on Facebook which are popular. They want to engage with the younger demographic which is the largest demographic in Yarra and use Facebook and Instagram to do that. The new website has a lot of material about heritage on it and there will be a link to heritage from the front page.</p> <p>They are developing a more detailed communications strategy for heritage which aligns with the Heritage Strategy and are keen to hear ideas for future communication from HAC members. They are also keen to have a calendar of heritage based events that they can promote on social media.</p> <p>There was discussion about the importance of precincts and questions about whether heritage information could be sent with rate notices or with parking permits, as matters that could be considered in preparation of the communications strategy.</p>	<p><b>Action</b></p> <p>AH to circulate the slides from the presentations with the minutes.</p> <p>AH to send email asking for volunteers for photo with the Mayor</p>

<p>4. <u>HAC review</u></p> <p>AH advised that the report had been received but needed further work ahead of public release. She outlined the broad thrust of the report:</p> <ul style="list-style-type: none"> <li>• That the Committee be reappointed for another four year term;</li> <li>• That there are changes needed to the chairing of the meetings and agenda setting;</li> <li>• That there should be changes to the membership to increase technical expertise;</li> <li>• To better define the roles and responsibilities of members;</li> <li>• To tighten the terms of reference.</li> </ul> <p>The report should be available in the next fortnight and will be sent around to members for comment. It will be presented to Council in July.</p>	<p><b><u>Action</u></b></p> <p>AH to email HAC review report to members upon its completion.</p> <p>HAC members to provide comment to AH via email</p>
<p>5. <u>Heritage Strategy implementation</u></p> <p><u>Action 3.1.1</u></p> <p>AH briefly presented the heritage responsibility diagram (Action 3.1.1) JA advised she would provide details for the Princes Hill North Carlton Heritage Network. DL said he would send updated details for the Richmond and Burnley Historical Society. JT asked that the 3068 Group be added. When these details are received, the chart will be updated and included on the website.</p> <p><u>Action 4.1.4</u></p> <p>AH said Council wants to update the heritage walking maps and wants to engage the assistance of HAC members in their update. It will be a combined project run between Strategic Planning and Economic Development with much of the work done in house (eg photography, mapping, text editing). She advised the walks were prepared some time ago and the details need checking. This is where HAC members will help.</p> <p>AH presented sheets of each of the walks which included screenshots of existing maps and copy and pasted text from existing walks. She advised maps would be assigned to members to check details and make any changes. She will send an email with detailed instructions and nominate members to do check various walks.</p> <p>There was enthusiasm from members about the updated walks. There was interest in the longer term for maps to be presented as apps. AH explained that was a future idea but for now, they would be presented as maps for printing and downloading like the Aboriginal Heritage Walk.</p> <p><u>Action 4.1.2</u></p> <p>Calendar of events. Communications had earlier explained that they wanted a calendar of events that could be used to promote heritage activities. AH broke the members into three groups and asked them what activities they want to promote, which group runs the event and how could it be better promoted. Each group prepared a list which will be compiled into a more comprehensive list. The aggregated list will then be emailed to members to complete details of dates etc. When finalised, it will be sent to Communications to promote the events on social media.</p> <p><u>General discussion about the implementation</u></p> <p>JT advised that the status of:</p>	<p><b><u>Action</u></b></p> <p>JA &amp;DL to update details from their groups and send to AH.</p> <p>AH to update heritage diagram and post on website.</p> <p>AH to send email with detailed instructions about how members are to assist with map updates.</p> <p>AH to compile lists of events and email to members.</p> <p>HAC members to update list of events.</p> <p><b><u>Action</u></b></p> <p>AH to update</p>

<p>4.1.2 should be shown as underway rather than not started, 4.2.1 should be shown as ongoing rather than completed. 3.3.1 There was discussion about heritage training for staff.</p> <p>There was also discussion about the difficulties of understanding how to find the heritage grading of a property and the complexity of Appendix 8. PB advised that Melbourne City Council had a more user friendly approach.</p>	<p>implementation strategy and circulate</p>
<p>6. <u>Subcommittees/working groups</u></p> <p>AH advised that this issue had been raised in the January meeting following a proposal from MO'B for four subcommittees.</p> <p>MO'B acknowledged that some of the work had moved on since then but she emphasised the importance of Action 1.3.1 (value of heritage). She advised that the Melbourne City Council was undertaking a related study and Heritage Victoria was commissioning an updated "Valuing the Priceless" study from a decade or so ago.</p>	<p><b>Action</b></p> <p>AH to investigate these two reports by MCC and HV and report back on their status at the next HAC meeting</p>
<p>7. <u>Planning Scheme rewrite</u></p> <p>DW outlined the progress of the rewrite. Council is currently preparing the Housing Strategy and the Spatial Employment Land Strategy. These are the two key documents that form the basis of the rewrite.</p> <p>There are 17 policies in Clause 22 (local policies) – some of these don't need reviewing. 10-12 of them will be rewritten but there will be a greater focus on Clause 21 – Municipal Strategic Statement.</p> <p>In relation to the Heritage Policy there is further work being done by Council. There has been work done by heritage consultants to look at strengthening guidance around former industrial buildings. There will also be work undertaken to look at improving the policy in relation to residential extensions and infill development.</p> <p>Presently, there is work being undertaken to look at the heritage in retail strip centres as a whole rather than as the edge of residential precincts. The work integrates heritage into the thinking about the future built form. It is an innovate approach. There is also work looking at these centres and their significance in the context of metropolitan Melbourne. It will identify important buildings and clearly identify their features. Council wants to give greater consideration to heritage in development outcomes.</p> <p>PB asked whether the adaptive reuse of interiors would be considered by the policy. DW advised that addressing interiors is not part of the work currently but it may have some impact on integrating floor levels between new buildings and retained heritage. LO noted that protecting interiors was a big issue.</p> <p>IW said that there should be a link between the built form work and its statutory expression. He noted that the Mixed Use Zone was where most of the industrial buildings were yet the MUZ promotes development rather than protects heritage.</p> <p>DW advised that strip centre structure plans will be done, although in a Yarra context, they are not the ideal model. The commercial centre work will identify whether the zone is the correct one.</p>	
<p>8. <u>Items for future meeting</u></p> <p>JS asked that members send through any items to AH ahead of the next meeting.</p>	
<p>6. <u>Date of next meeting</u></p> <p>Monday 24 July 2017</p> <p>6pm-8pm</p> <p>Labour Room, Collingwood Town Hall</p>	

Dates of HAC meetings for 2017

All meetings 6pm-8pm\_Labour Room, Collingwood Town Hall

- Monday 24 July
- Monday 25 September